



STEERING COMMITTEE:

Al McKenzie ♦ Deblon Jackson ♦ Delbert Nelson ♦ Ralphe Armstrong

September 1, 2009

Dear Colleague:

Connections Unlimited is helping to purchase your art supplies and services for fine and performing arts students within 40 economically disadvantaged Michigan school districts through our Fall Parisian Community Day Fundraiser. Our “Parisian Bonus” incentive is offered to increase the value of the dollar for your customers and ours who we encourage to purchase their art supplies and services from you. Our “Parisian Bonus” triples the value of every \$5 customers spend because they receive the \$5 value of their purchase with you plus a \$10 Parisian Coupon when you partner with us as follows:

1. Redemption Partners

- a. Allow our customers to redeem our serially numbered \$5 “Parisian Bonus” coupons when presented as payment toward their purchases from you, up to the total purchase cost.
- b. Retain the Parisian Bonus coupons until we retrieve them between November 15th & 18th. At that time we will pay you the value of the Parisian Bonus coupons we retrieve from you.

2. Distribution Partners

- a. We supply you with our Parisian Community Day Coupon Booklets to distribute to your customers from 40 Michigan school districts (list attached) with their purchase from you of \$5 or more.
- b. You apply the customers’ purchase payment in \$5 increments to the related number of Parisian Community Day Coupon Booklets that you provide to them up to the total value of their purchases.
- c. We retrieve the remaining coupon booklets from you between November 15th & 18th.

Your participation in our Fall Parisian Community Day Fundraiser helps us to accomplish our mission of **“advancing the career potential of aspiring artists”** by empowering them with the tools to advance their artistic development. In return for your participation, we advertise your sponsorship within our program brochure and our promotional materials, as well as on our website with a link to your own website.

Our Spring Parisian Community Day Fundraiser has already provided the inspiration and empowerment of our summer master classes, workshops, career tours, and arts events at the Detroit Opera House, DSO Max Fisher Music Center, Motown Museum, and Charles H. Wright Museum.

Please accept this opportunity to promote your endeavors and empower tomorrow’s professional artists by returning the attached agreement to us by September 17, 2009. If you need more information to make your decision, please phone or e-mail me as noted below. Thank you for your support of our communities’ aspiring artists.

Sincerely,

Juanita Black-Roberson

Executive Director
Connections Unlimited