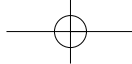


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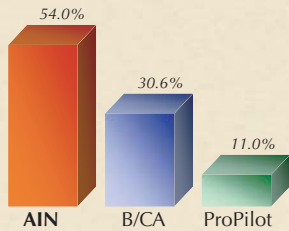
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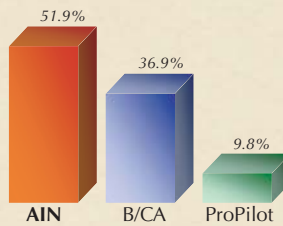


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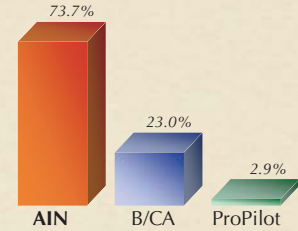
Which publication would you pick up first?



Which do you consider to be the most important and informative?



Which provides the most news?



Source: BETA Research Corporation study of NBAA member-company chief pilots/flight department managers, September, 2005.

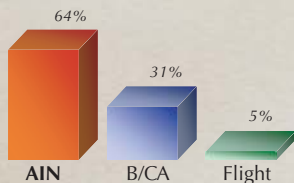


Gutenberg may have invented printing, but it took AIN to invent on-site publishing at NBAA. Since 1972, NBAA Convention News has offers the freshest, hottest-off-the-press news and analysis at the show. Our daily magazines have more than twice the content of any others, and research conducted year after year proves three out of four chief pilots and executives prefer AIN's NBAA Convention News over any other convention daily

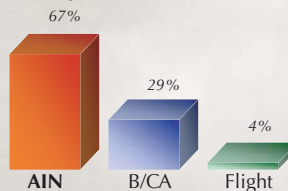
If there was only one publication covering NBAA, which one would you prefer?



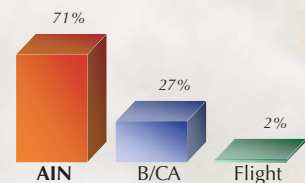
Most newsworthy & informative—covers more of what I want to read about at NBAA:



Most detailed—covers show stories in greatest depth:



Overall most valuable:

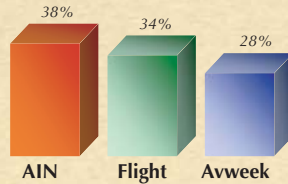


Source: Multi-Quest International personal interview survey conducted at the 2004 NBAA Convention.



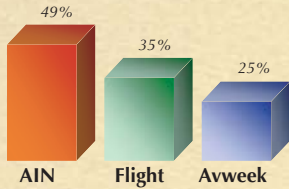
AIN is everywhere at the world's four major international aerospace exhibitions—Paris, Dubai, Singapore and Farnborough. Sliding under hotel room doors every morning of the show and being handed out by our uniformed distribution staff at every entrance, exhibit area and transit area. We're the first publication your customers see, and, judging by the results, the one they remember.

If there was only one publication covering Farnborough, which would you prefer?

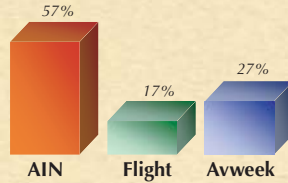


- AIN Farnborough International Air Show
- Flight Daily News
- Avweek Show News

Most newsworthy & informative:



Which issue did you receive first today?

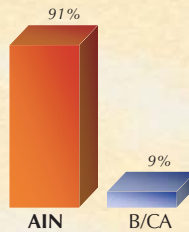


Source: Multi-Quest International personal interview survey conducted at the 2004 Farnborough Air Show.



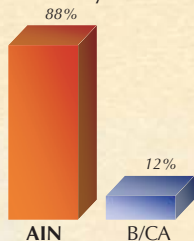
Every bit as good as AIN's coverage of the turbine business aircraft market is our monthly magazine's reporting on the civil helicopter market—as our readers well know. Research reveals a stratospheric 89% of pilots and executives at Heli-Expo consider *HAI Convention News* to be the most valuable publication at the show.

If there was only one publication covering HAI, which one would you prefer?

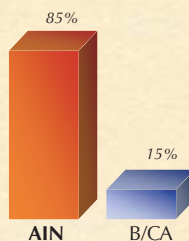


- AIN HAI Convention News
- B/CA Show News

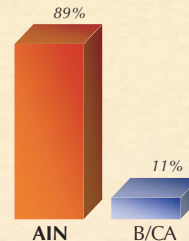
Most newsworthy & informative:



Spent most time with:



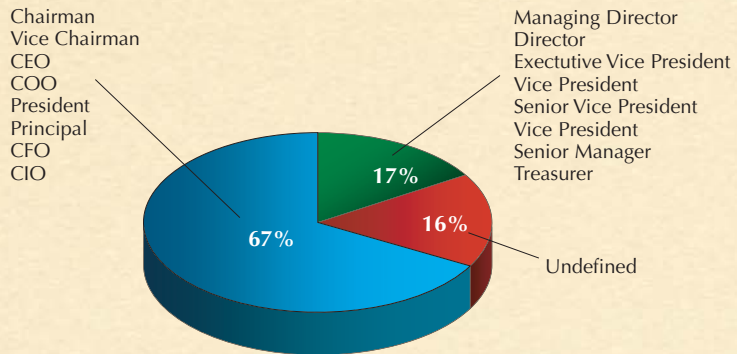
Overall most valuable:



Source: Multi-Quest International personal interview survey conducted at the 2003 HAI Convention.



Business Jet Traveler reaches people other magazines don't reach. Corporate CEOs. Company presidents. COOs. CFOs. CIOs. Providing them with a steady stream of all-too-rare and much appreciated information about the selection, acquisition and cost effective use of business aircraft. *BJT's* **27,500-plus** readers comprise the wealthiest demographic there is. And by providing a valuable service unavailable elsewhere, we reach more of them every year.

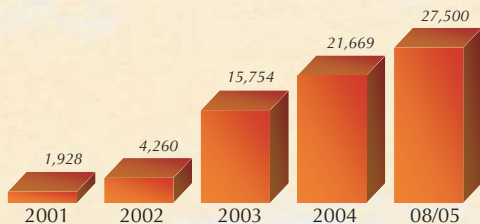


BJT's Readers by Title

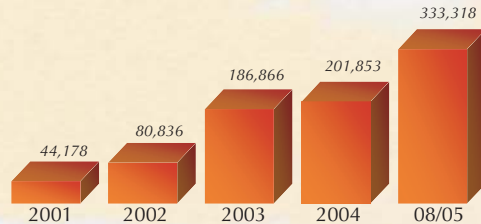
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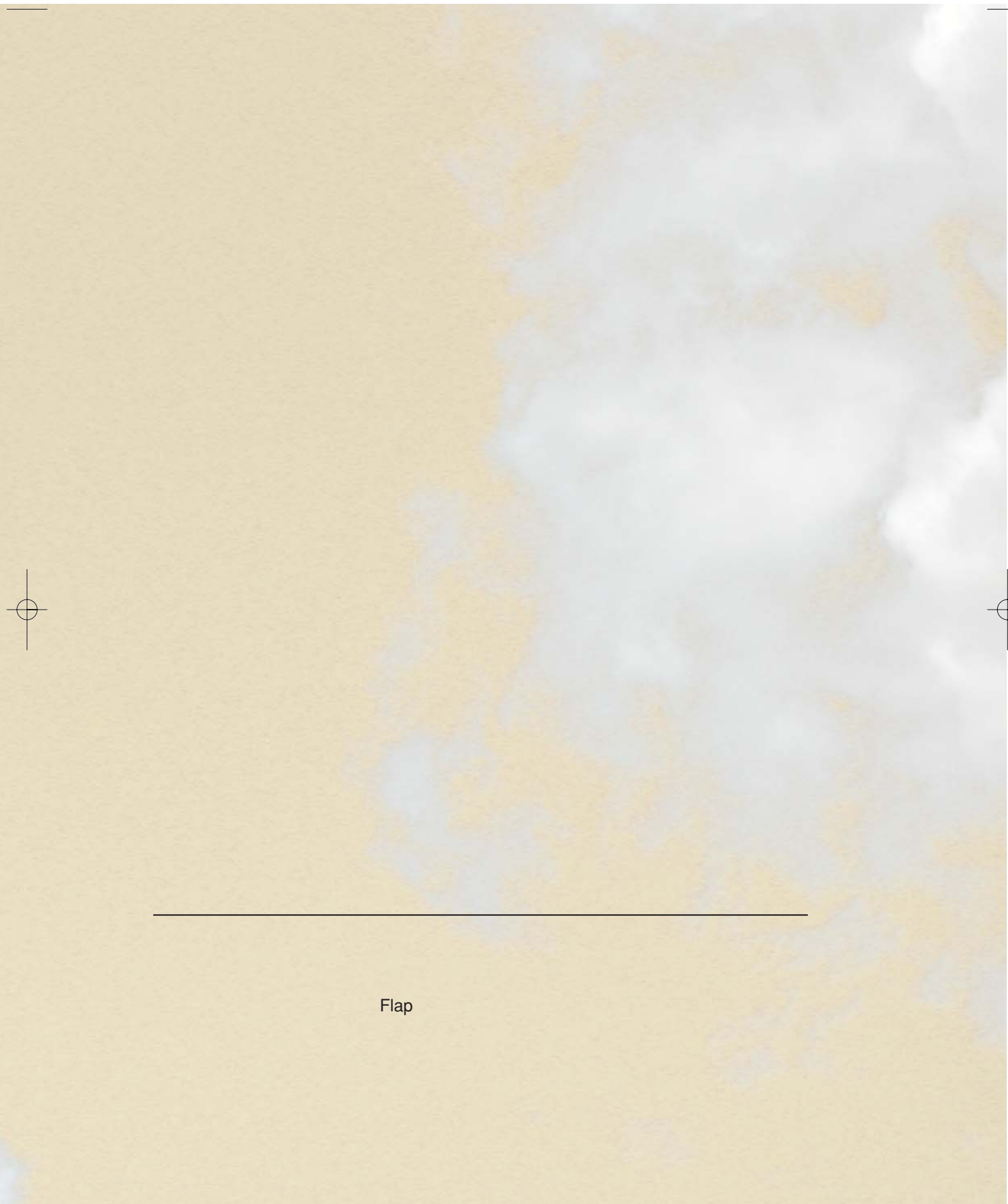
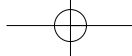
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