

## Objective

To obtain an internship position as a Graphic Designer with a marketing edge where I can utilize my current skill set to further advance the company, while gaining the opportunity to expand my knowledge and skills within the creative Graphics and marketing field.

## Education

### **BA GRAPHIC DESIGN & MEDIA ART (CURRENTLY) | DATE OF EXPECTED GRADUATION 2018 SOUTHERN NEW HAMPSHIRE UNIVERSITY**

- Working toward degree for Graphics Design (Senior Year)
- Double Minor: Marketing & Communications
- Current GPA 4.0
- Honor Society Member of the National Association of Collegiate Scholars
- Nominee of the International Business Honor Society, Delta Mu Delta
- Nominee of the National Society of Leadership and Success, Sigma Alpha Pi.

## Experience

### **GRAPHIC DESIGN AND MARKETING ASSISTANT | LIGHTEN-UP WELLNESS | 2014- PRESENT**

- Created visuals for marketing materials for print, web and email.
- Designed content for Facebook marketing campaigns
- Created newsletters, brochures, flyers and marketing collateral
- Created communications and content material for company classes and seminars
- Created infographics to inform and excite potential clients of holistic health and energy medicine, while giving a clear call to action to promote the company
- Implemented designs based on concept meetings and made suggestions based on visual psychology and appeal.
- Responsible for website maintenance, links and updates. *WordPress*
- Worked with owner through a shift in brand identity and worked to implement and maintain the new brand while phasing out the old
- Maintained private Facebook groups for classes held by the company and assisted clients in their usage.

### **INDEPENDENT GRAPHIC DESIGNER| NEW HORIZON HEALTH | MARCH 2016- 2017**

- Created visuals for marketing materials website
- Designed content for marketing campaigns and web banners

- Created design layouts for online deliverables and e-books
- Created product labels for print
- Implemented designs based on concept communications through email and Trello
- Edited or redesigned product labels for company's health food store

#### **PHOTO EDITING & PHOTOGRAPHY ASSISTANT | PHOTOGRAPHY BY AL ROGERS | 2002- 2007**

- Created brochures and postcard mailers for marketing
- Edited photographs using editing software to enhance photos as well as make corrections to color, minimize subject blemishes, removal of distracting object, and merging photographs to create the best shots. *Photoshop*
- Maintained & organized digital files for easy use and reprints
- Created templates for photo cards, such as Thank You, birthday, anniversary, announcement, and save the date cards.
- Communicated with clients to determine need and style of photography desired
- Assisted head photographer during portrait sessions and weddings by suggesting creative shots and designing poses where needed.

#### **Skills & Abilities**

- Proficient in Adobe Creative Suite Software: *Photoshop, Illustrator, InDesign*
- Excellent time management skills with the ability to work with-in deadlines.
- Strong understanding of layout design with attention to visual detail
- Strong creative skills with the ability to conceptualize design needs of the client
- Strong understanding of creative digital marketing including leveraging social media
- Understanding of website design and marketing, including leveraging SEO, Wordpress proficiency and basic HTML and UX skills.
- Skilled in drawing and painting and often merge these skills in my designs
- Expert photography skills, attended New England School of Photography
- Excellent communication skills
- Passion for learning

References available upon request.

See samples of my work at <https://erinchartier.myportfolio.com/>

LinkedIn Profile: <https://www.linkedin.com/in/erin-chartier-0181b690>