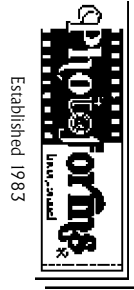


**PHOTOGRAPHIC MARKETING TOOLS**

Full color catalogs of stock photographs, graphics and layout designs available, or customer supplied photo(s) or artwork.

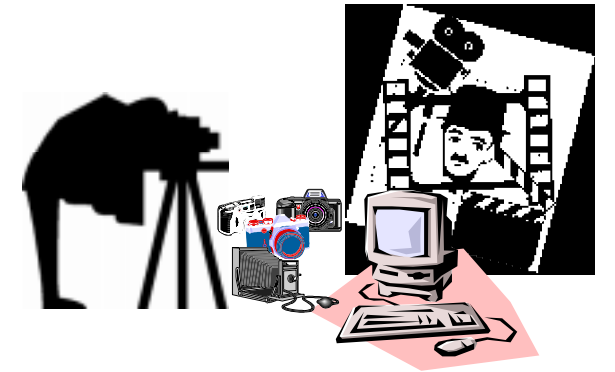
- Business Cards (single, 2-sided, or folded - vertical or horizontal format)
- Greeting Cards
- Postcards
- Decals & Labels
- Rolodex® File Cards
- Flyers
- Posters
- Magnetic PhotoCards (Mini-Billboards)
- Brochures, Direct Mailers & Doorhangers



5251 South May Street  
2nd Floor  
Chicago, IL 60609-6028



Established 1983



**FULL SERVICE PRINTING**

**BUSINESS CARDS**

- Quickie Cards 1-2 days
- Raised Print Thermography 3-7 days
- Embossed or Foil Stamped 5-10 days
- Full Color PhotoCards 7-14 days

**LETTERHEAD & ENVELOPES**

- Inkjet Print Originals
- Laser Print Originals
- Offset Lithography (Flat Print)
- Thermography (Raised Print)
- Embossed (Die-cut required)
- Foil Stamping (Die-cut required)

**VIDEO**

BASE FEE **\$250.00**  
Plus Expenses Quoted

- Includes
- Set Design
  - Screenwriting
  - Studio or Location Videography
  - Post-production Editing
  - 1 copy in VHS, 8mm, CD or DVD format

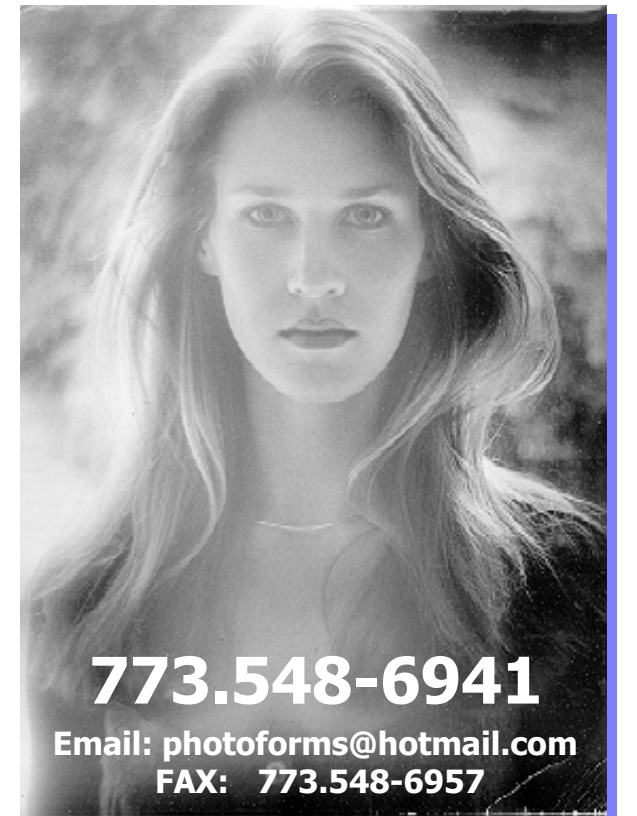
**Creative & Technical Writing**

- Advertising Copy
- Annual Reports
- Biography/Profile
- Business Plans
- Brochures
- Company Profiles
- Feature Articles
- Procedure Manuals
- Media Kits
- Newsletters
- Press Releases
- Public Relations
- Speechwriting
- Government Agency Employment Applications
- Training Manuals
- User Manuals

**Hourly & Per Project Rates QUOTED**

Client Name or CURRENT RESIDENT  
Street Address  
Suite or Apartment Number  
City, State and 9-Digit Zipcode

FIRST CLASS  
BULK POSTAGE  
PERMIT NO. 6006  
Chicago, IL



**773.548-6941**

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**Featuring**  
**African-American &**  
**Scenic/Travel Images for**  
 Advertisements  
 Illustrated Feature Articles  
 Book & Magazine Covers  
 Brochures  
 Annual Reports  
 CD & Album Music Covers

- **Celebrities**
- **Politicians**
- **Musicians**
- **Athletes**
- **Business People**
- **Travel Locations**
- **Scenic Views**

... and many other topics

# Stock Photo Library

## PHOTOGRAPHY

Minimum Fee	\$50.00
<b>PHOTOGRAPHER</b>	
Per Hour	\$50.00
Per Day	\$400.00
Per Week	\$2,000.00
<b>ASSISTANT</b>	
Per Hour	\$25.00
Per Day	\$200.00
Per Week	\$1,000.00
<b>STYLIST</b>	
Per Hour	\$15.00
Per Day	\$120.00
Per Week	\$600.00

## PLUS EXPENSES

Models	Quoted hour/project
Stunt Performers	Quoted hour/project
Set Construction	Quoted per design
Studio Rental	Quoted per day/week
Location Rental	Quoted per day/week
Prop Rentals	Quoted per day/week
Travel	Cost + 15%
Digital/Film Proofs	Cost + 15%
Enlargements	Cost + 15%
Other Misc. Costs	Cost + 15%

## AREAS OF SPECIALIZATION

- Advertising
- Fashion; food; product illustration; and catalogs
- Photojournalism
- Sports, events coverage; news report; trade journals
- Portraiture
- Models and performing artist's composites and portfolios; glamour; celebrities; executives/staff; weddings; family reunions; children; and pets
- Editorial
- Magazine and book covers; centerfolds; and feature article illustration
- Corporate
- Annual reports; brochures; and I.D. cards
- Industrial
- Architecture and construction progress; facilities and equipment; and damage illustration/insurance

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## GRAPHICS DESIGN

Minimum Fee	\$25.00
Base Rate	\$50.00 per hour
Flat Rate Fees	Quoted per assignment

- BUSINESS FORMS
- PACKAGING
- LOGOS



Corporate Package \$500.00  
 Includes Logo Design plus layout for business cards, letterheads, envelopes, and packaging PLUS  
*Exclusive Reproduction Rights* Add \$500.00  
 Transfers all reproduction copyrights for logo design from the artist to the buyer exclusively and forever  
*Limited Reproduction Rights* Add \$250.00  
 Transfers limited reproduction rights to logo design from artist to client for a specified use and term

## WEBSITE DESIGN

QUOTED per Specs  
 Business & Personal  
 Interactive Pages  
 Shopping Cart  
 Multimedia/Music  
 Animation  
 Special Effects



## DESKTOP PUBLISHING

QUOTED per Assignment's Specifications  
 Art direction and page layout is included

- Publications (magazines, newsletters, newspapers, catalogs, booklets, brochures)
- Restaurant menus
- Posters, flyers, pluggers, direct mailers, doorhangers

## FULL SERVICE PRINTING & COPYING

QUOTED per Specifications

- Offset Lithography (Flat)
- Thermography (Raised)
- Embossed and/or Foil Stamped (Die-cut)
- Rotogravure (Newsprint/Sheet-fed)
- Inkjet or Laser Originals (Computer-generated)
- Xerographic & Color Xerographic Copies