



BETH MORGAN

Graphic Designer//Illustrator

DESIGN VISION

I find there is something energizing about the process of collaborating, brainstorming, and unlocking the best solution to a communication problem. I find great satisfaction in working with an individual or a group that is striving to find the best way to connect with a target audience. The ideas, the solutions, the creativity, the purpose, I love graphic design and I love using it to help others!

PROFESSIONAL EXPERIENCE

Freelance Designer [2001–present]

Working to create logos, word marks, and illustrations as well as many other design possibilities. Some clients have included: White Smith Marketing, The Vermilion County Fair and Expo, Community Christian Church (Alton, Illinois), wedding invitations, Midwest Seniors Conference.

Scientific Illustrator, Graphic Designer [June, 2015–Present]

Center for Innovation in Teaching and Learning, The University of Illinois//Urbana-Champaign Illinois
Collaborate with professors, instructional designers, and video producers to create illustrations and graphics for MOOCs and online courses for the University. Courses range from Bioinspiration, Political Science, Engineering Dynamics, to Clinical Psychopathology.

Senior Illustrator, Lachina (formerly, Precision Graphics) [March, 2003–May, 2015]

Champaign//Illinois
As a senior illustrator I produced a wide variety of illustrations for biology, psychology, anatomy, and other college textbook subjects, as well as processed photos, ran proofs, tracked, bid, and ran preflight for artwork. I was responsible to function as lead artist on assigned projects. Responsibilities as a lead artist include creating the style and/or ensuring that the style for a particular project was followed by team members, ensuring figure construction quality, and proofing for content.

Creative Assistant, Southland Christian Church [1993–2000]

Lexington//Kentucky
Designed and produced logos, brochures, creative seasonal calendars, and other promotional materials geared towards high school students and their parents. Worked as part of a creative team in conceptualizing and problem solving

SKILLS

Adobe Illustrator//Photoshop//InDesign//After Effects//Basic web design skills//Photography//.

CONTACT ME

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EDUCATION

Southern New Hampshire University

[Anticipated graduation July 2017]

BA Graphic Design and Media Arts program
3.9 GPA
President's List, Winter and Summer 2016

A.A.S. , Graphic Design [May 2003]

Parkland College, Champaign, Illinois
4.0 GPA
Honors List, Spring and Fall 2002, Spring 2003
Phi Theta Kappa, International Honor Society

AWARDS

2003 Precision Graphics Rookie of the Year

Acknowledgment of new employee who has achieved quick success and demonstrated the potential of adding value in the future.

Graphic Design Program Director's Award for Best Illustration 2003//Parkland Student

Graphic Design Exhibition

Electric Picture's Award for Best Self

Promotion//2003 Parkland Student Graphic Design Exhibition

Gold Certificate for Commercial Illustration/Traditional Category//2002 Student CHAAMP

Award from the Ad Club of Champaign-Urbana