

Dan Poon

F r e e l a n c e r

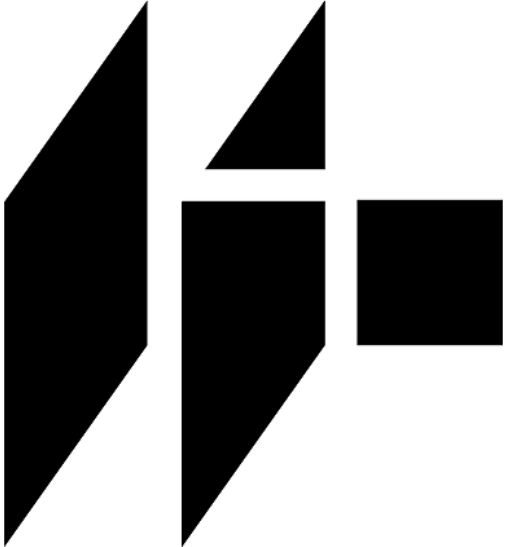
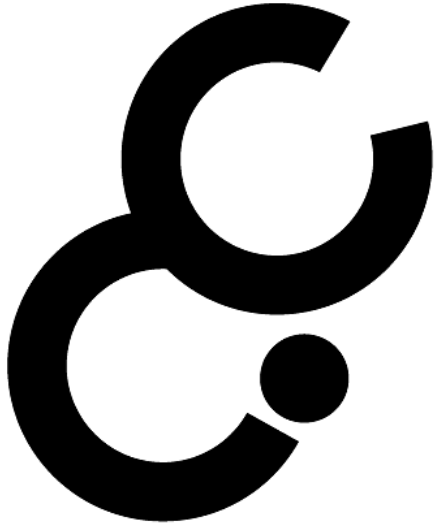
A very dependable, talented Freelance professional who creates effective print ads, brochures and logos. From initial exploratory rough ideas to final print artwork in digital format and burned on to a CD. Your ideas are always promptly explored.

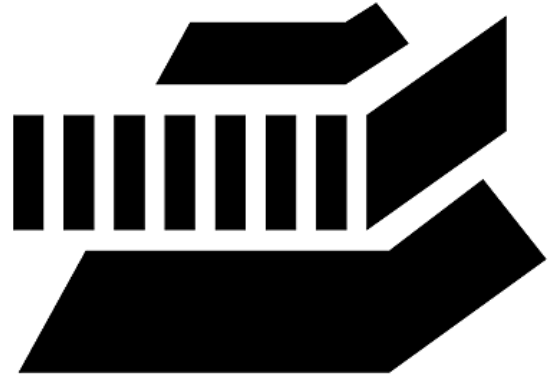
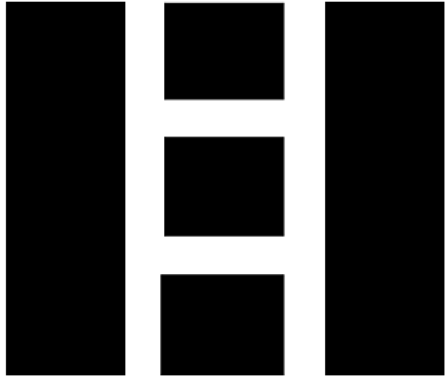
I'm as close as your keyboard. Please let me know how I may be of assistance on creating good outreach materials for your business. A good logo is so important in today's challenging business environment.

E-mail Dan Poon at:
danpoon@lava.net
danpoonart@yahoo.com

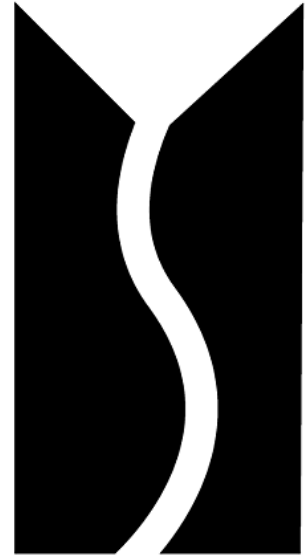
Some examples of of my work...

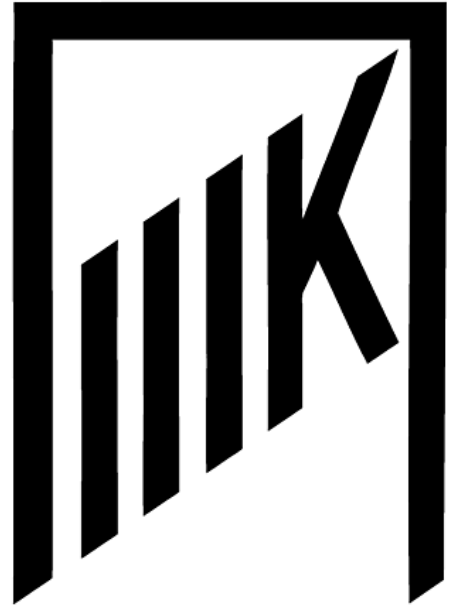
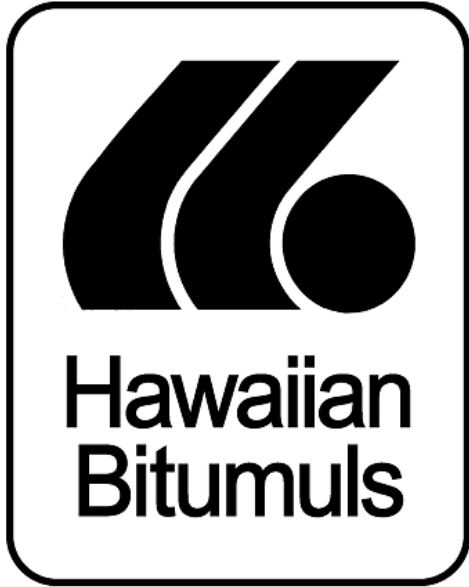


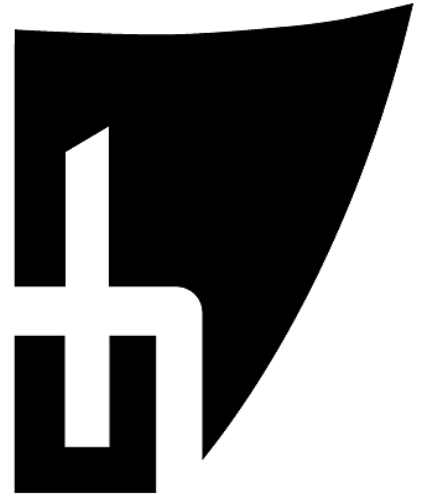
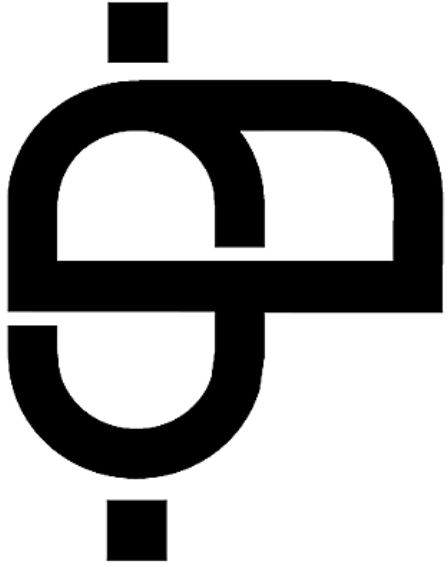












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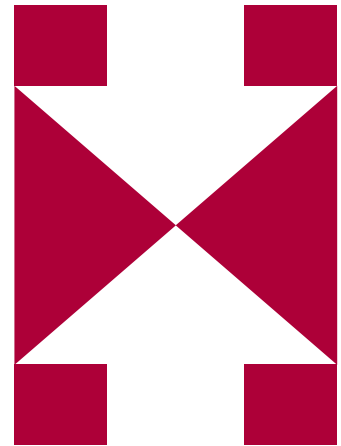
Added + Choice







OpenLine



Parade in the New Year



Chinese Historical Society of America
Museum and Learning Center



December 21 to February 27, 2015

Museum and Gift Shop Hours:
Tuesday-Friday, 10am-5pm
Saturday & Sunday, noon-5pm
Closed Mondays
585 Clay Street
San Francisco, CA 94109
415) 393-1188 www.chsa.org

Admission:
12 Adults, 10 Seniors and Students
with ID, and 10 Children 6-17
Free for members and
children under 5
and at the Art Gallery
of the museum

新年快樂

The Chinese have always celebrated special holidays with feasts or parades. This tradition is carried with them as they immigrated to the United States in the mid-19th century. In the United States, Lunar New Year was celebrated regionally where there were large concentrations of Chinese lives as early as the 1880s to the modern day (suppression in 1953).

The Making of San Francisco's Modern Chinese New Year Festival

The political climate of the early Cold War period often placed Chinese Americans under intense scrutiny. The "loss" of Mainland China to the communists in 1949 and the entry of the People's Republic of China into the Korean War (1950-1953) threatened to make Chinese Americans virtual "outsiders" of the United States. Many Chinese Americans were afraid that they might be sent to concentration camps, especially with the precedents of Japanese American internment during World War II. Acquaintances of Chinese Americans as communists again combined with that of illegal immigrants further generated anxiety among Chinese Americans and deterred them from coming to San Francisco's Chinatown to dine and shop, as they were worried about being questioned by the Federal Bureau of Investigation and the Immigration and Naturalization Service. This political repression, coupled with the U.S. embargo against China, seriously weakened Chinatown business.

In order to revive business and to change the perception of Chinese Americans, American-born businessmen Henry Kwok (better known as "H. K.") Wong initiated the idea of the modern Chinese New Year Festival in 1955. He enlisted Paul H. Louis (the first chairman of the Chinese New Year Festival committee), John Kao and S. K. Wong (parade), Jack Chow, Dolly Gee, and Fred Lee (entertainment), Sarah Lam and Elsie Yam (fashion show), and Henry Lam (publicity) to organize a public celebration. The office quickly expanded beyond the committee. Many businessmen and community members volunteered and donated money for the festival with the hope that an ethnic celebration would draw more tourists to Chinatown.

The first Chinese New Year Festival included Chinese art show, street dancing, martial arts, music, sports, a fashion show, and a grand parade. One year later, the committee not only extended the festivities from one day to three days but it also added to the program the coronation of a Miss Chinatown beauty queen and Chinese movie. Beginning in 1956, the festival also included a smaller daytime parade designed to draw more people to the larger evening parade.



In 1958, organizers expanded the beauty pageant, a primary attraction, to a nation-wide event, "Miss Chinatown USA." Overall, the committee created activities to maximize the integration of American and Chinese cultures.



The display of the compatibility of the two cultures was to demonstrate Chinese American patriotism and anti-communist convictions. In the first few years of the festival, the parade deliberately showcased Chinese male and female veterans of three wars (World War I, World War II, and the Korean War) to demonstrate Chinese American patriotism. Moreover, the Anti-Communist League car was included in the parade team to indicate that Chinese Americans were not communists. The anti-communism hysteria in Cold War America also persuaded Chinese Americans to pay tribute to Chiang Kai-shek's Nationalist China. Chinese school marching teams years earlier displayed the Nationalist flag alongside the American flag. Nationalist China also sent representatives to the parade and the coronation party.

For the festival committee did not forget to design activities that would draw tourists. With elaborate custom Chinese-style uniforms, unique headpieces, and oval clipper, St. Mary's Chinese Girls Drum Corps attracted much attention. Dragons and lion dancers also won tremendous applause. Miss Chinatown beauty pageant coronations were indispensable to many events; they sold raffle tickets, attended a coronation party, modeled at a fashion show, rode in a parade float, and appeared at family associations. In addition to those regular festival participants, the committee included new faces every year. For instance, in 1957 several girls in a cubic car tossed 5,000 Chinese fortune cookies to the crowd, each containing a "Happy New Year" greeting.

Overall the festival enjoyed great popularity. One hundred thousand people jammed the parade route in 1955. By 1957 the audience had increased twofold with the general public surrounding Chinese. Each year the festival drew hundreds of thousands of tourists into San Francisco's Chinatown. The festival's crushing success generated great interest from the city government. As such, San Francisco's Convention and Visitors Bureau became a co-sponsor for the festival in 1965. Since then, the Chinese New Year celebrations have become important not only for Chinatown businesses, but also for the city's tourism industry.



Excerpt from "The Traditions of China and in the Parade of America: the Making of San Francisco's Chinese New Year Festival" by China-Lily Yin, American Quarterly, June 2004





Tyrus Wong



Wah Ming Chang

Two Behind the Scenes

Chinese Historical Society of America
Museum and Learning Center

July 15-December 28, 2003



Museum and Gift Shop hours:
Tuesday-Friday, 11am-4pm
Saturday & Sunday, noon-4pm
Closed Mondays
965 Clay Street
San Francisco, CA 94108
(415) 391-1188 www.chsa.org

Admission:
\$3 adults, \$2 students with ID
\$1 seniors and children 6-17
Free for members and
children under 5
Free admission on the
first Thursday of the month



© David, Fitzinger Slot Machine Collection, San Francisco, 1967 photo courtesy

Benjamin Chinn at Home in San Francisco

January 7 - May 31, 2003
Chinese Historical Society of America
Museum and Learning Center

Museum and Gift Shop hours:
Tuesday - Friday, 11am - 4pm
Saturday - Sunday, noon - 4pm
Closed Mondays
965 Clay Street, San Francisco, CA 94108
(415) 391-1188 www.chsa.org

Admission:
\$3 Adults, \$2 Students with ID
Seniors, \$1 Children 6 - 17,
Free for members and children under 5
Free Admission on the
first Thursday of the month





Individual Retirement Account (IRA)



Direct Deposit Service



Simplified Employee Pension Plans (SEPs)



Financial Aid For Students



Why Judy Sanger bought two units at the Kulanui.

Judy is nobody's fool. Decided her smart skills are six years of real estate knowledge.

Judy Sanger, principal broker, is selling the Kulanui. She's also buying it. Two units, sure, out of the 180 one-bedrooms and studio apartments.

What might be told you says that all the fancy advertising in the world.

Have some Judy's on you about the Kulanui?

Clean and new. It's the inside that



separates the Kulanui from run-of-the-mill developments. Designed by Melvin T. Sussli & Associates, Inc. and built by Charles Peterson & Associates, San Francisco, the Kulanui features a unique offset floorplan. Every unit is a corner unit. You'll enjoy unobstructed views of Diamond Head and the green, green Koolau.

A unit is situated just each corner. It offers absolute privacy—the perfect place to store a bottle of wine or sunset or breakfast the morning after.

The architect has expanded the kitchen and the dining quarters from the living areas. The one-bedrooms come bigger than 400 square feet. And the studios—452 to 492 square feet—don't even have studios at all.

There's a sense of quality in the wood outdoors. The cultured marble walls surround the tubs shower.

Handsome Pergolas.

apartments. Crystalline floors in kitchens will hold yours. And glass surfacing in your choice of four attractive colors.



All the other amenities are here too. Pool and sun deck. Instruction area with wet bar. Parking, easily accessed. Individual lockers on each floor. Two elevators. Security system.

The Kulanui is close to the University of Hawaii. It offers easy access to W-L King Street and Kapiolani Drive/overpass.

Prices start at a very reasonable

\$25,700 (one-bed).

Visit the model studio and one-bedroom apartments this weekend—from 10 a.m. to 2 p.m. Saturday and Sunday. Our address is 2121 Waialae Rd.

Or call Hawaiian Realty, Inc. at (81-6)181-8000.

Maybe you can't buy two units like Judy Sanger.

Maybe all you can buy is one unit.

Maybe you better buy it.



The Kulanui

Inside, you get a whole new outside.



Waikiki Beach is ours. But we're not paying for it.

You don't have to pay expensive on-the-beach hotel rates to enjoy the beach at Waikiki. Stay close to the beach instead, at an Island Holidays hotel. You'll be central to all Waikiki: the right life, great food and fabulous shopping. And you won't have to sacrifice comfort to save money. Our three hotels are modern, clean, and comfortable with air-conditioned rooms and friendly Island Holidays service. CALL YOUR

TRAVEL AGENT, or Island Holidays in Los Angeles at (213) 950-1400.



ISLAND HOLIDAYS RESORTS IN WAIKIKI

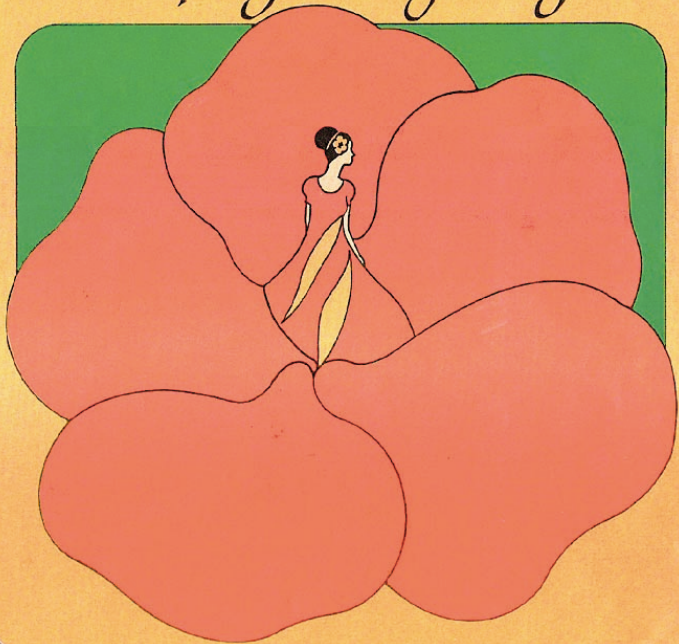




Whalers Village

Fine Shops & Restaurants
on the Beach at Kaanapali

Where Spring is Always in Style!



*Celebrate a
Whalers
Village
New Year's
Dec. 29, 30, 31
A new look!
New shops
Entertainment
Fireworks
Free gifts
and more!*

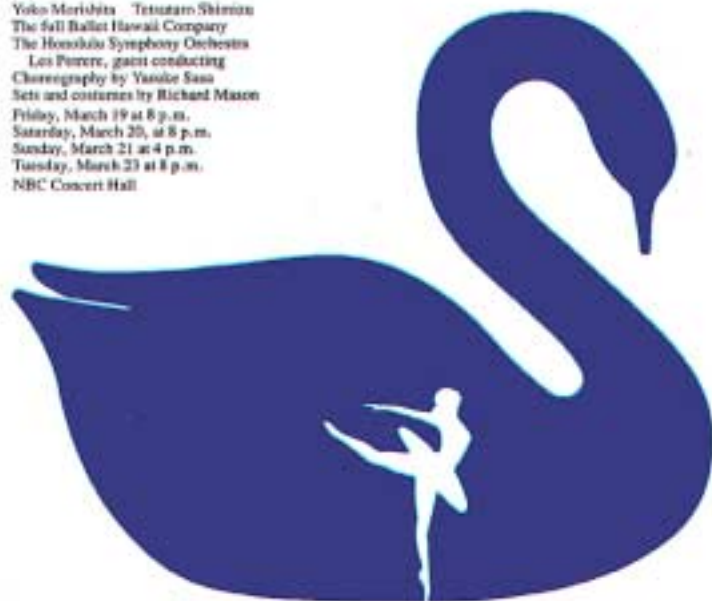
Whalers Village



THE HONOLULU SYMPHONY, Donald Johnson, Music Director
in cooperation with FRIENDS OF THE BALLET presents Tchaikovsky's

SWAN LAKE

with
Yoko Morishita Tetsutaro Shimizu
The full Ballet Hawaii Company
The Honolulu Symphony Orchestra
Les Petere, guest conducting
Choreography by Yasuo Sano
Sets and costumes by Richard Mason
Friday, March 19 at 8 p.m.
Saturday, March 20, at 8 p.m.
Sunday, March 21 at 4 p.m.
Tuesday, March 23 at 8 p.m.
NBC Concert Hall



Beside a lake, in a time long ago, a handsome prince falls in love with the beautiful Swan Queen, Odette. But their love is doomed, for Odette is under the spell of a wicked magician whose treachery drives them apart, placing the story of *Swan Lake* forever in the realm of tragedy.

With the magic of *Swan Lake*, Peter Ilyich Tchaikovsky set the stage for the golden age of Russian ballet. The enchantment of the story, the music, the dance continues into the present day in this most popular of all classical ballets.

The wonder of Tchaikovsky's *Swan Lake* is created once again in four performances with the beautiful Yoko Morishita, formerly featured with Rudolf Nureyev, in the dual role of Odette-Odile; Tetsutaro Shimizu as the handsome Prince Siegfried; the full Ballet Hawaii Company; and the Honolulu Symphony Orchestra with guest conductor Les Petere.



Special Opening Night party in honor of Yoko Morishita and Tetsutaro Shimizu for the benefit of Friends of the Ballet.

March 19, immediately following the performance at the Honolulu Club.
\$25 per person (\$15 inc. deductible)

Order your tickets today for the Honolulu Symphony's presentation of *Swan Lake*. Send your order, with your check or money order, to SWAN LAKE, Honolulu Symphony, 1000 Bishop Street, Suite 901, Honolulu, Hawaii 96813. We appreciate your enclosing a stamped, self-addressed envelope for the return of your tickets. Mail order deadline: March 12, 1982. Tickets on sale to the general public: March 1, 1982.

Friday, March 19 at 8 p.m.	Concert Hall Seating Chart	Orchestra	Season Ticket Prices
Saturday, March 20 at 8 p.m.		AA (Rows A-L, Center) ...	\$16.00
Sunday, March 21 at 4 p.m.		A (Rows A-L, Side) ...	\$13.50
Tuesday, March 23 at 8 p.m.		B (Rows M-R) ...	\$11.00
		C (Rows S-Z) ...	\$ 7.00
		Balcony	
		AA (Rows A-K) ...	\$16.00
		A (Rows L-M) ...	\$13.50
		B (Rows N-O) ...	\$11.00
		C (Rows P-S) ...	\$ 7.00

Rush my tickets!

Name _____ Age _____

Address _____ City _____ Zip _____

Business Phone _____ Home Phone _____

Please enclose check or money order payable to

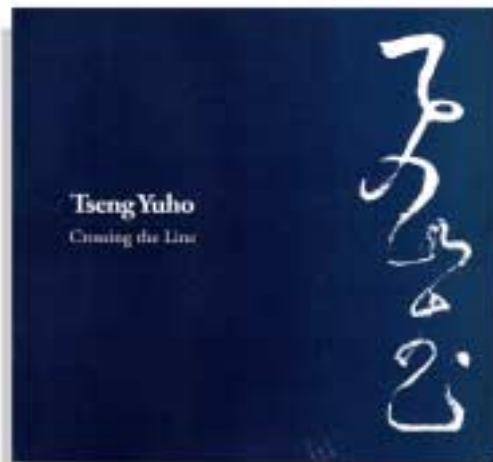
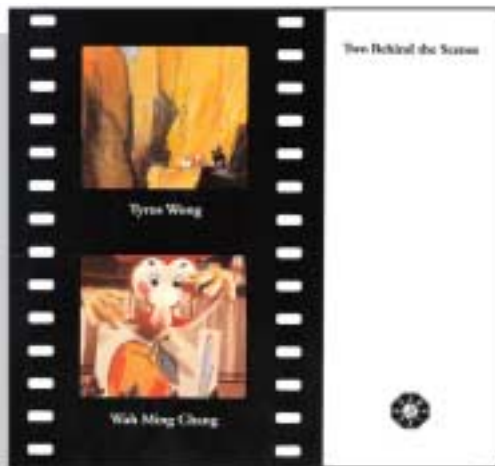
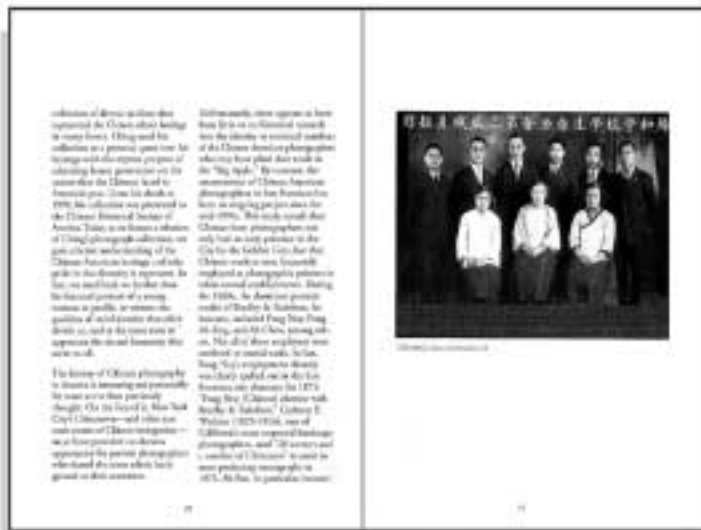
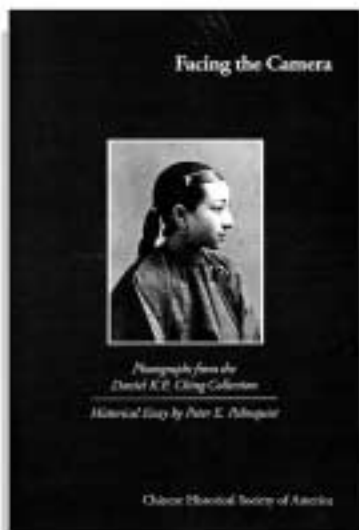
HONOLULU SYMPHONY SOCIETY.

Date _____ Location _____ No. Tickets _____ Price _____ Total _____

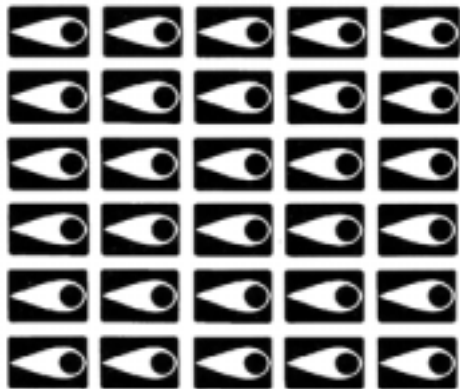
Special Opening Night Party
(\$25 \$15 inc. deductible)

Total: _____





**In making your
neighborhood safe,
the eyes have it.**



Together, the eyes of Mr. Li,
Mrs. Chen, Mr. Corbillo and Ms.
Quade form a Neighborhood
Crime Watch Program in their
community.

They're all eyes, and report all
suspect activities and incidents
their neighborhood to the police.
Start and enjoy neighbors
working with the police to make

our community a much safer
place for our families.
To form a Neighborhood Crime
Watch program in your area call
Neau-Police Department's
Community Relations Division at
248-0300. Ask for Sgt. Greg
Parsons.

It's easy. It's free. And it works.
Together, the eyes have it.

**NEIGHBORHOOD
CRIME WATCH**



Neighborhood Crime Watch is a program endorsed by the Neau Police Department.



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YEAR OF THE MONKEY

*Gentle and Compassionate,
these ambitious people serve
their communities with honor.*

*First Interstate Bank
extends its continuing
Aloha to the Chinese Chamber
of Commerce and its
43rd Annual
Narcissus Festival.*

1 **First
Interstate
Bank**

YOU'LL BE A LOT HAPPIER WHEN YOU STOP RECEIVING MONEY FROM THE GOVERNMENT.

Have your government checks sent directly to your American Savings account. With Direct Deposit.

Direct Deposit means you don't have to make a special trip to deposit your Social Security and other government checks. Your check is deposited automatically into your American Savings checking or savings account, starts earning interest immediately, and is insured for up to \$100,000.

You never have to worry about lost or stolen checks. And if you're away, you'll be happy to know that your check is in your account earning interest instead of in your mail box collecting dust.

Call American Savings and we'll arrange for your government checks to be Direct Deposited with no charge or fees for the service.

Direct Deposit. It makes you feel great about not receiving your checks.

American Savings



Member FDIC 

Work the big muscles with the little ones.

Enroll in Mommy and Baby Robotics.

Get fit and have fun with baby. Learn how to exercise with your newborn and how to strengthen your back, abdomen and pelvic area. The class also covers coordination and motor skills for babies age 2 to 6 months.

Classes start June 15, Tuesday and Thursday, 11:45 p.m. to 12:45 p.m. at Kapiolani Medical Center. To register, call 973-3030 Monday thru Saturday 8:00 a.m. to 4:30 p.m.



**KAPIOLANI
MEDICAL CENTER**
for Women & Children



WAIKIKI BEACH EXPLODES!



Every December and January night,
Waikiki Beach comes alive with
explosive Polynesian song and
dance. This follows the biggest
weekend Hawaiian event here.
Hale Koa presents Waikiki
Kūleka Kūleka twice a week.
See your military club for
more on Hale Koa Activity Desk.
Call 925-0257 for information.
Don't miss this explosive show.

HALE KOA HOTEL
Grand Tower, Diamond Center in Waikiki
 2095 Kalia Road, Honolulu, Hawaii 96815-2095

The best sellers
from the best cellars.



**IN HAWAII
EVEN OUR
POTATO CHIPS
ARE EXOTIC.**



We take specially selected and cured potatoes, peel them just a slightly, slice them thick and cook them entirely by hand in open kettles. When they reach the perfect stage of crispy, crunchy, delicious flavor, we remove them from the kettle and lightly season with natural sea salt.

Look for Maui Style Potato Chips in their distinctive bag. Enjoy some while you're here, take some home to your friends. There's nothing like them on the mainland.



Made fresh daily by Frito-Lay of Hawaii, Inc.

MEET 86 MEN WHO CARRY A LOT OF WEIGHT IN THE WORLD.

First Annual America Cup International Weightlifting Competition

86 of the World's top weight lifters converge on Honolulu for three days of uplifting competition.

Don't miss the talented U.S. Squad and teams from 24 countries around the World.

Australia
Belize
Canada
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Indonesia

Japan
Korea
New Zealand
Panama
The Philippines
Soviet Union
Singapore
South Korea
Turkey
West Germany
The Virgin Islands

Arrangements for the competition are the responsibility of the American Olympic Committee. © 1983



Oct. 25, 26, 27th
4:00pm-10:00pm
Waikiki Shell

Tickets
1000
1500
2000
2500
3000
3500
4000
4500
5000
5500
6000
6500
7000
7500
8000
8500
9000
9500
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Do the Makapuu Rock every Friday night.

An earthy blend of boogie/rock, blues and Hawaiian folk. Begins promptly at six — along with the dancing and drinking — and carries on till one in the morning. Dig your vibes at a distance? Wander through our Reef Tank or contemplate the Milky Way from the deck of the Good Ship Essex. Great drinks and super seafood pupus on order. Admission just \$1. Do the Makapuu Rock. Heavy stuff.



SEA LIFE PARK

Makapuu Point, Oahu / Phone 258-7833

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The new University of Hawaii MasterCard from First Interstate Bank.

Your acceptance and use of this unique MasterCard gives added financial support to the University of Hawaii. First Interstate makes a donation to the University for each account opened and maintained, as well as additional donations based on a percentage of purchases made with the card.

Benefits to you include no annual

fee the first year, an interest rate of just 15.0% APR on

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Now isn't that something we can all cheer about?

Yes! I'd like to give added support to the University of Hawaii. Please send me an application for the University of Hawaii MasterCard.

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CITY _____

STATE _____

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Dan Poon

F r e e l a n c e r

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Stuffers • Inserts • New Account Materials
• Training Materials • Employee Incentive
Materials • Package Design • Redesign &
Update of Existing Materials • Event
BannerDesign • Decorative Script
Lettering • In-house Print Materials •
Booklet Design • Television Storyboards
Illustrated • New Product Naming &
Development • Headlines and Slogans •
Client Ideas Promptly Explored. • Any
Creative Visual Communication

*Knowledgeable in Macintosh OS 9.2, QuarkXpress, Adobe Photoshop,
Adobe Illustrator and Adobe Acrobat. Final digital art (PDF files
preferred by most pubs and printers) will be files burned on to a CD.*