

THE FEED BAG

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THE SEPTEMBER, 2002 CAR OF THE MONTH IS JIM MCFARLAND'S 1967 CONVERTIBLE

When I saw the Mustang JR for sale on eBay, I told Shaaron that I just had to have the ultimate Mustang Promotional. She agreed, if I would build a fence to corral our three grandsons. So a deal was made.

A quick call to the owner and I had the car. On Tuesday April 23, 2002 Shaaron and I took off to Grimes, Iowa where the car was located. We arrived in Grimes the next day and took delivery of the car. Seems that the reason Lee (the previous owner) was selling the car was because he had promised his wife a new driveway. So Lee's wife got a driveway, Shaaron got a fence, (doesn't keep the boys in though) I got the car and Lee was out a car (he may have had some money left over to support his addiction to Mopars).

Now a little about the Mustang JR.

They were made by the Power Car Company of Mystic, Connecticut at their Willow Street Plant in Mystic until 1967. With George A. Ford running the company. Just over 600 of the Mustang JR was produced by the Power Car Co. (The serial number

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Car of the Month (continued)

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of mine is #611.)

In 1967 the assets of the Power Car Company were sold to Conval Industries. Conval continued to produce the older body styles of the cars for a couple of years until they declared bankruptcy.

So next time you see one worn out at a garage sale, don't think that it was something that someone produced at home. Just pay the \$100.00 and take a piece of history home.

From The Power Car 1967 sales literature

Adult Fun Car

Thunderbird Jr. cars have been made continuously (with the cooperation of the Ford Motor Company) since the Thunderbird was introduced in 1954. With the arrival of the Mustang in 1964, the Mustang Jr. joined the family. Not only have these been the vehicles most wanted by American youngsters, but they also proved so fascinating to grown-ups (who could not resist stuffing themselves into Junior's car) that we decided to create a model for adult kids too. The Adult Fun Car models are the happy solution of this problem.



These little autos are admittedly too costly to find a volume market among consumers, though they are scattered over the world in the most interesting places: in luxurious Beverly Hills homes, in secluded suburban estates, in the mansions of heads of state, in the palaces of middle eastern princes and a far eastern dictator. They are bringing pleasure and fun to the families of presidents, movie stars, magnates, potentates ... and to a number of plain citizens too, thanks to their use in promotional programs. Their undeniable appeal plus the fact that they are rarely an "already have one" makes them promotional prizes without equal.

Air-cooled gasoline engine and transmission are mounted under rear deck; ignition switch in instrument panel is lock & key controlled. Manual starter cord and choke control are operated from the cockpit. Accelerator pedal is operated by right foot; brake pedal by left foot. Engine speed controls automatic clutch in forward. Manual control operates re-verse. Electric headlights, tail lights, stop lights and horn powered by 6 volt "Hot-shot" type dry battery, included. Pneumatic wheels have authentically styled covers. Tubular steel frame is bright zinc plated. Body & bumpers are durable, non-rusting fiber-glass. Foam seat cushions covered with reinforced vinyl leatherette. Silent, safe v-belt drive on both rear wheels. Authentic simulated instrument panel. Safe, flexible plastic windshield.

Statistics:

Length	70"	Engine	Briggs and Stratton 3hp, 4 cycle with adjustable air-vane governor	
Height	25"	Transmission & Clutch	Fairbanks-Morse unit with automatic centrifugal clutch and planetary reverse	
Width	34 1/2"			
Wheelbase	35 13/16"	Wheels and Tires	Sizes 4.10/3.50x5 with 3/4" ball bearing, pneumatic tires and tubes	
Weight	185 lbs			
Shipping Weight	270 lbs	Drive Ratios	Engine to wheels: Forward 11:1 Reverse 22:1	
Capacity	225 lbs	Speed Maximum	With governor 14 mph approximately	
Price in 1965*	Consumer	\$537.00	Dealer	\$395.00

*Do not have the 1967 price sheets