

Write & Publish Your E-Book, From Start to Finish

Lesson Three

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Introduction

This is lesson three in a series of articles on writing & publishing an e-book. The series originally appeared in the "A FREELANCER'S LIFE" e-zine, and will be published as an entire e-book course. Until then, I hope you enjoy the techniques I present. What's more, I can guarantee you will write & publish your e-book if only you follow along with each lesson. Future lessons will be available for download in PDF format at:

<http://www.geocities.com/davidware2002/>

Lesson 3 - Setting Goals

Isn't it great? By now, you should have your book outline (it's rough, but it's an outline!), and have already written your FIRST CHAPTER. If you haven't been following along, I hope you start soon, because this is getting exciting!

First, I want to encourage you to keep writing. Your next 'assignment' is to choose a second sub-topic, and write everything you know about it.

Yes, this is the same exercise as in the last lesson, but it gets you writing. The idea here is to continue writing about each sub-topic individually, until you have completely gone through your subject. Before you know it, you will have completed an entire manuscript, without the overwhelming perception of writing a whole book.

For those writing fiction, take a look at the last scene you wrote. What scene comes next? Start writing! If there's another scene you are especially interested in, write it.

Second, I want to cover writing goals. I have set writing goals every day of my freelance career, and it has paid off handsomely.

In the beginning, set your goals at a reasonable & reachable limit. A good starting point is about 500 words. This may seem like a lot, but I guarantee once you start writing, you will probably find yourself setting higher limits. For example, I started out at 500 words, but within a few days, I quickly found myself writing upwards of 1,500 words. Now, I find myself writing between 2,500 words

and 5,000 words, between client projects, personal writing, my freelance newsletter & these lessons.

Set a goal that you can be comfortable with, and stick to it. Don't kick yourself for not meeting it one day, because we all have down days. Just set your goal and do everything possible to keep it. If you find yourself writing more one day, and less the next, that's fine. Just keep to it.

The number of words you write will also depend on your subject. Don't worry if you have run out of things to say at just 400 words. If that is all that needs to be said, then stop there.

Setting a writing goal can do so much for your career. The best part is the feeling of accomplishment AFTER you have set those 500 words or more to paper.

So, what are you waiting for? Set your goal, and then get to writing!

About the author:

David Ware is a successful freelance writer with over 7 years of experience. His articles have appeared in national, regional and local publications across the U.S. He can be contacted at warehouse@gvii.net for assignments.