

Portfolio

Eileen Rooney

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Eileen Rooney



About

*"How great it is to find
what you love and make
that your career."*

Contact

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Sacramento, CA
92286



Graphic Design

Education

Southern New Hampshire University 2016–2018
Manchester, NH

BA Degree in Graphic Design and Media Arts
w/concentration in Web Design (In progress)

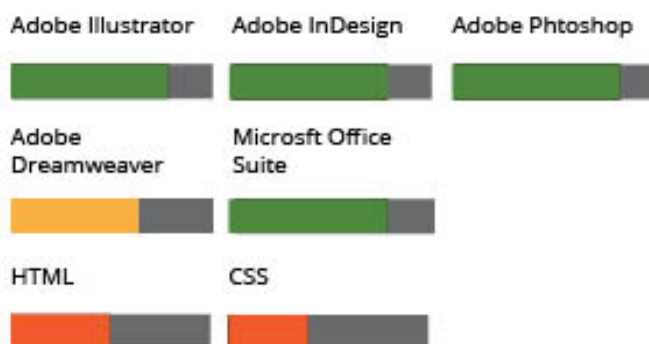
American River College 2013–2016
Sacramento, California

AA Degree in MicroComputer Application

Honors

- Alpha Sigma Lambda
- Phi Theta Kappa Honor Society
- The National society of Leadership
and Success: Alpha Sigma Pi
- SNHU President's List

Skills



Experience

Designed

G & R Plastics
Sacramento, CA

Office Manager
Accounts Payable
Accounts Receivable
General Ledger

- Stationary
- Brochures
- Flyers
- Forms

Liquor Mart Main
Office
Sacramento, CA

- Forms
- Spreadshheets

Administration
Accounts Payable
General Ledger

e.r. designs Branding



e.r. designs branding suite consists of a custom business card, letterhead, envelope, and a leave-behind piece. All these were designed for a great first impression.

Adobe Illustrator | Photoshop | Indesign

Nana's Hat



Nana's Hat was designed for a private client.
Adobe Illustrator was used to create this piece.

Adobe Illustrator

Lil' Guppie's Ad

SPRING INTO SUMMER!

- Seasonal Discount
- Lesson Packages Available



Splash Into Summer Fun

Lessons:

- Swim
- Scuba
- Safety



Contact:

630-555-2100
lilguppies.com
1234 Swim Street
Ocean City, CA 98811

Lil' Guppies Scuba School needed an ad designed for their upcoming Spring/Summer specials.

Adobe InDesign

Lil' Guppie's Stationary Set



Lil' Guppies Scuba School needed a custom stationary set for branding and correspondence.

Adobe InDesign

Penny's Power Muffins Digital Ad

Power up your **Workout!**



Penny's Power Muffins are made with high quality ingredients like whole grains, fresh fruit, and vegetables.

**Day!
Life!**



Energy...
On the go!

Click or Call

Order Now

278-555-1003



1003 Spaniel Street
Santa Cruz, Ca 91083

Penny's Power Muffins is a digital ad, with a video and website link.

Adobe InDesign



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Cinnamon

3 Health Benefits cont...

Cinnamon has anti-inflammatory properties.

Consumption of cinnamon can reduce both systemic and specific inflammation. The former is particularly important in the Western world, according to Parekh. She says that in the West, "Systemic inflammation is a prominent problem that has led to the rise in chronic disease."

"By adding cinnamon to a regular diet, this systemic inflammation can be reduced significantly."

Specific inflammation reduction means that consumption of cinnamon can help treat certain types of pain and headaches, as well as arthritis pain. It plays a double role in this particular type of pain, according to Baron, as cinnamon can also boost circulation. "With circulation problems such as Raynaud's syndrome or arthritis, this helps stimulate and push circulation to the joints," she explains.

Hot Chocolate with Cinnamon!

Other Healthy Benefits

Feel the cold... [CLICK](#)

Warm-up your tummy... **Recipe!**

Healthy Cinnamon Hot Chocolate

Healthy Cinnamon Hot Chocolate is a wholesome but utterly luxurious drink. Sweetened naturally and with a hint of spice this hot chocolate is sure to please the entire family.

Make up a batch and keep it in the fridge ready for when your sweet tooth calls on you.

Ingredients:

Serves 2

- 2 cups vanilla almond milk
- 1 Tbsp. (heaping) raw cacao
- 1 Tbsp. raw honey
- 1 Tbsp. coconut oil
- ½ tsp. cinnamon

Directions:

Heat the almond milk on the stovetop, to just under a boil and then add all the ingredients to your blender or Vitamix and blend for a minute.

The coconut oil gives it the creaminess, richness and the frothiness that make a good cup of hot cocoa.

The cinnamon works together with the honey to boost the sweetness without adding sugar, and also offers the many proven benefits of cinnamon, including blood sugar regulation.

SAMMY'S ORGANIC SPICES

Spice for Life

GIVE YOUR FRESHNESS A BOOST

Nutmeg	Anise
Ginger	Cloves
Cinnamon	Allspice
Tumeric	Tamarind
Saffron	Coriander

Warm winter spices
Buy one get the second for 1/2 off!

[Order Now!](#)

1234 Ocean Blvd. Santa Cruz, CA 91003
sammys.com 555-638-4218

Cooking Light EPUB

The Cooking Light EPUB is a digital magazine containing videos, links, and sound.

ARE THE PLANETS INHABITED?

BY

E. WALTER MAUNDER, F.R.A.S.

SUPERINTENDENT OF THE SOLAR DEPARTMENT, ROYAL OBSERVATORY GREENWICH

THE QUESTION STATED

THE first thought that men had concerning the heavenly bodies was an obvious one: they were lights. There was a greater light to rule the day; a lesser light to rule the night; and there were the stars also.

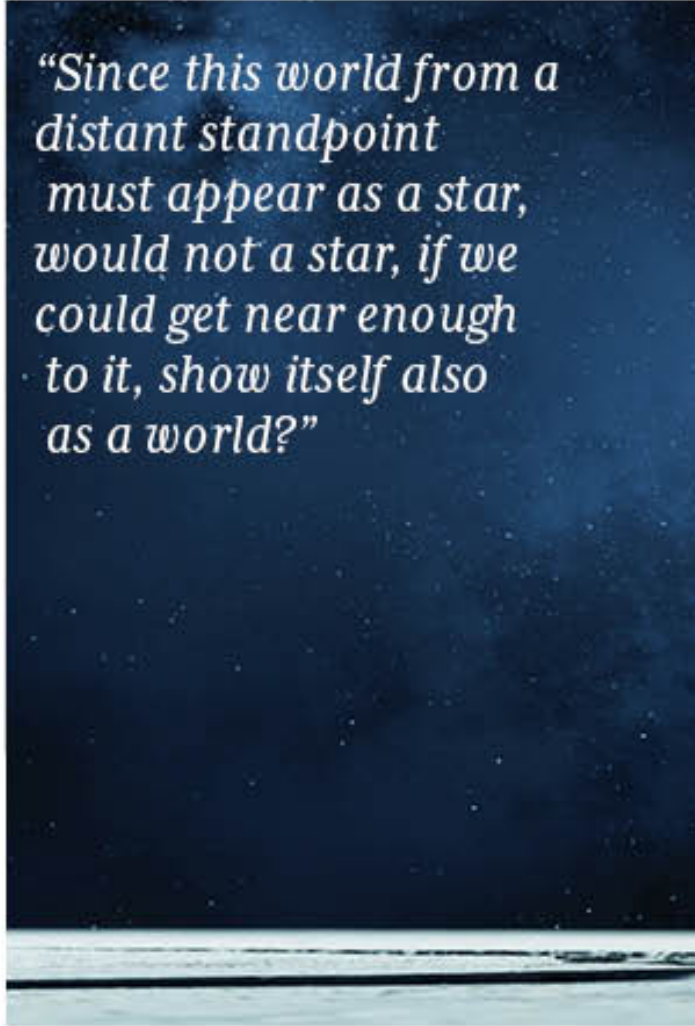
In those days there seemed an immense difference between the earth upon which men stood, and the bright objects that shone down upon it from the heavens above.

The earth seemed to be vast, dark, and motionless; the celestial lights seemed to be small, and moved, and shone. The earth was then regarded as the fixed centre of the universe, but the Copernican theory has since deprived it of this pride of place. Yet from another point of view the new conception of its position involves a promotion, since the earth itself is now regarded as a heavenly body of the same order as some of those which shine down upon us. It is amongst them, and it too moves and shines—shines, as some of them do, by reflecting the light of the sun.

Could we transport ourselves to a neighbouring world, the earth would seem a star, not distinguishable in kind from the rest.

But as men realized this, they began to ask: "Since this world from a distant standpoint must appear as a star, would not a star, if we could get near enough to it, show itself also as a world? It is the home of human life. Men and women, gifted with feeling, intelligence, and character, look upward from its surface and watch the shining members of the heavenly host.

This is the meaning of the controversy on the Plurality of Worlds which excited so much interest some sixty years ago, and has been with us more or less ever since. It is the desire to recognize



"Since this world from a distant standpoint must appear as a star, would not a star, if we could get near enough to it, show itself also as a world?"

Two-Page Spread

Adobe InDesign

The main image is shared by both pages.

the presence in the orbs around us of beings like ourselves, possessed of personality and intelligence, lodged in an organic body.

This is what is meant when we speak of a world being “inhabited.”

It would not, for example, at all content us if we could ascertain that Jupiter was covered by a shoreless ocean, rich in every variety of fish; or that the hard rocks of the Moon were delicately veiled by lichens. Just as no richness of vegetation and no fulness and complexity of animal life would justify an explorer in describing some land that he had discovered as being “inhabited” if no men were there, so we cannot rightly speak of any other world as being “inhabited” if it is not the home of

intelligent life. If the life did not rise above the level of algae or oysters, the globe on which they flourish would be uninhabited in our estimation, and its chief interest would lie in the possibility that in the course of ages life might change its forms and develop hereafter into manifestations with which we could claim a nearer kinship.

On the other hand, of necessity we are precluded from extending our enquiry to the case of disembodied intelligences, if such be conceived possible.

All created existences must be conditioned, but if we have no knowledge of what those conditions may be, or means for attaining such knowledge, we cannot discuss them. Nothing can be affirmed, nothing denied, concerning the possibility of intelligences existing on the Moon or even in the Sun if we are unable to

ascertain under what limitations those particular intelligences subsist. Gnomes, sylphs, elves, and fairies, and all similar conceptions, escape the possibility of discussion by our ignorance of their properties. As nothing can be asserted of them they remain beyond investigation, as they are beyond sight and touch.

The only beings, then, the presence of which would justify us in regarding another world as “inhabited” are such as would justify us in applying that term to a part of our own world.

They must possess intelligence and consciousness on the one hand; on the other, they must likewise have corporeal

form. True, the form might be imagined as different from that we possess;

but, as with ourselves, the intelligent spirit must be lodged in and expressed by a living material body.

Our enquiry is thus rendered a physical one; it is the necessities of the living body that must guide us in it; a world unsuited for living organisms is not, in the sense of this enquiry, a “habitable” world.



Libations Magazine needed a cover with a fresh Spring design for the cocktail enthusiast.



Libations Magazine Cover

Halloween Party

Adobe InDesign | Photoshop



Invitation

This Halloween Invitation was designed for a private party.

Adobe InDesign | Photoshop

Kicken' Steakhouse



Kicken' Steakhouse is an upscale, family restaurant. This is their new menu.

Adobe InDesign

Menu

Lil' Kick Kid's Menu





Kids Menu

(Ages 12 and under)

Grilled Cheese Sandwich	\$4.49	Hot Dog	\$4.49
Cheeseburger	\$5.79	Grilled Chicken Salad	\$4.79
Chicken Tender	\$5.79	KRAFT® Macaroni & Cheese	\$4.49
Grilled Chicken Tenders	\$5.79	Kid's Sirloin	\$6.99

Kid's Grilled Chicken Salad served with fresh fruit and drink.

Smoothies

Banana Freeze
Raspberry Dream
Peanut Butter Cup Chill
\$2.49



Help Lil' Kick find his boots...




Color your own **Lil' Kick** Boot! →

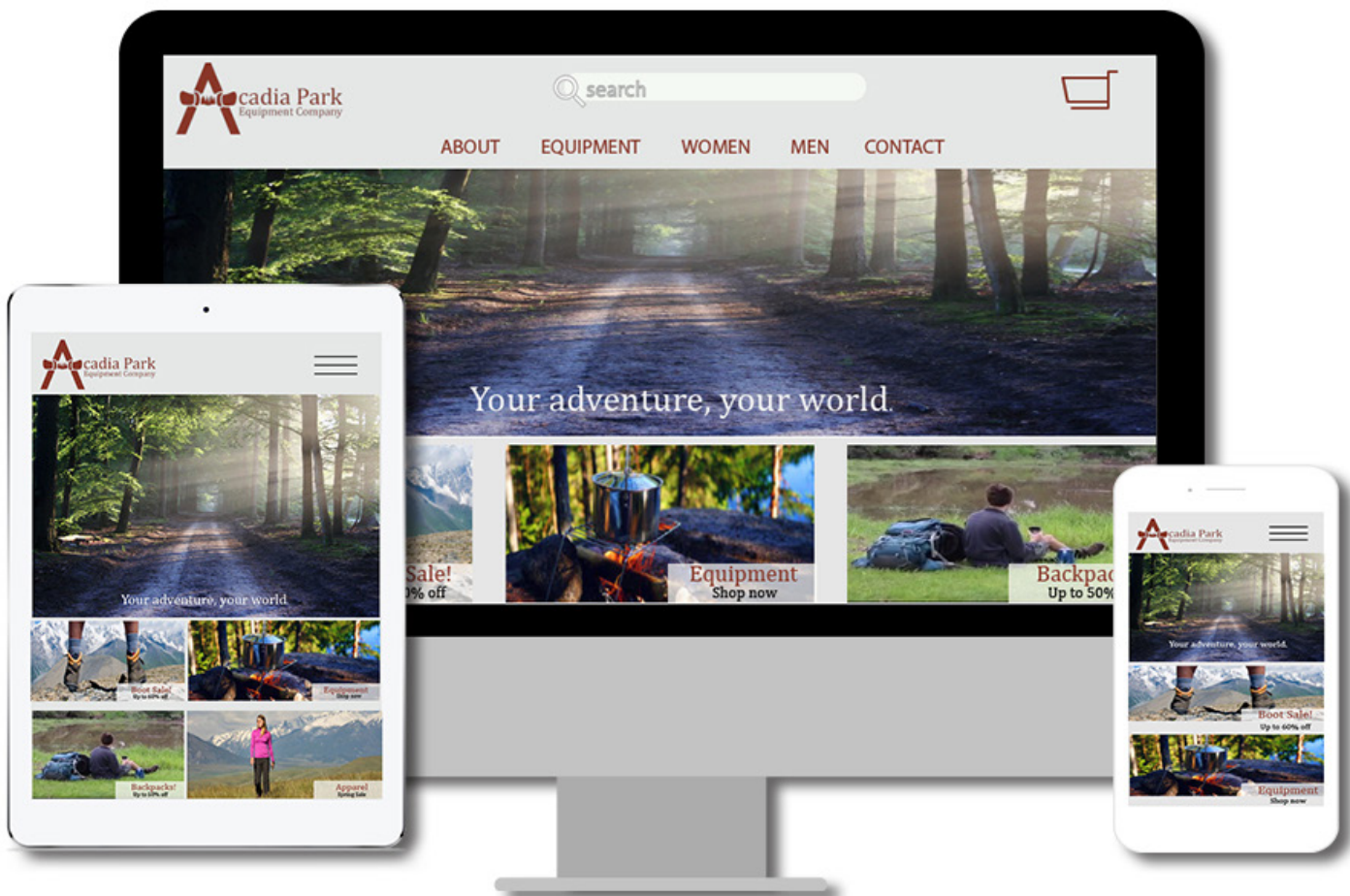
*All Kid's Meals are served with fresh fruit, 1% milk (or fruit juice) and side (steamed broccoli or seasoned fries).

Lil' Kick kid's Menu is a part of Kicken' Steakhouse. It contains the kid's menu and games for the young diner.

Adobe InDesign | Illustrator

HTML | CSS

Acadia Park Equipment Company



Acadia Park Equipment Co. needed a new website for their startup company.

Website

HTML | CSS

Adobe Dreamweaver | Photoshop



Discover the Possibilities !

“I give each design project my full attention. I am dedicated to learning, keeping my skills up-to-date, and creating.

My goal is for clients to realize their vision, and to to make their vision a reality”.