

Objective

To obtain an internship position as a Graphic Designer with a marketing edge where I can utilize my current skill set to further advance the company, while gaining the opportunity to expand my knowledge and skills within the creative Graphics and marketing field.

Education

BA GRAPHIC DESIGN & MEDIA ART (CURRENTLY) | DATE OF EXPECTED GRADUATION 2018 SOUTHERN NEW HAMPSHIRE UNIVERSITY

- Working toward degree for Graphics Design (Senior Year)
- Double Minor: Marketing & Communications
- Current GPA 4.0
- Honor Society Member of the National Association of Collegiate Scholars
- Nominee of the International Business Honor Society, Delta Mu Delta
- Nominee of the National Society of Leadership and Success, Sigma Alpha Pi.

Experience

GRAPHIC DESIGN AND MARKETING ASSISTANT | LIGHTEN-UP WELLNESS | 2014- PRESENT

- Created visuals for marketing materials for print, web and email.
- Designed content for Facebook marketing campaigns
- Created newsletters, brochures, flyers and marketing collateral
- Created communications and content material for company classes and seminars
- Created infographics to inform and excite potential clients of holistic health and energy medicine, while giving a clear call to action to promote the company
- Implemented designs based on concept meetings and made suggestions based on visual psychology and appeal.
- Responsible for website maintenance, links and updates. *WordPress*
- Worked with owner through a shift in brand identity and worked to implement and maintain the new brand while phasing out the old
- Maintained private Facebook groups for classes held by the company and assisted clients in their usage.

INDEPENDENT GRAPHIC DESIGNER| NEW HORIZON HEALTH | MARCH 2016- 2017

- Created visuals for marketing materials website
- Designed content for marketing campaigns and web banners

- Created design layouts for online deliverables and e-books
- Created product labels for print
- Implemented designs based on concept communications through email and Trello
- Edited or redesigned product labels for company's health food store

PHOTO EDITING & PHOTOGRAPHY ASSISTANT | PHOTOGRAPHY BY AL ROGERS | 2002- 2007

- Created brochures and postcard mailers for marketing
- Edited photographs using editing software to enhance photos as well as make corrections to color, minimize subject blemishes, removal of distracting object, and merging photographs to create the best shots. *Photoshop*
- Maintained & organized digital files for easy use and reprints
- Created templates for photo cards, such as Thank You, birthday, anniversary, announcement, and save the date cards.
- Communicated with clients to determine need and style of photography desired
- Assisted head photographer during portrait sessions and weddings by suggesting creative shots and designing poses where needed.

Skills & Abilities

- Proficient in Adobe Creative Suite Software: *Photoshop, Illustrator, InDesign*
- Excellent time management skills with the ability to work with-in deadlines.
- Strong understanding of layout design with attention to visual detail
- Strong creative skills with the ability to conceptualize design needs of the client
- Strong understanding of creative digital marketing including leveraging social media
- Understanding of website design and marketing, including leveraging SEO, Wordpress proficiency and basic HTML and UX skills.
- Skilled in drawing and painting and often merge these skills in my designs
- Expert photography skills, attended New England School of Photography
- Excellent communication skills
- Passion for learning

References available upon request.

See samples of my work at <https://erinchartier.myportfolio.com/>

LinkedIn Profile: <https://www.linkedin.com/in/erin-chartier-0181b690>