

Extreme Blading

Second Quarter Sales

	Direct Mail	Outlets	Telesales	Web	Total
Inline Skates	\$ 58,835.35	\$ 97,762.50	\$ 71,913.73	\$ 85,367.37	\$ 313,878.95
Quad Skates	22,512.16	60,999.12	36,263.47	73,450.75	193,225.50
Custom Skates	33,824.33	727,361.21	56,416.45	44,092.53	861,694.52
Accessories	53,937.19	49,175.34	64,637.50	61,987.11	229,737.14
Total	\$ 169,109.03	\$ 935,298.17	\$ 229,231.15	\$ 264,897.76	\$ 1,598,536.11

