

Sustaining Our Hunger Work: OGHS – Effective Presentation and Approaches (Jon Brown)
Director of Mission Interpretation

Primary way PHP funded is OGHS

30,000 people die every day for lack of the most basic needed health needs.

This could be prevented

The number has improved: 30 years ago 40,000 died a day

Connectional church enables every church & parishioner to make a difference through OGHS.

Mathieu (spelling?) Story, Cameroon, West Africa

Community food grain bank

Letter: last year not doing so go, ate 1 times a day, this year doing better with two meals a day. Father was able to take 2 goats to market to help pay for schooling. So, now he is able to eat well, can go to school & is happy

Have bank for community bank giving destinty over the farming work they do. & do so w/ dignity

Need to focus on coming up with 90 Seconds to 2 minutes elevator speech focused on:

- local stories
- asking the question: who is the audience?
- Root causes // direct relief
- 5 fingers – 5 program areas
 - thumbs up – direct relief
 - development assistance
 - advocacy
 - education
 - life style integrity
- the number of children in local area who are homeless/hungry and what we are doing
- recent disaster – Presbyterians there you can make that possible through OGHS
- activity calendar (abundance)
- OGHS is a 5 star charity as high % goes to actual relief not overhead
- 92% of churches take the offering
- make a goal for churches & individuals to double their offering
- connect offering to our work and to their particular ministry
- what do 1 /SDOP 2/ PDA 3 PHP have in common
- multiplier effect: Give brief training to five or ten people who in turn go out and spread the word and show video to churches

sent out 1 week after Christmas

82% of budget of PHP

email blasts – 97% of church / pastor goes to

- w/ video to download on webpage
- tools to promote the offering.
- Emails saying to promote it.

Requests from HAEs

- Get packet out earlier ot HAE
- Send email to HAE when website is live
- Archive best of the past
- Will reuse dvd another years

- Jon's email: jon.brown@pcusa.org
- Power point

Centsability

Denise

West part of Virginia – following Pix Mahler as HAE

\$106,000

70 – 80% churches take part

25% is kept at the home church with the rest sent to the presbytery

awards/grants given to those who applied 3 times a year

time spent visiting grant award agencies and sharing it at presbytery, committees and to congregations

Calling and visiting with them

Promoting

- Displays
- Fair trade chocolate available
- Updated flyers for 2 cents a meal where \$ going
- Weekly online newsletter
- Second Sunday of the month 2-2-2cents
- One time a month: 2 cent times – focus on one of the agency receiving the award
- be visible and available
- thank God, then thank thank thank you
- power the prayer

Note was out on telephone call & missed most of

Cindy:

Central Florida Presbytery – inherited former HAE John Jackson

Direct food aid

International partners weaned off

Carolyn Aurbuckle

W VA Presbytery:

Annually ask churches to reassess giving to centsability

144 churches 12,000 members

125 churches participate \$70,000

offering divided

- one quarter churches keep as they like
- the rest goes to presbytery, with one half used throughout the Presbytery through grants
 - one quarter to PHP designated for Africa

Promoting

- resource packet sent out every other year
- put in 3 grant application
 - direct food relief
 - develop assistance: super in a sack Food Pantry w/ education branch to it.

grants signed off by clerk

annual report on grants

noisy offering children receive