



Board Meeting

MEETING TIME AND LOCATION: Calusa Harbor, 2525 East 1st St., Fort Myers, FL 33901. *Tuesday, October 28, 2008.*

Officers Attending Meeting:

President: Rena Romano

- VP For Education: Jim Spieth
- VP for Membership: Harry Looknanan
- VP for Public Relations: David Romano
- Secretary: Mary Slavik
- Treasurer: Gillian Cummings-Beck
- Sergeant at Arms: Karen Looknanan

Meeting called to order by President Rena Romano at: 6:30 p.m.

OFFICER REPORTS

CURRENT BUSINESS:

Club President

Rena Romano:

- The Board congratulated David Romano, appointed by the Board, for being our new VP of Public Relations. Karen Looknanan will loan Rena the banner for David's photograph (as bitmap) to be put on the website.
- Rena and David Romano want to have a December party in their home with a wrapped "gag" gift \$10 or under, non-gender. Rena will send the invitations along with a map.
- Four members, the recommended number, will go to the November Conference: Nancy and Jim Spieth, Rena Romano and Gillian Cummings-Beck. The Conference is November 21 through 23.
- Rena countered Harry, saying that the net decline of membership, year after year, may be the poor economy.
- Rena and David are committing to Chamber events, because Harry Looknanan cannot.

Vice President for Education

Jim Spieth

- On Monday, November 3, 2008, 6:30 pm, Jim will host at Gulf Middle School, in Cape Coral, the initial meeting of the Board to review Club 1702 website and make recommendations. Tentatively the follow-up meeting will be Saturday, November 8.
- Jim noted that he has already made many changes, including color and font. He indicated that what the Board (specifically Mary Slavik and Harry Looknanan) saw as a redundancy, Jim did not see on web

master page. He says he needs specific indications of what a person clicks on and where it takes the person in order to correct it.

- Jim has been paying for two consolidated websites out of his own pocket but also for the use of Youth Leadership, etc.

Vice President for Membership

Harry Looknanan, Jr.:

- Harry noted that bylaws are not on the website.
- Harry wants to be sure the website URL remains the same.
- YTD he said there are 19 net members; but there's a net decline year after year.

Vice President for Public Relations

- David Romano: As newly appointed VP of Public Relations, David will read the e-mails sent to the website.

Treasurer

Gillian Cummings-Beck

- Gillian reported that there is \$1,132.90 in the account, with \$95 in cash.

Sergeant at Arms

Karen Looknanan

- Nothing to add.

NEW BUSINESS

President: Rena Romano

- Rena wants Jim and Nancy to add Harry and herself to the Speaker's Bureau.

Vice President Membership: Harry Looknanan

- Harry intends to add "e-mail address" to the paperwork that speculative members fill out for him.
- Visitors will be asked to come back at least a second time before paying for membership to assure commitment intent.
- He plans to do membership orientation, as he showed in his last speech, once per quarter, before or after a meeting. It takes about 20 minutes.
- He wants to ask the perspective member, "What are your goals? What can we do to meet those goals?"

VP Education: Jim Spieth

- Jim said that everyone who comes to Gulf Middle School in the Cape on November 3 can see the website together in one room using separate computers of the school.
- Jim says that we should go to the main Toastmaster website to see Club 1702's website.
- Jim needs more people to join Club 1702 in order to have alternatives when people don't show up for the meeting who have been given assignments.

VP Public Relations: David Romano

- David will write about Fort Myers Toastmasters Club 1702 for the Florida Weekly, The Breeze (Cape Coral and the Islands. He will put together a public relations newsletter either monthly or quarterly on Club 1702's.
- David will be in charge of renewal of cards; but Rena will print them.

Treasurer: Gillian Cummings-Beck

- Gillian said that she owes Jean a different badge in gold.
- She needs to purchase a VPPR pin for David.
- Gill said 4 people need to pay for renewals. 14 people have paid.

SETTING TIME AND PLACE OF NEXT MEETING

Rena Romano: Next meeting will be on Tuesday, November 25, 2008.

ADJOURNMENT:

Mary Slavik motioned to adjourn.

Gillian Cummings-Beck seconded.

Meeting adjourned at 7:12 p.m.

Respectively Submitted by:

Mary Slavik
Secretary