



Soaring Eagles Toastmasters Club

Vol. II, Issue 7 – January 2005 Newsletter

Soaring Eagles Toastmasters Club (#9647)
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MISSION

To provide a mutually supportive and positive learning environment in which every member has the opportunity to develop communication and leadership skills, which in turn foster self-confidence and personal growth.

www.geocities.com/eagles_toastmaster/

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WELCOME

A new year and we hit the ground running. This month we have two separate officer training sessions available. But you don't need to be an officer to attend this **FREE** Toastmasters training. In fact, all members are encouraged to attend. Learn about the skills needed to be a better administrator, facilitator, marketer, speaker.



We invite you to bring a friend or co-worker to our next meeting. Show them that Toastmasters isn't about making a dinner toast but how to be a dynamic speaker.

LEADERSHIP

President Mike Duerksen, CTM
VP Education June Cunha
VP Membership Renee Cantave, CTM
VP Public Relations .. Walter Kelley, CTM
Secretary Jim Turner
Treasurer Jim Turner
Sergeant at Arms Tim Germer

WHAT'S YOUR STORY

Whether you are an experienced public speaker or just getting started, you are the reason people listen. That's right...**YOU** are the reason!

If two separate people give the same informative speech, both speeches will be different simply because of the person delivering the speech. You are a critical element in the content and delivery of your speech.

CALENDAR

Please mark your calendars and try to attend the following activities:



12 Jan (SKY7: 1N51)
Club Meeting
1200-1300



15 Jan (*See website)
Officer Training
0830-1100



26 Jan (SKY7: 1W38)
Club Meeting
1200-1300



29 Jan (*See website)
Officer Training
0830-1100



9 Feb (SKY7: 1W38)
Club Meeting
1200-1300

Whether briefing a technical topic or presenting a humorous speech for a contest you and your life experiences bring definition and vitality to your audience.

Here are a couple of things to consider when developing the content for your speech:

• How has the subject affected you personally? Do you have a personal experience that you can share with your audience?

• If explaining a technical topic, reflect on how you learned of the material and what criticisms/praises you had of the presenter. Correct or repeat as necessary.

Add your own spice and flavors to the topic and enjoy watching the audience digest your speech.



TESTIMONIAL

By: Tim Germer

I'm a big C-SPAN listener and it dismays me how few Americans have the ability to express themselves and verbalize their views and concerns. This is the reason that so much of the politics in our day de-generates into name-calling and demonizing. I believe that the only hope our country has is for all of us as citizens to educate ourselves about the issues and to express ourselves competently in the public forum. I see this lack in myself, especially since the convulsive political events of recent years. Toastmasters is a place where I can address this in my life and develop this skill.

Secondly, and again in large part due to my C-SPAN listening, I'm impressed how much proficiency and accomplishment in any field is ultimately recognized by, and measured by, a person's ability to verbalize the essence of what he/she does in a way that others can understand and appreciate. If nobody understands what you do, you probably won't get recognized for it. If you cannot enunciate to others what you do, no one will understand what you do. And if nobody understands what you do, they probably won't be as eager to hire you. Many people clamor for training in the workplace, but ultimately the responsibility to learn and be trained falls on you. I have found the approach of organizing what I do as a presentation to others as an effective means of defining and clarifying my tasks and responsibilities, as well identifying what areas in my field I need to learn more about.

COMPETENT LEADER (CL)

Have you received a Competent Toastmaster (CTM) certification? Are you close to getting your CTM? Then consider getting your Competent Leader (CL) certification. The following are all that's needed to get your CL:

- ① Achieved Competent Toastmaster award
- ② Served at least 6 months as a Club officer and participated in the preparation of a Club Success Plan
- ③ While a Club officer, participated in a District sponsored Club officer training program
- ④ Conducted any 2 programs from The Successful Club Series

INSPIRATIONAL QUOTE

"We are made wise not by the recollection of our past, but by the responsibility for our future."

George Bernard Shaw

YOU TALKIN' TO ME?

Know Your Audience... And What It Takes To Persuade, Inspire and Motivate Them.

▣ **Know the size of the audience.** Will you be speaking to just a few people or to dozens or even hundreds of people? Clearly, the audience size determines the type of visuals you should use.

▣ **Know the attitudes/biases of the audience.**

This may be easy to do if you're presenting to a small number of colleagues, in contrast to an audience you haven't met before. Are they likely to be skeptical - even hostile? Or are they likely to respond favorably?

▣ **Know what motivates the audience.** Your audience may have strongly held views about your topic. They may also have certain expectations. There may be issues that trigger strong emotions in your audience. Find out what these are, and prepare to deal with them.

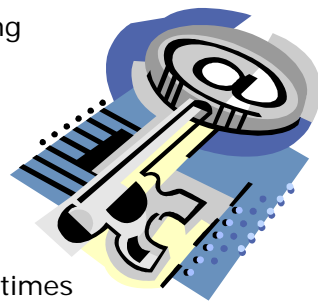
▣ **How much does the audience already know?** Good communicators never talk down to their audience. If your audience already knows a good deal about your topic, your presentation should build on what your audience knows, and not simply repeat what is already known. If your audience knows little about your topic, tell them what they *need* to know.

The more you know about your audience, the better you can target your remarks to reflect their specific interests and concerns. And the more likely you are to succeed as a presenter.

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WEBSITE UPDATE

Have you visited the Soaring Eagles website lately? The site not only provides information for visitors about the Soaring Eagles club, but it provides timely and helpful information for members as well. The website is updated several times a month and has schedule items and announcements. Check back regularly to find out what's happening in the Soaring Eagles Club.



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