

PROFILE

Hello, my name is Curtis. I have a passion for the arts and aspire to create great design. I look forward to creating compelling and eye-catching designs with great designers.

EDUCATION

Bachelors of Arts Graphic Design Southern New Hampshire University

Associates Degree Visual Communications Lehigh Valley College

TOOLS РНОТО ILLUST RATOR SHOP **PREM** INDE **IERE** SIGN DREAM **FLASH** WEAVER 3DS AFTERE MAX **FFECTS**

SKILLS



EXPERIENCE

Charlotte-Mecklenburg Schools

3d Design/Graphic Design Instructor

- ▶ Responsible for the instruction of 3d modeling and graphic design concepts.
- ▶ Successful in the promotion and preparation for the ACT WorkKeys Career Readiness Certification Assessment.
- ▶ Instrumental in the development of materials used to promote school activities and informational dialogue opportunities.

Apple, Inc

October 2015 - Present

July 2014 - Present

Creative

- ▶ Successful implementation of instructional techniques used in the facilitation of programs designed to further consumer knowledge of product features and uses.
- ▶ Design and create learning materials used to deliver internal training on various topics ranging from product knowledge to customer interactions.
- ▶ Assist in the training of new employees.
- ▶ Mobile technician working on iPhone, iPad, and Apple Watch with software and hardware repairs.

Freelance

May 2009 - July 2014

Graphic Designer

- ▶ Instrumental in the development and implementation of branding and advertising materials for a start-up company.
- ▶ Conceptualize and create promotional print designs and videos for various companies.
- ▶ Evaluation and redesign of existing marketing materials to fit within branding styles.

New Hanover County Schools

October 2006 - July 2014

Broadcast/Graphic Design Instructor

- ▶ Responsible for the instruction of video broadcast media which transitioned into instructing Adobe Academy (Graphic/web design).
- ▶ Member of pilot /testing consortium tasked with developing state exams and course design, successfully launched state-wide.
- ▶ Head of 23 member department of instructors with successful increase in testing proficiencies, lesson plan development, and communication with community stakeholders.
- ▶ Accomplished 95% WorkKeys testing completion rate with 63% Silver/Gold level proficiency, a YOY growth of 12%.

BRCTV-13, WWAYTV-3, WILMTV-10

February 1998 - October 2006

Chief Technical Director, Director/Production Manager, Commercial/Promotions Manager

- ▶ As Chief Tech. Dir., head of a team of 4 studio directors. Success in driving viewership through daily broadcasts and promotions. Technical director for the Mid-Atlantic Emmy Awards.
- As Dir./Production Manager, handled the successful and market leading morning newscast and crew of 20+ studio personnel.
- As Comm./Promotions Producer, conceptualized, wrote, and produced client commercials and studio promotions.

Freelance

January 2003 - July 2004

Film/Video Production - Various Positions

- ▶ Worked in various positions through the Northeast U.S. on corporate videos, commercials, town hall meetings, and events.
- Various positions range from production assistant, grip, audio engineer, technical