

bareMinerals SPF 15 Foundation
Retail Price: \$25



What is it?

bareMinerals SPF 15 Foundation is made with 100% pure crushed minerals from the earth. It looks like a powder, feels like a cream and buffs on the skin like silk, giving skin a natural Luminosity. The coverage is flawless and adjustable and will not cause irritation or breakouts. bareMinerals Foundation aids in the prevention of sun-induced skin damage and carries the Skin Cancer Foundation's Seal of Recommendation.

Features and Benefits:

- 100% pure bareMinerals
- Adjustable, sheer-to-full coverage
- Can be layered without product build-up
- Non-Comedogenic
- SPF 15 broad spectrum UVA/UVB protection
- Ideal for all ages and skin types
- Idea for customers combating skin irritations and sensitivities to chemicals found in traditional makeup brands
- Ideal for skin issues such as allergies, acne, scars, blemishes, rosacea, wrinkles and hyperpigmentation
- Clinically proven to improve skin over time
- Water-Resistant
- Transfer-Resistant
- Hypoallergenic
- Free of preservatives, talc, oil, waxes, binders, fillers and fragrances

Available Shades:

| | | | |
|--------------|---------------|-------------|--------------|
| Fair | Medium Beige | Warm Tan | Warm Deep |
| Fairly Light | Golden Medium | Dark | Deepest Deep |
| Light | Medium Tan | Medium Dark | Golden Deep |
| Medium | Tan | Golden Dark | |

Application:

For flawless coverage, apply bareMinerals SPF 15 Foundation following the 3 simple steps below:

- **SWIRL** a small amount of **bareMinerals SPF 15 Foundation** in the lid with your brush until all the minerals are tucked into the bristles.
- **TAP** away excess. There should be no visible bareMinerals SPF 15 Foundation on the outside of the brush.
- **BUFF** the bareMinerals into the skin in a circular motion, starting on the outside of your face near your cheekbone, swirling as you go. Buff around your face and then approach your forehead, cheeks, and nose. Buff, buff, buff until you are satisfied with the coverage. Remember less is more when applying bareMinerals SPF 15 Foundation.

Best Results With:

- **Multi-Tasking bareMinerals** in Bisque (cool, beige tone), Summer Bisque SPF 20 (golden tone), Honey Bisque SPF 20 (deeper, tan tone), Dark Bisque SPF 20 (warm almond), and Deep Bisque (warm chestnut) are miracle

BARE ESSENTUALS

san francisco

- concealers for your face, covering dark circles, brown and red spots, blemishes, broken capillaries, scars and skin imperfections.
- Your look would not be complete without our two complexion classics: **bareMinerals Warmth** and **Mineral Veil**. Use bareMinerals Warmth to add an instant sun-kissed glow to your skin and Mineral Veil to provide a translucent finishing touch to your makeup, infusing it with softness.

Available at: Bare Escentuals Boutiques, BE.com, Sephora, Sephora inside JCPenney, Ulta, Macy's Nordstrom, QVC and select spas

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