



THE ADVANTAGE

Holly J. Walker, ATM-B, AL

Editor

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Send in your Affirmation

In December, District Governor Eileen Sarris, DTM sent out letters to all Club Presidents of Record calling for an affirmation vote to items discussed at the Fall District Conference in Jacksonville.

Excerpt: Club Presidents and Vice-Presidents of Education are members of the District Council. The District Council must adopt the District budget and confirm the appointed District Officers at the Fall Council Meeting. At the District 47 Fall Council Meeting on October 26, 2002, we did not have a quorum. Per the District Administrative Bylaws, "in the event any business is transacted at any District Council meeting at which a quorum is not present, the action shall be deemed as valid as if a quorum were present if it thereafter is expressly approved in writing by the affirmative vote of a majority of the member Clubs in the District on the basis of two (2) votes per Club."

Please look through your files for the letter, minutes of the District Council Meeting and the ratification form. The current Club President and VP Education need to sign the form and forward to our District Governor immediately. If you have any questions, please feel free to contact your Division Governor, Holly J. Walker, ATM-B, AL.

A copy of the letter, minutes and form can be found on the Division website at www.geocities.com/division_governor or the District website at www.toastmastersd47.org

Quick Note

◆ As of 2/28/03—4 Distinguished Clubs, 4 Select Distinguished Clubs and 1 President's Distinguished Club

Congratulations to...

Distinguished Clubs

CSX
Southside
Daytona Beach
Orange Park

Select Distinguished Clubs

Gung Ho!
Speak Up America
Arlington
Toast of Jax

President's Distinguished Club

Work Source



Special points of interest:

- ☞ March 1— 30 Club Speech contests
- ☞ March 31—The official Toastmasters International proxy certificate will be mailed to club presidents of record
- ☞ April 1— deadline to submit club membership dues to Toastmasters International
- ☞ April 1— 30 Area Speech contests
- ☞ April 30—Area Governor visit deadline
- ☞ May 2, 2003—Division A International Speech and Table Topics Contest—Holiday Inn Orange Park
- ☞ May 16—18, 2003—District 47 Spring Conference—Orlando, Florida

CSX
Jacksonville
Chartered: 1991
12 Years



March

ZIS EZ Speakers
Jacksonville
Chartered: 2002
1 Year

Riverside
Jacksonville
Chartered: 2000
3 Years

Alltel
Jacksonville
Chartered: 2002
1 Year

Lillian R. Bradley
Jacksonville
Chartered: 1977
26 Years

How and Where to Promote Your Club

Excerpt: Marketing Toastmasters 101—Membership Building Inside and Outside

1. Wear your Toastmaster pin!
 - a. It's a great conversation starter.
2. Offer Speech Craft and Youth Leadership Program
 - a. Great way to show the public what Toastmasters is all about.
3. Community Events
 - a. Participate in local job fairs
 - b. Street fairs and Holiday celebrations
 - c. Offer handouts at your booth
 - d. Check with your City Community Service or Recreation Departments
4. Display your Toastmaster Trophies
 - a. In a prominent place
 - b. Home – Work
5. Billboards/Signs
 - a. Like TV, billboards must exhibit message by nonprofit organizations as a public service.
 - b. Signs coming into town.
6. Libraries
 - a. Submit copies of "The Toastmaster Magazine"
 - b. Post flyers and ads on bulletin boards
 - c. Hold a meeting at your local library with open invitation
7. Universities and Community Colleges
 - a. Usually have internal cable TV and radio stations as well as publications reaching students, staff, and faculty
 - b. Arrange to give a presentation as a guest lecturer (on Toastmasters)
8. Welcome to the Community Packets
 - a. Welcome Wagon
 - b. Information distribution to all new residents
9. Chamber of Commerce or Jr. Chamber of Commerce
 - a. Advertise in their newsletter
 - b. Presentation by a Toastmaster at one of the meetings
10. Newspaper
 - a. Press releases
 - b. More accessible than electronic media – can use phone numbers
 - c. Business section – what's happening
 - i. Special events
 - ii. New people, etc., etc., etc.

Congratulations! February Educational Achievements

Competent Toastmasters

Angelina Anderson-Alexander (Daytona Bch)
Frances R. Keiser (St. Augustine)
J. A. Caliestro, III (WorkSource)
Sonya H. Hinnant (Gung Ho!)
Beth E. Campbell (Gung Ho!)

Advanced Toastmaster

Tim Hollinger (Arlington)

Competent Leader

Traci A. MacNealy (Gung Ho!)

Excellence in Leadership

Holly J. Walker (Riverside)

Advanced Leader

Holly J. Walker (Riverside)

**Who does all of this...
You – The Members and Officers of the Club**

Top Speed: Great in the Movies, Bad at the Mike!

By Patricia Fripp, CSP, CPAE

You're charged with energy and maybe a bit nervous. Too often this can translate into talking too fast, maybe even a rise in voice pitch until the best-intentioned speaker sounds like Minnie Mouse.

Pay attention to audience feedback. If one person reports a problem with understanding you, this may be an individual perception or opinion. But if several do, it's time to time yourself.

Try this test. First, tape-record a casual conversation with a friend. Then compare the number of words per minute to a tape recording of one of your recent speaking presentations. Do you always speak quickly? Or just when you're giving a speech? Was your presentation deliberately speeded up to meet some time constraint? If so, were you trying to include too much material? (That's a signal to cut some information so the rest is more effective.)

If you decide you need to slow down your delivery, start before you even hit the podium. As you're putting together your remarks, think about logical places to slow down. It's okay to speak quickly as long as you leave yourself room for pauses and silence. The faster you talk, the longer your pauses should be. Give the audience time to digest what you've just said. If you say something really profound or suggest something like, "Consider the proposal in front of you," you are asking the audience to think. Give them time to do so.

Finally, here's an excellent slow-down exercise. Practice reading your speech aloud. Pause for one second at a comma, two seconds at the end of a sentence, and three seconds after a paragraph. (You can count the seconds the same way you did as a child, saying "one-Mississippi, two-Mississippi, three-Mississippi " silently to yourself.) Then, breathe and smile!

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Timing Chart

Type of Speech	Disqualify if time is Less Than	GREEN Light/card At	YELLOW Light/card At	RED Light/card At	Disqualify if time is More Than
Table Topics	1:00*	1:00	1:30	2:00	2:30
Evaluation & ADV Speech	1:30	2:00	2:30	3:00	3:30
The ICEBREAKER	3:30	4:00	5:00	6:00	6:30
C&L #2—9	4:30	5:00	6:00	7:00	7:30
C&L #10 & Adv. Speeches	7:30	8:00	9:00	10:00	10:30
ADV C&L Speeches	9:30	10:00	11:00	12:00	12:30
ADV C&L Speeches	11:30	12:00	13:30	15:00	15:30
ADV C&L Speeches	14:30	15:00	17:30	20:00	20:30
ADV C&L Speeches	19:30	20:00	22:30	25:00	25:30

*Some clubs opt to lower the Table Topics disqualification to 45 seconds.

visit www.geocites.com/division_governor for downloadable form