

**THIS IS AN AD FOR POSTCARDS.**

But postcards can be a lot like ads. Killer images, headlines and body copy. So why do postcards get clients fired-up? ROI. Results. Revenue. That's what happens when you turn ads into direct mail. That's what happens when you make yours Modern. Count on great print quality and first-class service from an experienced team. Give clients a big return on their spend and your talent plenty of attention. Call Modern Postcard: 800.959.8365 x2500.

THIS IS DEFINITELY NOT A  
**Postcard.**

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**FRESH  
IDEAS  
FOR 2006**

800.959.8365 x2500  
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