

**The AIN October NBAA  
preview issue.**

**The Perfect opening act  
for New Orleans.**



# Aviation International News

81 Kenosia Avenue Danbury, CT 06810 USA

NBAA 2005 is just around the corner—of Bourbon Street.

But it seems your customers won't wait to get there.

Like they do before every NBAA, they'll be snapping up AIN's preview issue. To find out just what, and who, they can expect to see at the show. The people, the products, the new aircraft introductions, issues up for discussion, company news, and all that jazz.

**It's a key part of AIN's 5-issue NBAA coverage:** The October preview issue; three daily convention news issues read by more pilots and execs than anything else at the show; and the 40,000-reader December post-show issue going to business aviation operators around the globe with all the highlights and post-show analysis.

But first things first. Ad reservations for the October preview issue close September 1.

Contact your AIN representative at +1-203-798-2400 or at [adsales@ainonline.com](mailto:adsales@ainonline.com).

Your customers can't wait. Neither should you.



***NBAA Convention News.***

**The best performance  
in New Orleans.**



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When prospective clients and customers come marchin' in to NBAA 2005—how you'll want to be in on these numbers:

**An independent survey found three out of four pilots and executives overwhelmingly prefer *NBAA Convention News* over any other publication.**

3 out of 4 pilots and executives say if there were only one publication covering NBAA, they want that publication to be *NBAA Convention News*.

Which makes sense, since 2 out 3 also say it's the most newsworthy, informative and overall most valuable.

It's all part of AIN's NBAA package: The three daily *NBAA Convention News* issues, and the 40,000-reader December post-show issue going to business aviation operators around the globe with all the highlights plus post-show analysis.

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Because if *NBAA Convention News* is "overall most valuable" to your customers, just think how valuable that makes it to you.

