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2004 Pontiac Grand Prix Prices & Equipment

Date Published: 11/23/08

Also in the 2004 Pontiac Grand Prix Review:

1. Pontiac Grand Prix
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6. Pontiac Grand Prix Full Review
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Prices and equipment packages for the 2004 Pontiac Grand Prix are provided as part of our in-depth review of the 2004 Pontiac Grand Prix. With the latest manufacturer-rebate information, you can compare the 2004 Pontiac Grand Prix to other vehicles in your price range.

2004 Pontiac Grand Prix Prices & Equipment

Model Prices

Prices Updated: 07/01/2004

Trim Name	Retail Price	Dealer Invoice	Destination Charge
GT1 4-door sedan	\$22,415	\$20,510	\$660
GT2 4-door sedan	\$24,315	\$22,248	\$660
GTP 4-door sedan	\$26,435	\$24,188	\$660

Pricing Key: Retail prices listed with each report are set by the vehicle's manufacturer. These figures appear on each car's federally mandated window sticker. Most price lists also include dealer-invoice prices. Dealer-invoice prices are what the dealer pays the manufacturer for the car and its factory-installed options. The destination charge is not included in the suggested-retail or dealer-invoice price and must be added to the cost of the vehicle. Car companies change prices frequently throughout the year. If the prices published do not match those on the vehicle's window sticker, the manufacturer has probably altered the price recently.

NA = price note available, NC = no charge.

Rebates and Incentives

There are no rebates or incentives at this time.

Consumer Guide®'s Rebates and Incentives represent a summary of national manufacturer programs available. Regional restrictions may apply, and offerings may vary by model. For a complete list of Rebate & Incentive programs [click here](#).

Standard Equipment

GT1

Powertrain
3.8-liter V6 engine, 4-speed automatic transmission.

Safety



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Dual front airbags, 4-wheel disc brakes, daytime running lights, emergency inside trunk release.

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Comfort and Convenience Features

Air conditioning, power steering, tilt steering wheel, cruise control, cloth upholstery, front bucket seats, center console, cupholders, split folding rear seat, power mirrors, power windows, power door locks, remote keyless entry, AM/FM/CD player, digital clock, tachometer, intermittent wipers, rear defogger, automatic headlights.

Appearance and Miscellaneous

Theft-deterrent system, rear spoiler, fog lights, 225/60R16 tires, wheel covers.

GT2 adds to GT:

Powertrain

Traction control.

Safety

Antilock 4-wheel disc brakes, tire-pressure monitor.

Comfort and Convenience Features

Leather-wrapped steering wheel w/radio controls, 6-way power driver seat, fold-flat front passenger seat, illuminated visor mirrors, map lights, floormats.

Appearance and Miscellaneous

Alloy wheels.

GTP adds to GTP:

Powertrain

3.8-liter supercharged V6 engine.

Comfort and Convenience Features

OnStar telematics system w/one-year service, driver-seat power lumbar adjustment.

Appearance and Miscellaneous

225/55HR17 tires.

Optional Equipment

Major Packages	Retail Price	Invoice Price
Competition Group		
GTP	\$1,395	\$1,242
<i>Antiskid system, upgraded variable-assist power steering, manual-shift capability, special axle ratio, head-up instrument display, trip computer, red-painted brake calipers, performance suspension, 225/55VR17 tires. NA w/chrome alloy wheels.</i>		
Driver's Pkg.		
GT1	\$755	\$672
<i>6-way power driver seat, floormats, alloy wheels.</i>		
Leather Trim Pkg.		
GT2	\$795	\$708
GTP	\$665	\$592
<i>Leather upholstery, heated front seats, driver-seat power lumbar adjustment (GT2).</i>		
Info Tech Pkg.		
GT2, GTP	\$600	\$534
<i>Head-up instrument display, trip computer.</i>		
Premium Audio Pkg.		

GT2, GTP	\$695	\$619
<i>AM/FM radio w/in-dash 6-disc CD changer, Monsoon sound system.</i>		
Custom Accessories Pkg.		
GT1, GT2, GTP	\$675	\$601
<i>Unique rear spoiler, grille inserts, stainless-steel exhaust tips.</i>		
Sport Appearance Pkg.		
GT1, GT2	\$790	\$704
GTP	\$1,270	\$1,131
<i>Unique grille, dual exhaust tips, polished alloy wheels. GT1 requires Driver's Pkg.</i>		
Special Edition Pkg.		
GT2, GTP	\$1,995	\$1,775
<i>Bodyside cladding, hood vents (GTP), unique interior and exterior trim.</i>		
Safety		
Curtain side airbags		
GT2, GTP	\$395	\$352
Antilock brakes		
GT1	\$600	\$534
<i>Includes traction control.</i>		
Comfort and Convenience Features		
OnStar telematics system		
GT2	\$695	\$619
<i>Includes one-year service.</i>		
Power sunroof		
GT2, GTP	\$895	\$797
AM/FM/cassette/CD player		
GT1, GT2, GTP	\$100	\$89
Satellite radio		
GT2, GTP	\$325	\$289
<i>Requires monthly fee.</i>		
Driver-seat power lumbar adjustment		
GT2	\$130	\$116
Appearance and Miscellaneous		
Engine-block heater		
GT1, GT2, GTP	\$35	\$31
Stainless steel exhaust tips		
GT1, GT2, GTP	\$145	\$129
Grille inserts		
GT1, GT2, GTP	\$150	\$134
Unique rear spoiler		
GT1, GT2, GTP	\$380	\$338

Alloy wheels		
GT1	\$595	\$530
Polished alloy wheels		
GT1, GT2	\$495	\$440
<i>GT1 requires Driver's Pkg.</i>		
Chrome alloy wheels		
GT2	\$595	\$530

[< 2004 Pontiac Grand Prix Road Test](#)

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