



Club VE Loyalty Partner Program

Terms and Conditions.

Introduction.

The Loyalty Partner Program is a joint offering between commercial product/service providers and the financial members of Club VE nationally on an annual basis, the year will be in accordance with the club's membership year.

Aims

The aim of the Loyalty Partner Program is to provide Club VE financial members access to a range of goods and services at prices less than that offered to the general public by businesses that are registered insured and approved to offer or provide such services by their respective associations and government bodies.

Loyalty Partner Program registration

The Loyalty Partner Program is open to all bonafide businesses that are registered, insured and accredited providers of products and services (motor vehicle or other).

The proposed loyalty partner is required to complete the appropriate registration form and submit the said registration form the Loyalty Partner Program National manager for consideration.

Upon receipt of the relevant application form and any other documents as may be required or requested the application to become a Loyalty Partner Program will be reviewed in the 1st instance by the NLPM and if required in further consultation with the NCP.

[If Approved LP will be placed on review for a period of 3 weeks during which time they should have posted an introduction and a sale post.](#)

State page administrators should direct all LPP enquiries and applications to the National loyalty Program Manager as well as enforcing the exclusivity obligation the club has towards its Loyalty Program Participants.

Where there is a conflict of interest between ClubVE and the sponsor ClubVE or its representatives reserve the right to terminate the agreement without notice.



Fees to become a Loyalty Program Participant

Loyalty Partner Program

- 1) Multi level
 - a. National
 - i.* Ability to advertise the business through all the clubs states **main pages**
 - ii.* Ability to advertise products and services through all the clubs **buy, sell and swap pages**
 - iii.*
 - b. State
 - i.* Ability to advertise the business through the business state of incorporation **main page**
 - ii.* Ability to advertise products and services through the business state of incorporation **buy, sell and swap page**
- 2) Fees
 - a. National Business membership = \$350.00 per annum
 - b. State = \$175.00 per annum
- 3) Loyalty Partner Program Fees are to coincide with the membership Year.

Obligations of Club VE towards its Loyalty Program Participant

The club will provide to its LP access to its members via its website or through its social media presence to the exclusion of other advertisers that are not part of the Loyalty Partner Program.

Obligations of Loyalty Partner towards Club VE

Loyalty Program Participant must be financial members of Club VE

Loyalty Program Participant will offer its products or services at a cost that is not available to non club VE members or to the general community and the cost is lower than that advertised or available elsewhere.

Loyalty Program Participant must declare on their application a discount percentage or a fixed price which must be applied to a purchase by a Club VE member.

A Loyalty Program Participant is required to document their ABN or ACN and to submit with their application a certificate of currency or compliance from their insurance provider or associated government body.



Loyalty Program Participants are expected to provide to Clubve for the benefit of its members, donations of products and/or services for use by the club at its discretion as prizes or giveaways in its fundraising activities.

Loyalty Program Participants are expected to be supportive of the club nationally and in no abuse the privileges afforded to the Loyalty Partner in a manner which is seen to or could be seen to undermine the activities or its membership.

Loyalty Program Participants must use the **#clubvesponsor** tag on each post

Dispute Resolution

Club VE will attempt to negotiate a resolution between the parties where documented information relating to the purchase and payment of a product or service can be demonstrated, Club VE can only mediate an outcome where we are asked we can recommend mutually acceptable outcomes however Club VE has no authority over its Loyalty Partners or its members.

Where it can be established to the satisfaction of the Loyalty Partner Program national manager and/or the National President or where an order has been made against a Loyalty Partner then the National Loyalty Program Manager has the authority to remove the Loyalty Partner from its program and to inform its members of the removal via its website or social media pages.

Loyalty Program Participant Advertising

Loyalty Program Participants can advertise their business on all club pages and within the clubs website according to the level of participation selected.

Loyalty Program Participants advertising incorrectly will have their ads deleted and messaged. Persistent breaches of the advertising rules the Loyalty Partners may find themselves deleted from the Buy Sell Swap pages and or the program itself.

Loyalty Program Participants can only advertise using the name with which they registered with the Loyalty Partner Program, ads which do not comply will be removed, persistent breaches of the advertising rules could cause the Loyalty Program Participant to be blocked or deleted from the Buy Sell Swap pages.

The ad must state an all inclusive price for “Financial Members” and a corresponding price for others (non financial members).

State Admins please refer loyalty partner program questions to the National loyalty program manager



Commercial advertising definition.

State page administrators can use the below as a guide only, commonsense and experience will also play a part in your decision making if however you are unsure then refer the post or the query to the National Program Manager.

Example 1

Where in a single post or over multiple posts or on multiple occasions the same poster offers goods or services.

Example 2

Where an advertiser purchases items in whole (such as a car) or in lots (stickers, badges) and then advertises there resale as individual units or as parts or as a whole.

Example 3

Where a post's content is so constructed as to mislead by portraying a meaning which leads the page administrators to believe the post contravenes the spirit of the page or is not within the boundaries of the clubs and the pages commercial advertising principals. Example

I have 8 spoilers in stock they will only be at this price for 2 days they are
in white primer

Postage to most places is \$40

Or from a known car wrecker " I have 2 I98 motors for sale how much are they worth?

Example 4

Where a person shares a post from a commercial provider and that provider is not a registered Loyalty Partner, the ad is to be deleted. Continued like posts will see the poster blocked or deleted.

The above is not meant to be a definitive reference it is to be used as a reference the definitions can be changed at the discretion of the club from time to time. If state admin's are unsure they can refer the post to the loyalty program manager for consideration.
