

# The Comun-Yerge™ Spirit©<sup>i</sup>

(Infinite Stupidity Codes – Red Book)  
Revision 3.14159

The Delaware Dummy Show Group  
Backstage Light Effects

**Comun-Yerge** – Defined within context of conversation; Usually a situation defined by determined best action. (See below mentioned)

**Determined** – don't have a clue how

For example:

We are **determined** to provide our customers with tools that will change the way they do business.

**Best** – Nothing, Void

For example:

Our Partner: A common bond between our companies allowing us to offer our customers nothing short of the very **best**; To the **best** of my knowledge...

**Committed or Involved** – Persons that describe themselves as such. One strongly proclaim of thinking on company R already when he brushes his teeth in the morning - an action that usually stops upon flashing water in the sink.

For example:

P is brushing his teeth 5 times a day ⇔ P is very **committed & involved** - and vice versa.

**Key Player** - A **committed** and **involved** person that gets colossal salary, shares & benefits but is firmly required to do his **best** and be very **determined** by others.

For example:

Q is a key player; Q always comes to work for weekly update company meeting.

**Deliver, execute** – Extremely **determined** to do **best**.

**CEO** – Chief Excuses Officer.

**Carefully drafted** – Envisioned by your **CEO** written by a **key player** PhD., amended by your both local & transatlantic lawyers, confirmed by your CPA office (again both local & transatlantic branches) finally to be **delivered** in 12 months delay to a company known to be in verge of chapter 11 for 18 months. Alternatively - It's not a scheme for the Enterprise it's a **carefully drafted** scheme for a 'controlled environment' {A **world class board member** explains the company CTO how to consolidate LAN/WAN products in a breeze over power-point presentation}

**Chief Scientist** – The same as a Chef, But: You don't need to be familiar with the menu, you don't have to taste, you surely don't have to eat and certainly there is no need to apologize the dish is tasteless; actually you don't need to be in the kitchen at all.

A Question:

A **determined and committed** Chief Scientist shall always locate himself in?

- (a) The company building lobby - which is the shortest path to get in or out from the building.
- (b) A plane – free drinks, no phone calls, time to **carefully draft** a paper, etc...
- (c) An hotel - free drinks, time to **carefully draft** a paper, etc...
- (d) All of the above.

**Mathematically accurate** – A false and misleading axiom presupposing that successful businesses are the outcome of mathematically accurate process of innovation; This very romantic and naïve approach is to be found in degenerating technocratic societies or groups. Back to extreme reality: Cisco (stealing university IP), Apple (stealing from Xerox), Microsoft (yet again stealing DOS), Coca-Cola (addicting people to cocaine), Sigram (smuggling alcohol), Oracle (Army driven project), should I continue...

**Business model** – A projection of the concatenated set of glyphs {'B', 'u', 's', 'i', 'n', 'e', 's', 's', '<space>', 'M', 'o', 'd', 'e', 'l'} completed by company logo on the upper-right corner, utilizing: (1) A licensed copy of Microsoft PowerPoint application, (2) A compact digital projector. A **world-class board member** shall strongly advise you to avoid a detailed business model and present it in a **mathematically accurate** and consistent power point slides format.

**Creative Key Player** – When forced to take someone to be **involved** in the company, a **world-class board member** shall describe him as very creative doing \_\_\_\_\_ **best**; Or **involved** but stress extreme mouth hygiene, therefore is currently **committed** to at least half a dozen companies

**Mingle** – party, get-high, transcend, accumulate mileage, waste time & money, intrigue...  
For example:  
Come **mingle** with us at some of the foremost industry events. Get a hands-on look and discover why \_\_\_\_\_ is the only answer to your...

**Leading edge, revolutionary** – worthless for any cause or matter.

**To drive, driving** – delightfully crashing others means into walls, repetitively.

**A Magician** – One who do **mingle** with **key players** making sure he shall not be disturbed **driving**.

**Creating Value** by or through:

(i) Combined Executive Experience (ii) Collective Wisdom (iii) Shared Knowledge.

The method - Recursively construct a set of **committed** or **involved** person bringing along other **involved** person, to firmly act together as **Key Players**.

**A World Class Board Member** – One who acts consistently in the **best** interest of the company and its shareholders. Usually has a spectacular success record, backed by unjustified amount of money earned. (Overtime considered as a random coincidence)

For example:

Once upon a time our world-class board member made so much money, we are confident he shall bring the appropriate **Key Player** for **CEO** position.

**Networking, building a network** – A 'respectable' and common method for justifying and than granting **involved** people benefits in expense of the ones who do the work.

**Positive & Negative** – To be positive is to be a **key player** who **execute** in a **mathematically accurate** fashion. To be negative is to disturb others **driving** & **mingling** during their **positive** period.

**20cm hovering** – A schizophrenic hallucinated state; its roots is in long term obsessive **mingling** (this disease effects only **key players** who indeed **deliver** and **execute**). In the middle of the previous century was envisioned as an energy efficient **driving** method.

**Bunch of losers** – Our sole competitors only seem to be successful, actually, they are a bunch of losers. We on the other hand, are **determined** to do our **best**.

For example:

In a company or board meeting your **CEO** vividly argues that the competitors are a bunch of losers - be sure that within 12-18 hours you shall be granted the following hard real-world evidences:

1. They competitor signed 3 heavyweight major companies as strategic partners and OEMs.
2. Have launched their 2<sup>nd</sup> generation products
3. Raised 3<sup>rd</sup> round of financing at sum of \$20 million, bringing the total investment 3 times more than your company did over the same period.
4. You suddenly discover that your company investors required their money immediately back already 3 months ago.
5. Even though the rate of unemployment in high-tech exceeds %10, the 2 most junior programmers, who studied 'C' programming by reading 'C++ for dummies - in 24 hours' announce that they can't stand the job demands anymore and resign – one day after they are already hired.
6. The competitor upgrades his employee benefits plan from 64kbps uplink ADSL to symmetric 1.5mbps DSL – that is really a bad sign ☹; You on the other hand limited to refine and perfect your RoboCode algorithms at work.

**Too good to be true** – Your **CEO** & and a couple of **world-class board members** have hired a new **key player** as your directing manager. His most wanted craving is: To do the job of the abovementioned 2 junior programmers – simply too good to be true!!!

**Software Company** – By definition: All companies that do not directly sell its customers a 1U rackmount computer. For example:

A **mathematically accurate** and **carefully drafted** CV paragraph -

My previous **CEO** experience in **driving** companies includes, a **leading edge software** company focused on ~~REVOLUTIONARY HARDWARE COMPONENTS FOR~~ power electronics and electromagnetic compatibility. (Tools->Track Changes->Accept or Reject Changes->Accept All->Done).

**Employees, Shareholders and Board Members** – The **magician** shall say that those are merely an obstacle in the path to infinite pleasure of a wholly owned **Comun-Yerge**.

**Prominent Engineers** – A group of people that has god gifted electrical and software engineering skills, who shall successfully bear and tolerate a substantial and sustained assimilation programming toward **Comun-Yerge**.

**Comun-Yerge type Company derivation**, construction by simple aggregation:

- (1) Involved P says the Q would make a good Key Player  
Involved Q says that P would make a good key player

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(P & Q)-> **collective wisdom, shared knowledge & combined executive experience.**

- (2) R is a world class board member

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**Driven toward Comun-Yerge Company**

- (3) (S & T) are prominent engineers

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**Distilled Comun-Yerge**

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