

## Lindsay Burger

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### PROFILE

Over 6 years experience as a Graphic Designer. Proven ability to integrate technical and design skills, enabling me to communicate effectively with different team members.

- Experienced developing user-centered design, providing expertise on human-computer interaction issues, usability & user research strategies.
- Developed and supported successful relationships with designers, engineers and marketing teams
- Organized and managed projects from initial conception through design, development, quality assurance and implementation
- Experienced with software development life cycle and software development methodologies
- Strong professional attitude with a passionate drive to get things done
- Advanced design skills creating icons and 3D artwork
- Excellent attention to detail
- Advanced Photoshop skills

### TECHNICAL SKILLS

- *Design Tools:* Adobe Photoshop, Adobe Illustrator, Adobe GoLive, Indesign, Quark Xpress, ImageReady, Adobe Acrobat, CorelDraw, Microsoft PowerPoint, Macromedia Dreamweaver, HTML, 3D Studio Max, Flash, ACDSSee
- *Developer Tools:* Microsoft Visual C++, Microsoft Visual SourceSafe, Microsoft Visio, XML, Compuserp Darwin
- *Document Management:* Microsoft Office Suite,
- *Operating Systems:* Windows 95, 98, 2000, NT, Mac OSX

### EXPERIENCE

#### **Avant Imaging & Information Management Inc.** ***Digital Imaging Specialist***

Dec. 2004 – Present

- Design and prepare files for brochures, postcards, business cards, documents and variable print
- Process large volumes of projects for clients like GM, CIBC, and Royal Bank
- Attend production meetings to coordinate client schedules
- Assist in the design of promotional material for the company
- Recommend technical guidance to increase production and efficiency
- Ensure high quality outputs to meet clients satisfaction and ISO standards

#### **Ricoh Document Management** ***Graphic Designer***

Mar. 2004 – Dec. 2004

- Designed and prepared files for brochures, publications, business cards, documents and CD-ROM-based Multimedia prototype
- Clients: TD Insurance, Southlake Regional Hospital, Apex and Educational books
- Lead Coordinator for the United Way
- Produced and managed artwork on time and within budget
- Worked closely with Product Coordinators and Sales Management team
- Provided technical guidance to clients
- Experienced in a multi-project; tightly scheduled environment
- Attended weekly meetings and report project status

**Roxio Inc.**

Nov. 1999 - Feb. 2004

**Product Design Team: User Interface Designer**

- Lead designer for Videowave, Cinematic, Roxio Player, Capture Utility, Pure Diva and SoftDVD Max

**Accomplishments:**

- Designed effective 3D artwork for Cinematic. Finished graphics used by the marketing team for the packaging and promotional material
- Participated in the creation of over 256 icons. The team saved the company money and increased department efficiency by quickly updating icons on site to meet the usability requirements
- PC Magazine reviewed Easy Media Creator 7, receiving 4/5 stars: " task-oriented interface has the feel of a unified solution, designed from the ground up"... " Extensive feature set and beautifully intergraded interface"
- Produced and helped manage User Interface graphics to create a seamlessly integrated look.
- Created promotional splash screens, graphic banners and animated GIFs for corporate branding.
- Researched and incorporated market trends, consumer behavior, corporate guidelines and business constraints
- Worked closely with designers, art director and engineers on-site and with other team members off-site
- Contributed in creating and maintaining the new internal style and usability guidelines
- Created Videowave wire frame mockups to optimize workflow. Distributed to team members
- Tested software for functional and usability requirements. Reported issues to Quality Assurance
- Analyzed product workflow and functional requirements. Recommended best solutions
- Prepared mockup prototypes for usability testing. Participated in usability testing as an observer
- Took part in brainstorming sessions to address the need for new innovative product development
- Proven ability to work independently within a team environment

**Freelance**

Jul. 2002

**Graphic Designer**

- Super Fan – A novel by Lyn A. Sherwood
- Prepared cover design layout and pre-press
- Consulted with the author and another designer

**Mosaic Press**

Apr. 1999 - Nov. 1999

**Graphic Designer**

- Designed layout and pre-press for an assortment of novels
- Demonstrated good use of typography, layout composition and colour balance
- Managed and scheduled projects
- Consulted with the authors to ensure client satisfaction

**EDUCATION**

Seneca College of Applied Arts &amp; Technology

Mar. 2001

- Completed intermediate and advanced level of 3D Studio Max Animation

Sheridan College of Applied Arts &amp; Technology

Apr. 1999

- Graduated 3 year Graphic Design program
- Worked for The Globe and Mail (Co-op experience)

**INTERESTS**

- Canoeing & Swimming
- Reading
- Attending graphic design seminars
- Stained glass class

References available upon request