

Providing the industry's most comprehensive and affordable line of products and services for employment candidates and entrepreneurs since 1983.

Most of our products and services can be converted into:

- Online WebProfiles and Websites
- A variety of PRINTED options OR
- CD or DVD formats

ORIGINAL RESUME WRITING & EDITING

- Single and Multiple Page formats
- Custom Brochure formats
- Direct Mailer formats
- Professional Portfolio formats
- The VideoRESUME®

SUPPORT TOOLS

- Cover Letters
- Followup Letters
- Salary History
- Reference Sheet

MARKETING SERVICES

- Email and Direct Mail Campaigns
- Internet Resume Database Links to:
Guru®.com, HotJobs®.com, Monster®.com, FlipDog®.com, 4jobs®.com, BlackVoices®.com, BlackPlanet®.com, CareerBuilder®.com, FreelanceWorkExchange.com®, and most other job and client search engines and databases.
- Help Available Directories (online)
The EMPLOYER'S REFERRAL®
The FREELANCE TALENT POOL®

CAREER CONSULTING SERVICES

- Self-Help eBooks (downloadables)
The JOBcoach®
The HIDDEN Job Markets®
Dressing For Success®
Interviewing Techniques®
Effective Resume Writing®
The Art of Salary Negotiation®
Effective Self Marketing®
- Private Training and Tutoring
- Seminars and Workshops

PACKAGED DEALS

The STUDENT® \$25.00
Designed for very short backgrounds, students, trainees, unskilled, summer/part-time employment.

- 25 copies of 1 page non-amplified resume
- 25 sheets of blank matching stationery
- 25 matching #10 size envelopes

The APPRENTICE® \$50.00
Designed of entry-level and semi-skilled positions requiring detailed educational and experience data.

- 25 copies of 1 page amplified resume
- 25 sheets of blank matching stationery
- 25 matching #10 size envelopes

The PROFESSIONAL® \$75.00
Designed for skilled non-management positions and up to three years of experience.

- 25 copies of 1 page non-amplified resume
- 25 copies of generic cover letter
- 25 matching #10 size envelopes

The SENIOR PROFESSIONAL® \$100.00
Recommended for skilled non-management positions with more than 4 years of experience.

- 25 copies of 2 page amplified resume
- 25 copies of personalized cover letter
- 25 copies of generic followup letter
- 50 matching #10 size envelopes

The MANAGER® \$125.00
Recommended for first level management positions with less than 4 years of experience.

- 25 copies of 2 or 3 page amplified resume
- 25 copies of personalized cover letter
- 25 copies of generic followup letter
- 25 copies of salary history or references
- 50 matching #10 size envelopes

The SENIOR MANAGER® \$150.00
Recommended for mid-level managers and professionals with extensive backgrounds.

- 25 copies of 2 to 4 page amplified resume or brochure
- 25 copies of personalized cover letter
- 25 copies of follow-up letter
- 25 copies of salary history and references
- 50 matching #10 size envelopes

The EXECUTIVE® \$175.00 & UP
Recommended for upper-level managers, creative or technical professionals, and entrepreneurs requiring extensive biographical & skills profiles.

- 25 copies of 2 to 4 page amplified resume or biography in choice of multiple page, brochure or direct mailer format with full-color photograph.
- 25 copies of personalized cover letter
- 25 copies of follow-up letter
- 25 copies of salary history and references
- 50 matching #10 size envelopes

The VideoRESUME® \$250.00 & UP
Great promotional tool for multi-talented creative or technical professionals, executives, and entrepreneurs with multiple marketing strategies.

Base fee includes:

- Set design and screenwriting
- Studio or on-location video and photography
- Production and post-production editing
- 5 copies in VHS or CD format

Special effects, lighting, multiple scenes for each market, animation, graphics, models, website design and links, set construction and additional copies are billed at actual cost plus expenses.

GOVERNMENT APPLICATIONS \$50.00 & UP
All agencies, grade levels, occupations, and trades.

BUSINESS SERVICES

Prices quoted per specifications

• BUSINESS CARDS

| | |
|------------------------------|-------------------|
| Inkjet or Laser QuickieCards | 24 to 48 hours |
| Raised print Thermography | 3 to 7 work days |
| Embossed or Foil Stamping | 5 to 7 work days |
| Full color PhotoCards® | 7 to 14 work days |

• GRAPHICS DESIGN

| | |
|----------------|----------------------|
| Logos | Corporate Stationery |
| Business Forms | Decals & Labels |
| Brochures | Packaging |
| Direct Mail | Restaurant Menus |
| Posters | Rolodex Cards |

• PHOTOGRAPHY

| | |
|-----------------------|----------------------|
| Catalogs | Product Illustration |
| Annual Reports | Facilities/Equipment |
| Executive Portraiture | Staff IDs |
| Multimedia | Slide Presentations |
| PhotoMagnets® | Mini-Billboards |

• WEBSITE DESIGN

| | |
|---------------------|--------------------|
| Concept and Layout | Written Content |
| Domain Registration | Marketing Links |
| Email Campaigns | Affiliate Programs |
| Website Hosting | Technical Support |

• CREATIVE & TECHNICAL WRITING

| | |
|---------------------|-------------------------|
| Advertising Copy | Business Plans |
| Ghost/Speechwriting | Training Manuals |
| Press Releases | Policy & Procedures |
| Media Kits | Company History/Profile |
| Grantwriting | Play/Screenwriting |

• DESKTOP PUBLISHING

| | |
|-------------|-----------------|
| Newsletters | Trade Journals |
| Magazines | Books/Pamphlets |
| Catalogs | eCommerce Tools |

**Not Getting
JOB INTERVIEWS?**

**Can't Attract
NEW CLIENTS?**

**Remember. . .
You may never get a
Second Chance to make a great
First Impression!**

KNOW THE FACTS!

**80% of all jobs available are
NOT ADVERTISED.**

**Make sure that the
HIDDEN JOB MARKETS
can find You!**

To attract the attention of busy prospective employers and clients, your presentation must immediately sell the unique strengths and skills that you can bring to the job or client. And ONLINE profiles work better.

Effective and powerful interviews are not accidents either. They require careful planning and research, the appropriate attire, and you must learn to articulate exactly how your training and experience will meet or exceed the needs of the prospective employer or client.

Think of your job search or prospecting for new clients as an **advertising campaign** that must be both dynamic and customized for each audience to promote a new and improved product--**YOU!**



ResumeWORLD® Corporation began August 1st, 1983 as a one-person operation in Suite 707 of the landmark Chicago Building at 7 West Madison Street in downtown Chicago, Illinois.

By 1988, we featured the most comprehensive and affordable line of products and services in the resume writing industry. Most clients had difficulty finding top quality service at both affordable rates and convenient hours--particularly downtown, where most resume services remain concentrated.

The consistent demand to fill those needs is where the concept for the world's first 24 hour, retail and neighborhood-based, full and self-service resume writing and creative production center came from.

In December 1990, that concept finally became a reality thanks to a former client and angel investor. His \$50K investment, opened our first retail location (shown above) at 120 W. 87th Street in the Chatham Ridge Shopping Center.

Unfortunately, inadequate reserve operating capital forced our premature closing in August 1991. The venture still gross over \$85K from walk-ins and referrals, without consistent advertising promotion.

Since then we've continued serving our 5000+ loyal clients via the Internet and by making home and office calls as a homebased operation.

We are seeking a silent partner(s) to secure the expansion capital needed to reopen our 24 hour retail concept. Interested principals only please contact Founder/CEO David Alan Harris via phone or email resumeworld@hotmail.com for the access password to review our online business plan.

5251 South May Street
2nd Floor
Chicago, IL 60609-6028



**Where the RESULTS you NEED
. . . are GUARANTEED!**

- Free Consultation & Estimate
- Same Day & Next Day Service
(is available at additional cost)
- Normal Service 3 Working Days
We Make Home & Office Visits

COMING SOON
Visit our website:
www.ResumeWORLD.biz
No Office Visits Required

**HOURS BY
APPOINTMENT ONLY**

**5251 South May Street
2nd Floor
Chicago, IL 60609-6028**

773.548-6941 or 6957

Fax: 773.548-6957
eMail: resumeworld@hotmail.com

Addresssee or Current Resident
Street Address
Suite, Apt. or Floor
City, State, Zipcode