



DURGOTSAV 2007



11th year Celebration
17th to 26th October 2007
Venue: Ladies Hostel, Kalpakkam

DURGA PUJA COMMITTEE
Kalpakkam,
Amaipakkam and Anupuram
TamilNadu – 603 102

Please visit:

http://www.geocities.com/durgapuja_kalpakkam

An Appeal

Dear Sir/Madam

Durga puja, Dussehra, Ayudhapuja, Navaratri, whatever you call, is again at our doorsteps. Our Greatest pleasure and enthusiasm lie in making this eleventh year of Durgotsav at Kalpakkam a grand success and with your blessings, a colourful one.

To make the puja a memorable one, we publish a souvenir. Our mission will be totally futile without your support. We request for your financial support by advertising in our souvenir which has large circulation. It is our appeal to you to make our mission a success so that we may have the pleasure to celebrate Durgotsav 2007 in a grand way. We cordially invite you to participate in the festival during 17th to 21st October 2007.

Rates and other particulars of the souvenir are given as below

ADVERTISEMENT TARIFF

Back cover	Rs. 8,000/-
Inside Covers	Rs. 5,000/-
Special Full Page (2 Colour)	Rs. 3,000/-
Full Page (B/W)	Rs. 1,500/-
Half Page (B/W)	Rs. 500/-

Souvenir size: 11"x8.5"

Cheques may please be drawn in favour of
DURGA PUJA COMMITTEE, KALPAKKAM
603102.

Dr. Prodip Bhattacharjee, President

Sumit Mukherjee
General Secretary

Sajal Ghosh
Treasurer



9443639574 / 9843651957

The General secretary/Treasurer
Durga Puja Committee
8, 21st St
Kalpakkam 603102.

Dear Sir,

It is our pleasure to advertise in your souvenir and to be a part of Durgotsav 2007. We hope and wish to make the utsav a colourful one. The block covers our details. We herein enclose cheque/DD bearing No. _____ for Rs. _____ dated ____/____/2007.

(Rupees _____)
_____)

Back cover	@Rs. 8,000/-	
Inside Covers	@Rs. 5,000/-	
Special Full Page	@Rs. 3,000/-	
Full Page	@Rs. 1,500/-	
Half Page	@Rs. 500/-	

Enclosures:

Cheque/DD No.
Printing matter
Block handed over

Faithfully yours

Address: _____

Phone: _____

For DPCK Use only:

1. Entry No./Page No.
2. Bill sent
3. Payment received
4. Souvenir copy sent
5. Remarks

PRINTING INSTRUCTIONS

ADVERTISEMENT TYPE (TICK ONE)

- ☐ Back cover
- ☐ Inside Covers
- ☐ Special Full Page
- ☐ Full Page
- ☐ Half Page

ADVERTISEMENT INSTRUCTIONS

- ☐ As per Block Enclosed/Sent
- ☐ Printing Matter as follows

For Printer's Use only

Block/Matter - Printing Over/Not Over

Block received_____Dt_____

Block Returned_____Dt._____