

‘CIC’ – (club in a club). Web site: <http://how.to/cic>
SUGGESTED PROGRAMME FOR MEMBERSHIP DRIVE
DRAFT INFORMATION NIGHT

PROGRAMME:

7.30pm Registration and tea/coffee

7.38pm Welcome by MC (MC to be an energetic / pro-active person, not necessarily from club)

Outline of evening: MC acknowledges Club President - reminds all those invited that they are special,

They have met a rigorous selection program prior to being invited. As such, if interested, invitees can join in a normal meeting if they find Rotary to their liking.

7.40pm Brief history of Rotary (by a member who speaks well)

7.45pm Rotary at an International level,

7.50pm Rotary at a Club level (by another well spoken, well rehearsed, club member)

7.55pm Exciting Guest Speaker (similar to a normal meeting).

8.10pm OUR CLUB (by experienced and well spoken member).

8.15pm “What Rotary means to me!” – use a younger club member, who tells why he joined Rotary.

8.25pm Questions.

8.30pm Invitation to join, for those who show interest, an invitation to join a regular meeting.

Refreshments tea / coffee, biscuits, orange juice

9.00pm Finish.

Note: There is no need to spend a lot of money on this night, but a plentiful supply of refreshments is important.

Guest Speaker should be an exciting and topical speaker (topic has nothing to do with Rotary).

Some Clubs elect to make this 'interest meeting' along the lines of their normal meeting, if that is the case, then dispense with normal meeting business of reports etc. so as to provide the most interesting meeting for the visitors (try to imagine sitting back as a stranger and thinking "how interesting is this meeting?" if it's not interesting - then make it so!)