

DDOG Meeting
June 16, 2004
7:00 – 8:30 pm

I. Updates

II. New Business

- a. City Council Meeting Attendance
- b. List Serve
- c. Donations/Funding

III. Break – Out Groups

(Due to the small group attendance, this was done as 1 group.)

A. Public Outreach

- Committee work: Press Releases, reserving room for meetings, flyers, postings
- Names from petitions could be used for a general mailer
- Farmer's Market/ Co-op (we were well received at the Co-Op and are welcome to return at any time.)
- Slide Hill neighbors who opposed fencing the dog run area, could be solicited to help support finding an alternative area, that would result in less dogs in their neighborhood.
- Education:
 - o Doggie First Aid
 - o Good Citizen Test
- Silent Auction
- Pet Gazette (.org)- free newsletter in Sacramento could still be free publicity for us (and support)
- "Civilizing Your Dog" – including role of dog parks in socialization
- Dog Park Symposium – sponsored by the Downtown Davis Business Association?
- OPENING DAY CELEBRATION for the Community Park fencing

- A. Fundraising/Non-profit status
 - NEXT MEETING – JUNE 24th at Niki Slaton's house. Details in previous emails.
 - Farmer's Market: have non-profit policy, but could have flexibility.
 - Co-op booth attendance.
 - 501 (c)(3) status.
 - o Christina to follow-up w/ pro/con list.
 - o Itemized taxes
 - o Corporations more likely to donate
 - o Checking account – First Northern
 - o May be more of a hindrance w/ our current informality.
 - o More useful if have a board, goal, mission, land purchase interests, matching funding w/ City Council on projects.
 - Business fictitious name
 - T-shirt sales
 - o Cafepress.com smaller order scale possible
 - Yolo County SPCA partner or sub-set relationship
 - Potential uses for funding: infrastructure for dog parks, fencing, water facilities, etc.
 - List of who to ask for donations: Petco,....
 - Fun Run
 - Treasury issue
 - o Newsbeat, Janice owner and staff, will hold our "Puppy Fund"
 - o Simple ledger to keep record
 - o Kinko copy card
 - o Bring receipt in to be reimbursed
 - o Newsbeat hours: 7days/week, 7am – 10 pm
 - Dogcafe.com – Melissa and Flour possible to design a logo?
 - o Melissa Bain to follow-up

- B. Site Selection
 - City Council hearing on Covell Village – initial approval to move forward with project application. Inclusion of a dog park?
 - Potential Chiles site near UCD Research building.

- I. Action Items
 - Attend Thursday night joint meeting with Recreation and Parks Commission since CC will be in attendance.
 - June 22 CC dog runs: attend and write to CC members
 - Donations: ledger sheet started tonight. Janice to retain "Puppy Fund" (see above)