

ABOUT THE CONFERENCE

PURPOSE

The 3rd annual conference is intended to provide an accessible and affordable forum to explore innovative approaches to common education challenges in the classroom and clinical arenas. While the target audience will be primarily nurse educators in staff development, no matter what your role as an educator, this conference will provide you with new ideas and tools.

GOALS

- To learn effective ways to set the stage for learners of all ages.
- To develop effective and innovative programs.
- To learn how effective educators manage to maintain balance between their professional and personal lives.

TARGET AUDIENCE

Staff Development professionals, nurse educators, faculty, and other nurses interested in staff development and education.

OUR SPEAKER



Michele Deck, RN, BSN, MEd, LCCE, FACCE, an internationally renowned presenter, author, and educator is the cofounder, President and Chief Executive Officer of G.A.M.E.S., a company specializing in adult learning and interactive teaching methods. She is also

CEO of Tool Thyme for Trainers, which supplies innovative and creative presentation tools to educators worldwide. Michele is known for her innovative teaching methods in the field of health care education and training. She has been training educators full time for the last twenty years, and has been recipient of numerous awards for her work and expertise.

The Central Virginia Nursing Staff Development Conference Third Annual Pathways to Knowledge 2009

FRIDAY, APRIL 24, 2009

8 AM TO 4 PM

SHERATON PARK SOUTH HOTEL
9901 MIDLOTHIAN TURNPIKE
RICHMOND, VIRGINIA 23235
804-323-1144

Co-sponsored by

The Central Virginia Nursing Staff Development
Organization (CVNSDO) & VCU Health System
Dept. of Education & Professional Development



VCU Health System
MCV Hospitals and Physicians

Department of Education & Professional Development
1001 East Marshall Street, Suite 2019
P.O. Box 980073
Richmond, Virginia 23298-0073

Register Early!

Nursing Staff Development Conference

Friday, April 24, 2009 8 am to 4 pm

NON-PROFIT
US POSTAGE PAID
RICHMOND, VA
PERMIT # 869

TOPICS AND INFORMATION

CONFERENCE PROGRAM (8 AM TO 4 PM)

The Latest And Greatest Ways to Teach the Television Generation

Today's learners are consumers of television and the media. They aren't afraid to "channel surf," missing critical content and skill development, just as they do with the media. There learning styles are changing and we need to adapt to that trend to thrive as educators. Michele will help us compare and contrast effective ways to set the stage for learning while managing groups of all sizes. She will also analyze retention secrets for teaching the television generation.

The Case Of The Missing Audience

Do you spend hours developing an educational program, only to have it die due to "fatal attendance"? Do your evaluations return with less than sparkling comments? If so, learn how to transform boring and repetitive content into creative and innovative learning. Michele will help participants solve the mystery of what killed your last program, identify ways to gain support from management for educational programs, and plan marketing strategies that will maximize attendance at educational programs. Experience alternative methods of instruction that create interest and aid retention of material.

Inject New Life Into Teaching

Seeking new and creative ideas to breathe life into some tired programs? Do you participants sometimes need resuscitation after a particularly long program? Is that program "sick" enough to need some "intensive care"? If so, experience some first aid ideas to rejuvenate even the most ailing programs. Michele will discuss ideas to review critical content points, strategies to begin a training program, identify ways to resuscitate boring content, and plan a strategy to utilize an idea your next program.

Closing Keynote: Quick Stop at the Body Shop

It is important that both our personal and professional potential be balanced. In this fun and active session you will share a journey to a balanced life. Learn to assess where you are "out of balance." Discover new ways to deal with stress, and learn some tips you can use immediately. Gain strategies that indicate balance in areas of life planning, discover ways to lower stress, and learn new ideas that provide a new outlook on current challenges.

CONTINUING EDUCATION



6.0 CE Contact Hours will be awarded for full attendance at this conference. The VCU Health System's Dept. of Education & Professional Development & the VCU School of Nursing are approved as a provider of continuing education in nursing by the Virginia Nurses Association, an approver of continuing education by the American Nurses' Credentialing Center's Commission on Accreditation.

CONFERENCE LOCATION



The conference will be held at Richmond's lovely Sheraton Park South Hotel, with it's beautiful landscaped grounds. The hotel is conveniently location 20 minutes from the Richmond International Airport (RIC), and 15 minutes from Richmond's lively downtown. The hotel puts city attractions like the Hollywood cemetery, University of Richmond, and the Fan District just outside our door.

HOTEL ACCOMMODATIONS

To arrive rested for this great conference, consider staying overnight at the Sheraton Park South. A block of rooms has been reserved at the rate of \$93 per night. This rate is good only till April 2 or as soon as the block is filled. In order to receive this special rate, please contact the hotel directly at 804.323.1144 and let them know that you are attending the Nurse Educator Conference (VCU Health System).

WHO IS CVNSDO?

Founded in 2004, CVNSDO is made up of members who are interested in staff development of nurses and/or the education of nurses and other health care workers. CVNSDO is an affiliate of the National Nursing Staff Development Organization (NNSDO). For more information visit our web site at www.geocities.com/cvnsdo or email cvnsdo@yahoo.com.

CONFERENCE REGISTRATION

NAME _____
ADDRESS _____
CITY, STATE, ZIP _____
EMPLOYER _____
CURRENT POSITION _____
EMAIL ADDRESS _____ BEST PHONE # _____

CVNSDO MEMBER? YES NO

NNSDO MEMBER? YES NO

REGISTRATION DEADLINE APRIL 2, 2009

EARLY BIRD DEADLINE — MARCH 2

\$80. Early Bird (CVNSDO Member/VCU staff)

\$110. Early Bird — (Non Member)

AFTER MARCH 2

\$90. Regular (CVNSDO Member/VCU staff)

\$120. Regular — (Non Member)

NOTE: No Refunds after April 2.

Substitutions allowed.

REGISTRATION FEES INCLUDE: Continuing education credit, program materials, lunch and refreshments and free parking.

*****CHECK PAYABLE TO CVNSDO*****

Mail registration form and check to: **CVNSDO Conference**

VCU Health System Education & Professional Development

Box 980073, Richmond, VA 23298.

Questions/Information:

Email CEforNursing@mcvh-vcu.edu or

Fax (804) 828-6479 or call (804) 828-0418.