



10 Good Reasons to Live in The City of Montego Bay

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1. The Jamaican city with the lowest crime rate.

Montego Bay may not be the largest city in the island or the most active, but it is a city with most of the perquisites of a city; hospitals, schools, fire stations etc. So one can reap all the benefits of a city here and not have the levels of crime face by our country's other two cities. Though crime is on the rise here, it is not at the level that Kingstonians or Portmore residents have to face. However we ought not to take too much comfort in this fact, if the cancer that is crime is not addressed in a sensible and timely manner, it can bring all development in the city to a grinding halt.

2. Business opportunities.

Our friendly city, grand as it maybe, still has lots of room for development. The Business arena is no exception. Entertainment, the arts, tertiary education, music industry and technology are all underdeveloped spheres that can do with much more attention. Alternative forms of entertainment in Montego Bay are limited, and people are limited to the Hip Strip. The city suffers immense brain drain and as such a well marketed tertiary institution would prosper if it caught the attention and interest of young minds. I do not think an arts institute would do badly either.

3. The weather and the view.

Montego Bay is blessed by fairly regular rain fall and as such is not prone to the arid conditions seen in some southern parishes and is not drought prone like our islands prime city Kingston. The temperature in the days do not usually stray pass 31 degrees Celsius, and if it ever gets too hot the beach is always a hop sprint and a jump away. A lot of places in the second city allow its residents the luxury of sea views of varying aesthetic value. Of course the ever overstated beaches are always crisp and blue. The sunsets at the site of the old

hospital, across from the Pelican as well as at Doctors' Cave Beach is lends credence to cliché.

4. Near To Everything

In an hour give or take some, you could be rafting at the Martha Brae, climbing Dunn's River Falls, swimming in Negril, exploring scenic towns of Falmouth, Lucea or Sandy Bay, visiting heritage sites such as Maroon Town, Nyahbinghi camp or investigating the myths of Westmoreland's "herbal properties." If ghosts and things of that nature tickle your fancy there is always Rose Hall to see and lots of fishing spots.

5. Cheaper rent and transport the other cities.

Montego Bay has been blessed with scenic locales and affordable living. Rent in Montego Bay is at last 30% cheaper than Kingston. What is \$25,000 there, you get for \$15,000 here. Even better is that Montego Bay has a cheaper, more organized and more convenient transportation system than the other cities.

6. Some of the best entertainment shows and features in the island

Montego Bay offers, Redstripe Sumfest, Air Jamaica Jazz and Blues Festival, Hybrid Events' Spice, Dancehall Queen Competition, Spring Break, World Clash etc. For the race car aficionados there are all kinds of rally and race events. For the more athletically inclined there is the cities sports realm to explore, football has a very large following in the friendly city.

7. The escoveitch fish at White House.

Well here you get seaside, beach views, 'scrimmage' football and the finest fish you can find in our friendly city.

8. We have icons like "The Sam Sharpe Square Preacher."

Montego Bay if anything is filled with colourful characters. Everyone is bound to have one character that comes to mind who is unique to the city, whether it be a vagrant, a madman, and the religious type women who launch sermons and prayers just about anywhere, a vendor or a taxi man. Mine happens to be the preaching man at Sam Sharpe Square who since my eyes were at my knee has been doing his thing there, the pencils behind the ear, customary white suit, the bible, fruits on the banana leaf and all, screaming "...and the lord said." I'm sure every Montegonian has seen him at the very least once.

9. Dead End, the "liveliest" little spot around.

This sweet spot is where those who wish not expend \$300 for the luxuries of going to Doctors' Cave Beach, where sand and sea are free and the setting is crowded by so many accents and pseudo-accents. Music is always there where on an idle radio or in some one's car. The vibe here exist pretty much 24/7.

10. Montego Bay is where most of the greatest people in the island come from or passed through.

We have a long list of fine Montegonians. One Montegonian who is currently creating waves is the now renowned Siccature Alcock better know as Jah Cure. We have likes of Colin Channer, Rex Nettleford, Aggrey Brown and many more.