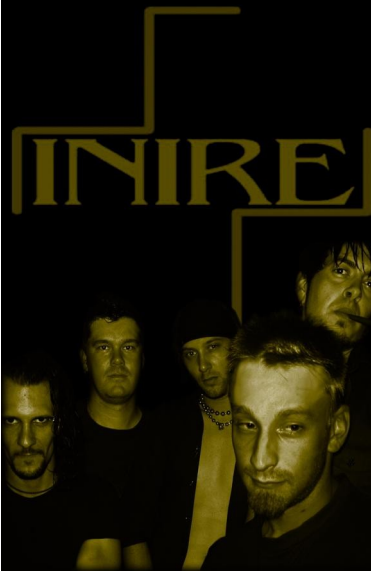


# “Canadian Metal Support” Temporary Web Page

**CMS - BRIAN NYDM QUEBEC/CANADA SUPPORTER Interview with “INIRE”**



Date: 20/NOV/2007

Interviewers: (NYDM CANADA) Brian

Band: INIRE

Band Member: Chris (drums),  
Dre (vocals),  
Jonny (guitar)  
Brody (guitar)  
Shawn (bass)

Label: N/A

Link: <http://www.myspace.com/iniremedia>

Style: Canadian Metal

(BRIAN/NYDM) Lets start off by getting to know the background of the band? How long has it been in existence? And how it got started?

(INIRE) We started to play as INIRE in about April 2007. Chris (drummer) had started writing and recording a few songs in January and met Dre (vocals) around March. They both just got together from there and kept that momentum going.

(BRIAN/NYDM) What was the driving force behind starting the band?

(INIRE) Simply our undying desire to find and rip through a new stage every night.

(BRIAN/NYDM) My next question is about the band name, INIRE. Tell me where did the name come from? And what inspired the band to use it?

(INIRE) INIRE or "In Ire" is Latin for "In Rage". As far as how that meaning is reflected in our music or lyrics. It should be noted that rage and anger are not inherently good or bad, merely facts of life. In fact, anger can be a very useful tool. But of course, it also corrupts. Much like anything else in life, there is an apparent dichotomy there. As such, we don't necessarily subscribe to either aspect but appreciate the shades of grey. In terms of being on stage however it's safe to say we embrace its uncompromising state of mind.

(BRIAN/NYDM) Tell me who the band members are? And how they came to play in INIRE ? Also have any of them played in any other bands?

(INIRE) You got Chris (drums), Dre (vocals), Jonny and Brody (guitar) and Shawn (bass). Well, Chris and Jonny are brothers so they've been playing in bands together since forever and also played in bands with Shawn, whom they met in high school, called Corrupt, Sazo among others and still have an acoustic project going on called After The Funeral. Brody was in a band called Drawback and used to practice next door to Chris and Jon's house, and we all just played in same and different bands, toured and partied together since we were about 12 or 13 or something. The Dre chapter started in march 2007 when Chris started to write and record. He met him through his roommate saying he was wicked guitarist, witch he is, but when the voice was heard... So as mentioned previously, Chris started out just writing and recording. Then he met Dre and said, god damn ! do you want to sing on this riff ? They both said let's find more people. Jonny, Shawn and Brody were the clear choice, since we all know, trust each other. We wanted dedicated and hardworking dudes that know how to fucking have a good time. And that's how the train got moving.

(BRIAN/NYDM) You guys have an outstanding band logo, Tell me who came up with the concept and who created it?

(INIRE) We recognized that the band name shared a certain similarity with the inscription on the Christian cross "INRI". While in no way religious ourselves we found the imagery to be particularly rich with symbolism and meaning. The cross symbolizes far more than religious ideals, it is also a universal standard of martyrdom and among other things can also be viewed as a symbol of balance.

(BRIAN/NYDM) What are the ideals and message's behind your style of music? And what does the bands music deal with lyrically?

(INIRE) Dre, our singer could go on and on about this. I'll try not to talk your ear off but truly, it's rather hard to narrow it down succinctly. Still, I think you could safely say that our lyrics are all about human potential. There really is no limit to the amount of beauty and hatred we are all capable of as human beings and as a band we like to play in these shades of grey because we know that the darker aspects of our nature, while both necessary and inevitable can be just as subversive as cathartic. It seems that we are equally blessed and cursed to be

alive and I think that lyrically we're trying to find our way through that and hopefully making our way towards some kind peace, maybe even redemption or deliverance. In the end we think it's important to strive to have a positive message but at the same time we don't consider that we are in any position to tell any one how to live their lives and the last thing we want to do is talk out of our asses. Judging from the smell I think it works...

(BRIAN/NYDM) Do everyday life experiences contribute to the creation of your band music and lyrics?

(INIRE) Of course, it's the best source of inspiration there is. I think that all of us have gotten a very good dose of all the best and worst that life has to offer. We've worked hard to earn our victories, paid dearly for our mistakes and come out the other side all the better for wear. So yeah, collectively there is a lot to draw from and we use it to the fullest, absolutely.

(BRIAN/NYDM) What is the Canadian Metal scene like in your hometown? And what kind of turnout do you guys expect for the shows?

(INIRE) Though the province Quebec is highly recognized as being one of the greatest metal capitals around, it's still pretty hard to try and carve a name in that stone. Our hometown shows and the surrounding areas always hold a great turnout. The fans are just awesome up to now... Let's keep this shit going.

(BRIAN/NYDM) Have outlets like Myspace benefited the band by getting its music heard by a wider audience?

(INIRE) Absolutely! It's been our number one tool for reaching out to other bands and booking shows. The digital age is wonderful for that fact. Of course there is no substitute for good old fashioned elbow grease and like it or not, you always have to pound the pavement if you want to get results.

(BRIAN/NYDM) Are you guys in talks with any record labels at this time? Or are you currently searching for one?

(INIRE) To our surprise there has been some interest from a few quarters very early on. It's very encouraging and to say we are not looking for support from a good company would be a bald face lie. Still, time is on our side and our train aint stopping for shit!

(BRIAN/NYDM) For Metal and Rock fans from the U.S or Canada who have not heard your music before, how would you define your sound to them? And what can the audience expect from one of your live shows?

(INIRE) I don't think it's ever easy for any band to try to define their sound. It's almost impossible not to be misleading. To give a shot though, we're obviously not the backstreet boys and I like to think we're about as subtle as a kick in the face. You can expect hard hitting grooves, driving riffs and vocals that don't need to scream to sound heavy as a ton of bricks. We take pride in our intensity and that reflects in our live shows. We give everything we got, till we can't find no more, and then give it just one more kick in the nuts. It's fun as hell.

(BRIAN/NYDM) Are there any other releases besides the your band demo? And are there new releases planned for the

future?

(INIRE) We're actually hitting the studio very soon in the hopes of getting our full-length debut out sometime 2008. We're also talking to a few people down here who are working with us for a video release before our album drops, but all that's in due time.

(BRIAN/NYDM) Before we finish up, is there any thing else you would like to address about your band and its future?

(INIRE) For now we're happy to take over one city at a time and keep building from there. Another perk here is getting to meet and make new fans all over the place while also getting to play with so many other amazing bands. We're all looking forward to a lot more touring, so strap on your drinking boots 'coz your town might be next!

(BRIAN/NYDM) Thank you for your time and the opportunity to get to know more about your band. Peace.

(INIRE) It's been awesome talking with you. Thank you for taking the time. Enjoy the tunes.

# END

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