

Extreme Blading

Second Quarter Sales

	Direct Mail		Outlets		Telesales		Web	Total
Inline Skates	\$	58,835.35	\$	97,762.50	\$	71,913.73	\$ 85,367.37	\$ 313,878.95
Quad Skates		22,512.16		60,999.12		36,263.47	73,450.75	193,225.50
Custom Skates		33,824.33		72,761.21		56,416.45	44,092.53	207,094.52
Accessories		53,937.19		49,145.34		64,637.50	61,987.11	229,707.14
Total	\$	169,109.03	\$	280,668.17	\$	229,231.15	\$ 264,897.76	\$ 943,906.11

