

Cite date after first reference to a work, not full title of text

Make sure the first letter of the quote agrees with the original. If you have to change case, indicate this with []

References to multiple authors or to multiple works by one author are dealt with like this.

Use single quotation marks for quotes used by the author inside quoted material which is marked with double quotation marks.

and a big armadillo. Valentine (2000) argues that attention to the details of citation style indicates a student's overall attention to detail in writing analytic papers. He writes that:

[i]n evaluating student papers, there is a clear correlation between a student's attention to detail in an author's argument and her or his attention to technical issues such as citation style, punctuation, and so forth. This trend is observable over a range of papers, from graduate and undergraduate students, at all levels of instruction (2000:2).

In an article on this issue, Valentine (2001a) further claims that "... a well-placed period, or a correctly used apostrophe brings warmth to a reader's heart" (2001a:24).

Valentine's -- admittedly controversial -- methods for getting his students to pay attention to such details have produced remarkable results according to his published record (Valentine 2000, 2001a, 2001b). Using the example of his class in Medical

Anthropology in 1999, Valentine discussed his difficulty with getting his students to spell the word "schistosomiasis" correctly in their papers. After a long period of experimentation, he found that electro-shock therapy was the most effective means of getting his students to pay attention to such details (Valentine 2000:151-153). He writes: "[t]he 'schistosomiasis' experiment indicates that negative physical stimuli work wonders in 'persuading' students to pay attention to detail" (2000:153).

The use of electro-shock therapy to achieve this result, though, has resulted in a wide-spread debate among anthropologists and other social scientists, and has led to some strongly-worded condemnations of his methods (e.g. Aghast 2000, American Anthropological Association Committee on Ethics 2001, Angryanthropologist and Furiousethnographer 2001, Ghostofboas 2001). In response to such critiques, Valentine has written: "... in the end, what is the exhausted paper-reader to do? If she or he cannot

Extensive quotes (over 4 lines, or over two sentences) are indented and single spaced. You don't need quotation marks in indented quotes.

Use ellipsis to indicate that the quote comes from the middle of a sentence

Punctuation comes *after* closing parenthesis. ALWAYS give a page reference for a direct quote.

Even if you don't quote directly, if you cite information from a text, you must give a reference. If the text you refer to is over one page, indicate

get results by writing reams of comments on students' papers, somatic interventions are *clearly* the only solution" (Valentine 2001b:235, emphasis in original). Further, the

accusation that Valentine "treats his students like research subjects" (Angryanthropologist 1993:2, quoted in Valentine 2000:123) is countered by Valentine's claim that his students are, in the end, very compliant (Valentine 2001b:124).

Closing quotation marks come after quote, not after citation

Indicate whether italics in quoted materials are yours or the author's. Only add emphasis if you want to make a point and indicate this with "my emphasis."

Bibliography

Aghast, Ima
2000 Who the hell is this David Valentine, anyway? *Journal of Outraged Academics* 12(3):123-6.

Citation style for a journal article

American Anthropological Association Committee on Ethics
2001 Report on the use of electro-shock therapy by David Valentine. Web site at <http://www.thisisonlyajoke.electroshocktherapy.aaa.org>, available on 2/3/2002.

Citation style for a web article

Angryanthropologist, Jeannine and Larry Furiousethnographer
2001 When "style" becomes a fetish. *Journal of Contemporary But Not Very Interesting Social Issues* 23(4):155-166.

Ghostofboas, Franz
2001 Introduction. *In* New ethical dilemmas in teaching: from electro-shock therapy to web cams. Franz Ghostofboas and Alfred Notkroeber (eds.) pp. 1-19. New York: Yawn Books.

Citation style for a chapter in an edited collection

Valentine, David
2000 How to write a paper: a result-oriented guide for students and for teachers. New York: The Anally Retentive Press.

Citation style for a book.

Valentine, David
2001a More hints on writing papers. *Journal of Annoying Detail* 5(1):2-1567.

Valentine, David
2001b Response to Aghast's "Who the hell is this David Valentine, anyway?" *Journal of Outraged Academics* 12(4):230-236.

If you are citing an author with more than one publication in a given year, indicate this by using a, b, etc. after the date.