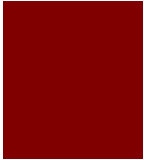


# e-cove Auction

## Profit Analysis

| Item<br>Number | Item<br>Description | Units<br>Sold  | Units<br>Cost | Unit<br>Profit | Total<br>Sales          | Total<br>Profit         |
|----------------|---------------------|----------------|---------------|----------------|-------------------------|-------------------------|
| A4T5           | FTP Software        | 32,435         | \$ 92.95      | \$ 19.75       | \$ 3,655,424.50         | \$ 640,591.25           |
| C812           | Game Software       | 16534          | \$ 175.99     | \$ 45.65       | \$ 3,664,595.76         | \$ 754,777.10           |
| H4TT           | Hard Disk           | 32102          | \$ 110.60     | \$ 62.50       | \$ 5,556,856.20         | \$ 2,006,375.00         |
| K890           | Moniter             | 34391          | \$ 121.35     | \$ 38.75       | \$ 5,505,999.10         | \$ 1,332,651.25         |
| MM34           | PDA                 | 23910          | \$ 200.23     | \$ 95.15       | \$ 7,062,535.80         | \$ 2,275,036.50         |
| NK34           | Printer             | 45219          | \$ 50.65      | \$ 12.85       | \$ 2,871,406.50         | \$ 581,064.15           |
| R567           | Stereo Speakers     | 63213          | \$ 34.20      | \$ 14.35       | \$ 3,068,991.15         | \$ 907,106.55           |
| SH67           | System Unit         | 52109          | \$ 43.00      | \$ 12.75       | \$ 2,905,076.75         | \$ 664,389.75           |
| Z345           | Tax Software        | 76145          | \$ 38.25      | \$ 13.00       | \$ 3,902,431.25         | \$ 989,885.00           |
| <b>Totals</b>  |                     | <b>376,058</b> |               |                | <b>\$ 38,193,317.01</b> | <b>\$ 10,151,876.55</b> |
| Lowest         |                     | 16,534         | \$ 34.20      | \$ 12.75       | \$ 2,871,406.50         | \$ 581,064.15           |
| Highest        |                     | 76,145         | \$ 200.23     | \$ 95.15       | \$ 7,062,535.80         | \$ 2,275,036.50         |
| Average        |                     | 41,784         | \$ 96.36      | \$ 34.97       | \$ 4,243,701.89         | \$ 1,127,986.28         |

Alli Webster



%

Total

Profit

17.524%

20.596%

36.106%

24.204%

32.213%

20.236%

29.557%

22.870%

25.366%

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17.524%

36.106%