



The Advantage

Holly J. Walker, ATM-B, CL

Editor

February 2003

Volume 1, Issue 6

Special points of interest:

- ☞ March 1— 30 Club Speech contests
- ☞ March 31—The official Toastmasters International proxy certificate will be mailed to club presidents of record
- ☞ April 1— deadline to submit club membership dues to Toastmasters International
- ☞ April 1— 30 Area Speech contests
- ☞ April 30—Area Governor visit deadline
- ☞ May 2, 2003—Division A International Speech and Table Topics Contest
- ☞ May 16—18, 2003—District 47 Spring Conference—Orlando, Florida

Welcome to Toastmasters and to Division A!



Around the world more than three million men and women of all ages and occupations have benefited from Toastmasters training, and more than one thousand corporations, community groups, universities, associations, and government agencies now use Toastmasters training.

At the beginning of this Toastmaster Year, the Northeast Division of District 47 consisted of 30 clubs spanning from Daytona Beach to Neptune Beach. Our corner of the District is growing. Please help me welcome two new clubs to our family: Amelia Island Toastmasters and Ponte Vedra Toastmasters!

Amelia Island Toastmasters will join Southside, Arlington, Toast of Jax, City of Jax and Homeside Lending in Area 37 under Competent Toastmaster Ray Benson.

Ponte Vedra Toastmasters will join St. Augustine, LOGS, ZIS EZ Speakers, Speak Up America and Toast of St. Johns in Area 22 under Distinguished Toastmaster Coleman Stokes.



February

Bell Speakers

Jacksonville
Chartered: 1977
26 Years

St. Augustine

St. Augustine
Chartered: 1984
19 Years

Deliver a manual speech at a Speaker Showcase!

Sponsored by Club 1066 and Club 1841

- ◆ Present a manual speech to Toastmasters from District 47.
- ◆ Be evaluated by a panel.
- ◆ Learn evaluation techniques from experienced evaluators.
- ◆ Get one step closer to achieving your CTM or ATM.

Space is limited. Make your advance reservation by contacting the respective VP Education:

Basic Manual Speeches

Helen Joseph, DTM, Club 1066
Phone 407-872-8501
E-mail helentm@bellsouth.net

Advanced Manual Speeches

Jim Miller, DTM, Club 1841
Phone 407-931-2728
E-mail jmiller@kua.net

Saturday, May 17, 2003 at the District 47 Spring Conference
Hilton Orlando/Altamonte Springs
350 S. North Lake Boulevard
Altamonte Springs, FL 32701-5297



Talk up Toastmasters!

February 1- March 31

Do Toastmasters Like to Talk?!

During the Talk up Toastmasters! membership contest, encourage your Club's members to invite as many guests to your Club's meetings as possible. Consider conducting a special guest meeting – where you conduct a regular meeting, but also specifically discuss the benefits Toastmasters members receive as they participate in the program. Add five new members to your roster between February 1 and March 31, to receive a special Talk up Toastmasters! ribbon to display on your Club's banner. Use the following chart to track your progress:

NAME	DATE JOINED	DATE APPLICATION MAILED

Membership applications must be received at World Headquarters between February 1 and March 31. Each member's "join date" as listed on the application must be no later than March.

Source: Toastmasters International flier Membership Building 101, Catalog No. 1620

Congratulations! January Educational Achievements

Competent Toastmasters

- Lonnye B. Desue (Arlington)
- Colleen Marie Cornelius (Arlington)
- Kaye N. Downing (Orange Park)
- Karen L. Landry (Lillian R. Bradley)
- Betty Ann Gambill (Toast of Jax)
- William R. Grey (JIA)
- Pauline Wilson Hall (Meadows)
- Sandra E. Wright (TM on the Halifax)
- Donna F. Tisdale (TM on the Halifax)
- Drew D'Arcy (TM on the Halifax)
- John B. Kiehlbauch (Toast of St. Johns)

Competent Leaders

- Ian McKeown (LOGS)
- Mary E. Donnelly (Homeside Lending)

Advanced Toastmaster

- David Francis Shokes (Toast of St. Johns)

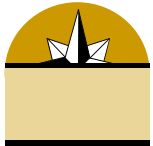


The Toastmasters educational program is divided into two tracks -- a communication track and a leadership track. The communication track is the major part of the system -- almost all new members join Toastmasters for the benefits this track offers. Some become involved in the leadership track. The tracks are not mutually exclusive. You may participate in both tracks at the same time if you wish.

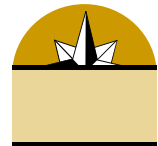
A successful Club is one that has a healthy, active membership and helps its members achieve their educational goals. The Distinguished Club Program is designed to promote achievement in these areas. The Distinguished Club Program is an annual program, running from July 1 through June 30. The program consists of 10 goals a Club should strive to achieve during this time.

Following are the goals a Club should strive to achieve during the year:

1. Two CTMs
2. Two more CTMs
3. One ATM
4. One more ATM
5. One CL, AL, or DTM
6. One more CL, AL, or DTM
7. Four new members
8. Four more new members
9. Minimum of four Club Officers trained during each of two training periods
10. One semiannual membership report and one Club Officer List submitted on time.



Goals #5 and #6 Focus on Competent Leader (CL) Award



To be eligible for this award, you must have:

- Achieved Competent Toastmaster award
 - ♦ Complete the Communication and Leadership Program Manual (10 speeches) and have application on file with Toastmasters International
- Served at least six months (June 1 through December 31, or January 1 through June 30) as a Club officer (President, Vice President Education, Vice President Membership, Vice President Public Relations, Secretary, Treasurer, or Sergeant at Arms) and participated in the preparation of a Club Success Plan while serving in this office
 - ♦ Consecutive term of office
 - ♦ The Club Success Plan is part of the Distinguished Club Program. It has space to write in assignments, develop timetables, and track accomplishments. This document is for a Club's internal use only; Clubs are not required to submit it to anyone for approval or for review.
- While a Club officer, participated in a District-sponsored Club officer training program
 - ♦ Attend Planet Toastmasters in Orlando, College of Knowledge in Jacksonville or any make-up training offered by your Division or Area Governor
- Conducted any two programs from The Successful Club Series and/or The Leadership Excellence Series (may not be those completed for any previous award)
 - ♦ Examples: Evaluate to Motivate, The Moments of Truth, Goal Setting and Planning
 - ♦ These are prepackaged modules that come with scripts and transparencies.

At a minimum, two officers from each club should strive achieve goals #5 and #6 each year. As leaders of our clubs we are setting an example for our members. To order materials to present the Successful Club Series or the Leadership Excellence Series contact Toastmasters International or your Area Governor.

*Sources: Achieve Success Standards: Area & Division Governors
Toastmasters International website*