

Aquatics Wear

Six-Month Financial Projection

	July	August	September
Total Net Revenues	\$23,538,000.00	\$10,781,000.00	\$18,875,345.00
Cost of Goods Sold	8,944,440.00	4,096,780.00	7,172,631.10
Gross Margin	\$14,593,560.00	\$6,684,220.00	\$11,702,713.90
Expenses			
Bonus	250,000.00	0.00	250,000.00
Equipment	1,176,900.00	539,050.00	943,767.25
Marketing	3,295,320.00	1,509,340.00	2,642,548.30
Research and Development	1,588,815.00	727,717.50	1,274,085.79
Selling, General, and Administrative	7,061,400.00	3,234,300.00	5,662,603.50
Total Expenses	13,372,435.00	6,010,407.50	10,773,004.84
Operating Income	\$1,221,125.00	\$673,812.50	\$929,709.06

Assumptions

Bonus	250000
Equipment	5.00%
Margin	62.00%
Marketing	14.00%
Research and Development	7%
Revenue for Bonus	1500000000%
Selling, General, and Administrative	30.00%

5/19/2008

October	November	December	Total
\$11,451,990.00	\$15,109,656.00	\$25,235,860.00	\$104,991,851.00
4,351,756.20	5,741,669.28	9,589,626.80	39,896,903.38
\$7,100,233.80	\$9,367,986.72	\$15,646,233.20	\$65,094,947.62
		25235860	
0.00	250,000.00	250,000.00	1,000,000.00
572,599.50	755,482.80	1,261,793.00	5,249,592.55
1,603,278.60	2,115,351.84	3,533,020.40	14,698,859.14
773,009.33	1,019,901.78	1,703,420.55	7,086,949.94
3,435,597.00	4,532,896.80	7,570,758.00	31,497,555.30
6,384,484.43	8,673,633.22	14,318,991.95	59,532,956.93
\$715,749.37	\$694,353.50	\$1,327,241.25	\$5,561,990.69