



“Members of **Guhit Pinoy** are mostly from the comics industry, animation, book publishing and a few from ad agencies from the Philippines.

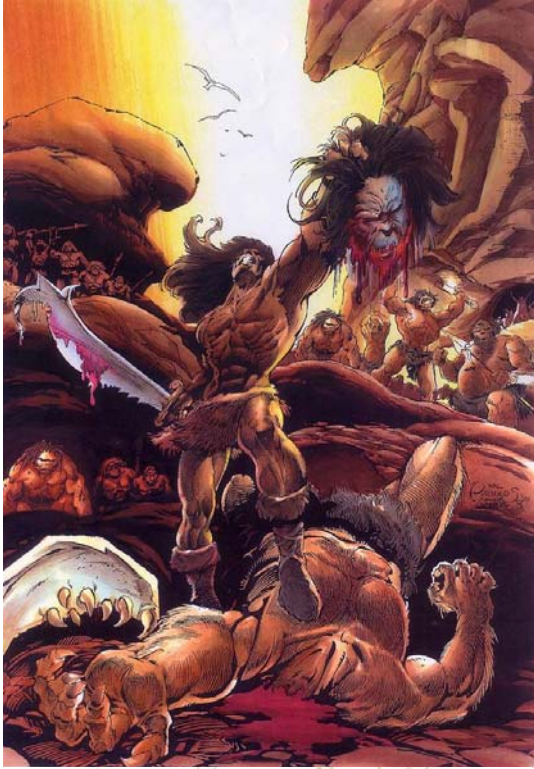
The first wave of Filipino comics illustrators who came here in Saudi Arabia during the early 80's, are those hired by Saudi local ad agencies just after the construction boom. About that time the infrastructure in this oil rich country was almost done. Followed by the business growth in the region that was rapidly changing the landscape up to the present. This was also the time when international ad agencies start doing their shares in the market.

Amongst the first hired Filipino illustrators were George Besinga, Ernie Patricio, Mel Verzosa, Nilo Praico, Val Pabulous, Nes Gelito, Pons Amurao, Freddie Fernandez, Ismael Esber, Vir Torres and Max Merto. All came from the Philippine Komiks Mainstream during the 80's and 90's when the industry was about to die-out. The second wave were illustrators from different sectors of the industry. The third wave of comics illustrators were recommended by fellow peers. They were Sonny de los Santos, Manny Pantaleon, Joey Salvador, Gil Magtalas, and among others.

The demand of Filipino illustrators is still on going. We dominate the market and we are respected around ad agencies. Actually we are known here as "The Filipino Mafia". Later then we organized and named our group **Guhit Pinoy**. Since then with a little help from our friends online, now we have members around the globe. Our objectives are just simple... to boost the morale of our fellow Filipino illustrators and artist alike world wide. World Class ang galing ng Pinoy! Join us all in that quest!”

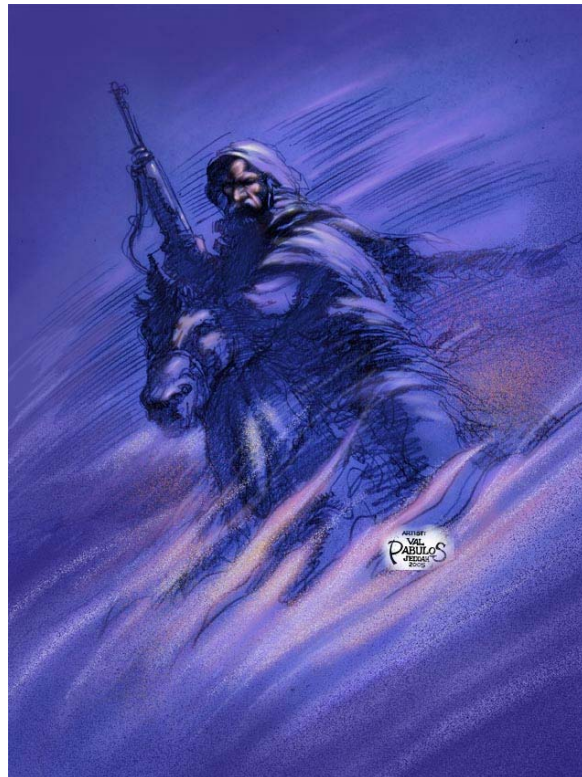
**Edbon Sevileno**







Art by Sonny de los Santos / 2005 / Guhit Pinoy Member



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