

Daniel Taghioff

Tel 020 8123 4286
Email daniel@trewq.info

26 Russell Rd
London NW9 6AL

Research Interests

My current research focuses on the social responses to climate change in Southern India, with particular reference to Bangalore and the Nilgiri hills. I am looking at these responses ethnographically focussing on an NGO in the area. This has emerged out of an undergraduate interest in environment and development in the region, combined with a post-graduate focus on issues of media and communication, from a Media Anthropology point of view.

Research Skills

My professional publishing and research experience, teaching background, as well as my computer literacy all contribute to my academic work. In particular I am familiar with focus groups, web-based research, data-mining techniques and content analysis, statistical analysis with SPSS, and use of qualitative coding software as well as handling digital audio and transcription.

Research and Evaluation Experience

August – Present **Internet Market Research Services**

- Running focus groups and web-site evaluation.
- Responsible for writing topic guides, for designing the methodology as well as collecting and analysing the data on financial services websites.
- The combined focus group data and website statistics are the main content for an insurance industry wide ‘Web Monitor’ report.

January - April 2004 & June 2005 to February 2006 **Advicenow.org.uk**

- The main evaluator for two rounds of evaluation research for Advicenow, the UK’s main legal advice portal. The second round was commissioned on the strength of work delivered during the first round.
- The reports from both projects are going forward to the government committee considering evidence for a white paper on public legal education.

August - September 2003 **New Economics Foundation**

- Freelance researcher, looking into the role of local linkages in inward investment.
- The research involved phoning inward investment agencies and conducting in-depth interviews about how they might use indicators of local economic linkages. Analysed data using SPSS. I was responsible for writing a report on this section of the research.

August 2001 **Oneworld International**

- Freelance Researcher looking into definitions of Information Communications Technologies (ICTs).
- My findings were used to construct a survey of ICT usage amongst development agencies, commissioned by the Department for International Development.

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Academic Publications

Taghioff, Daniel (2005), 'Another Subject is Possible, Reporting on the World Social Forum (WSF) in the Indian Press', *SOAS Literary Review*, Issue 4 Spring 2005

Conference Papers

Taghioff, Daniel (2006), 'Finding our Subject: Media Practice, Structure and Communication', *EASA 2006: Europe and the World*, Bristol 19th September 2006

Qualifications

2004-2005

MPhil

School of Oriental And African Studies

Media Ethnography

2003-2004

MA

School of Oriental And African Studies

Anthropology of Media with Merit

Courses taken: Media Theory, Theory in Anthropology, Anthropological Linguistics.

Dissertation on Democracy in practice in an urban regeneration consultation.

1997-2001

BA

School of Oriental And African Studies

Geography and Development Studies with 2:1

Courses taken: Law and Development, Savannah Ecology, Environment and Environmentalism, Theories of Development, Geopolitics, Development Economics, Tropical Organic Agriculture, Anthropology of Food, Water and Development. Dissertation on the role of New Media in development.

July-August 1998

Certificate

Regent's College London

English Language Teaching to Adults (CELTA)

January-June 1996

Foundation Training

City University

HIV and AIDS Counselling Skills

A-levels in Maths, Further Maths, Physics and Chemistry (AABB). One year of undergraduate Ecology, Queen Mary and Westfield's, London.

Lecturing Experience - TEFL

August 2003 - October 2003

July 2003 - August 2003

July 2002 - September 2002

January 2002 - June 2002

School of Oriental and African Studies

University of the Arts Language Centre

Leicester University Languages Unit

Westminster Kingsway FE College

Publishing Experience

These projects were for Univerb Publishers, of Stockholm.

- Co-authored a *Business English* Course.
- Authored and provided voices for an easy reader version of *Robinson Crusoe*.
- Project managed production of an easy reader version of *The Picture of Dorian Gray*.
- Co-Authored *Direct Course 1*, an entry level English Course.

Website Design

Dr Edwards and Bishop King's Fulham Charity: <http://www.debk.org.uk/>

Full content management system for The Campden Charities: <http://www.cctrustee.org.uk>

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Consultancy Experience

January 1999 - June 2000 & August 2002 - July 2003

Set-up my own language consultancy Clear English, providing Business English services in Stockholm, Sweden. In order to do this I had to overcome language barriers and familiarise myself with Swedish business regulations.

Clients included: Swedish Ministry of Environment, Swedish White Collar Worker's Union, Swedish Environmental Research Institute, TeliaSonera, Boston Consulting Group, Cap Gemini Ernst & Young, KPMG and the Swedish Stock Exchange.

Languages

IT Skills

Competent with:

- Microsoft Office
- Adobe Creative Suite
- Web Design in Freeway Pro & Dreamweaver
- Joomla Content Management System
- Data mining with Anthracite
- Qualitative coding with Atlas ti
- Statistical Analysis in SPSS

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| • English | Native speaker |
| • Swedish | Near fluent |
| • French | Intermediate |
| • Sinhalese | Beginner |