

June 2006

Volume 3, Issue 6



## Southern Arizona Region Alumni Newsletter

Special Interest  
Articles:

-Career Corner:  
Michelle Santillan's  
Celebrity Life

- Learn about  
upcoming events,  
recent news, and  
ways to get involved

### Individual Highlights:

Career Corner	2-3
June Birthdays	4
Bachelorette Party	6-7
Jenny has a Baby	8
June	9-10

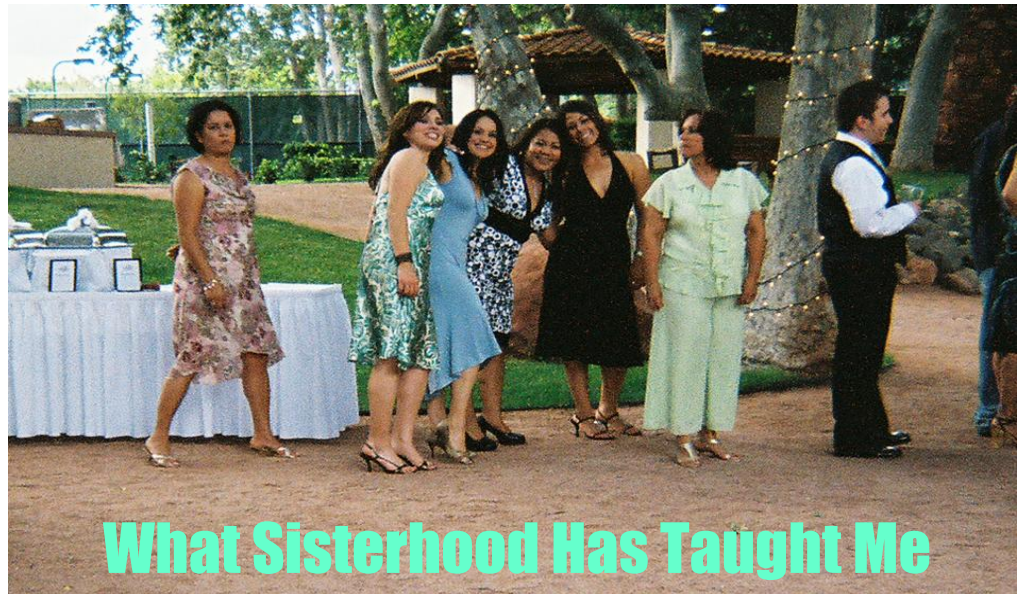
### Fact of the Month:

The Bible, the world's best-selling book, is also the world's most shoplifted book.

The first commercial vacuum cleaner was so large it was mounted on a wagon. People threw parties in their homes so guests could watch the new device do its job.



*Kappa Delta Chi Sorority, Inc.*



Like most relationships, you have your ups and downs. You are constantly changing, and so are the people and the world around you. You are always trying to find your place amidst all the chaos...where do you fit in...are you making the right decisions? What is certain though, is that throughout these feelings of growth and insecurity, you can always rely on those sisters who have become more than just women who went to college with you, but soul mates who guide you to the place in this world where you know you truly are welcome...where you belong!

It is so funny because when I joined Kappa Delta Chi, many years ago, I thought that it would be exciting and fun, but I never could have imagined how it would enrich my life. I have made some of the most beautiful friends! What is even funnier is how life has taken each of us in different directions (California, Massachusetts, South America), yet when we are given the opportunity to come together, it is as if neither distance nor time has even passed. We just pick up where we left off, and that is what is so lovely and amazing about the bond we all share!

We met as young girls, and have been honored to develop and grow into women right before each other's eyes! We have seen heartbreak, disappointment, and pain. We have leaned on each other for support and strength, but most importantly for the companionship we offer each other every day. We have seen each other find joy, and satisfaction, career success or failure, and we have even helped each other move furniture state to state. But most importantly, we have seen each other find love, get married, and create families. We are no longer those young girls we met at eighteen, but woman bound by love and friendship.

That is what sisterhood has taught me, and I hope to share in many more memories and years with you...I hope to know you when we are old and hopefully not too wrinkly! Please enjoy this issue and remember to relish in the opportunities we

## KDChí's Career Corner: Michelle Santillan Lives the Celebrity Life



TELEMUNDO

Think back to your very first novela experience...I know that pretty much all of us have had one. Even if it was going to your nana's house after school and not being able to talk until commercial or going to a friend's house for dinner in college and seeing everyone in the living room sitting around the t.v. like the super bowl was on or something. Think about how much television has influenced your life. I think back to the days when I simply sat in front of the tube and now I'm on the other side, welcome to my world...the world of Spanish television.

For those of you who don't know me, my name is Michelle Santillán. I rushed KDChí fall of 2001 with the Tau class and received my B.A. in Communications and Spanish in December of 2002. I currently work for NBC Telemundo as an Account Executive in Dallas, TX.

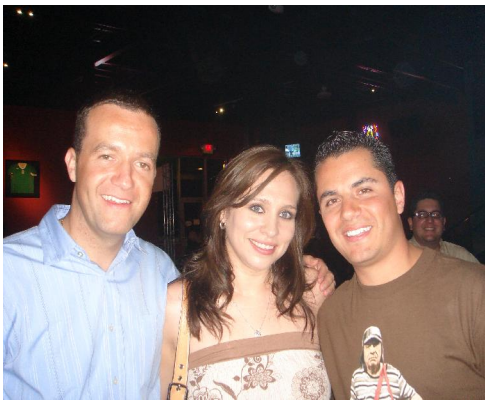
For as long as I can remember I've wanted to work in television. Of course, I wanted to be a reporter in front of the camera. When I first graduated I found myself with this piece of paper that said I had a degree, but didn't exactly know what that meant. I knew the field that interested me, but had no idea how to get into it. I applied at Telemundo Phoenix and was offered a position as an Account Manager. I knew that it had something to do with sales, but figured it was my way to get my foot in the door. I've been working in this position for the past three years, recently relocating to Telemundo Dallas and would think long and hard before leaving this department.

There are many departments found within a t.v. station. News, which is the on-air face of any station. The people you let into your home every night and feel like they are part of your family. Although we see the anchors and reporters on camera many times we fail to realize all of the operators, editors, directors, producers and engineers that make sure they go on the air at 5:00 and stay on until 5:30. Every station is only as good as their promotions department. They makes sure that you know who their anchor is by placing them on the best billboard in town, involving the station in as many community events, and creating catchy on-air promotional spots to remind you to tune in. Promotions also work closely with the legal department to make sure that we can't get sued or are in violation of any FCC regulations. There is also the production department that creates commercials; the engineering department that makes sure signals are maintained, equipment is well functioning, and network feeds are being received in order to run them locally. The traffic department, and no they are not the ones that tell you where the accidents are in the morning! They actually make sure that commercials run when they are supposed to. They handle the inventory of the station and keep competitors from running next to each other. There is the accounting department, the human resources department and of course the sales department which produces the revenue for the station.

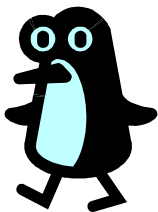
My job consists of selling airtime; you know those annoying commercials you fast forward through when you Tivo your favorite show. I develop on-air schedules for various advertisers and work with local direct clients as well as agencies that place media buys for large companies. I find their target audience and create schedules that will help them reach their target. With local direct clients I do anything from develop a schedule to help create a commercial script to actually sitting in their commercial as an extra. I work with our promotions department to develop on-air contests that can include my clients. My job is to help my clients catch the viewer's attention the best way possible while staying within their budgets.

### Next Month's Career Feature

Do you have a story to tell us? We want career updates from alumni sisters! Where are our doctors, teachers, managers, bankers, etc.? Every issue we will feature a career field and the sisters in that field. Want to be next month's highlight? Let us know!



Michelle y La Usurpadora, also pictured above with two very handsome men...lucky lady!



*"Every alumna has the ability to make an impact on KDX, an undergraduate chapter, or just one sister."*

--Alumni Association  
Mission Statement

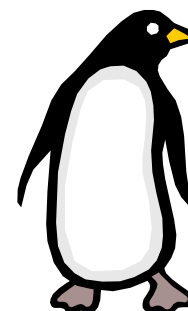
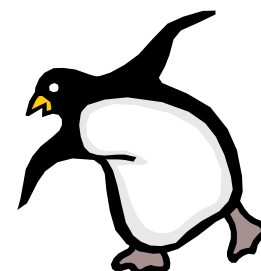
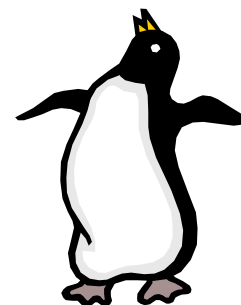
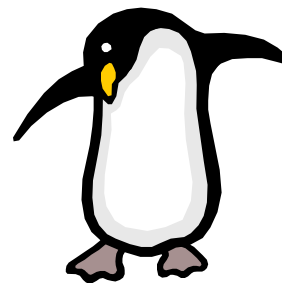
My job is also pretty social. If my station is involved in any kind of event, chances are you will see me there. I get to go to sporting events, concerts, galas, luncheons, etc. and represent my station at all times. And yes, one of the perks is that I've gotten to meet some pretty famous people in the process. As exciting as it sounds, my job is also pretty demanding. I have yet to take a vacation and not have the office or a client call me (well, Rocky Point...but does anyone's phone work there?).

Aside from the social aspect, the one thing that I love about my job is that I have the opportunity to learn and educate people on the Hispanic market. I have access to countless information on Hispanic buying power. The spending patterns of Hispanics, the age groups that have the highest number of Hispanics and the areas of town that they live in. I think that there is a huge misconception when it comes to this market. Many advertisers are unaware of the influence the Hispanic community has on the economy. They fail to see that the highest concentration of Hispanics in the United States is between the ages of 18-49 and that as Hispanic buying power is around \$600 billion a year!

The philosophy of NBC Telemundo is to create original programming for the Hispanic living in the United States. It is the second largest producer of Spanish language programming behind Televisa, which is the powerhouse of Mexico. Telemundo has three studios in Miami, Columbia, and Mexico where these shows are produced and the only US television network that produces 100% of their primetime programming.

NBC Universal, whose parent company is General Electric, owns Telemundo. There are countless opportunities in this company for anyone from a finance background, engineering, to a law degree. If any of you are interested in a career in television or within the GE family, please let me know and I will do my best to help you. My email is [michelle.santillan@nbcuni.com](mailto:michelle.santillan@nbcuni.com)

Oh yeah, and one more thing...if any of you ever get a letter from this company called Nielsen, please fill out the diary and promise me you'll at least check out one of the Telemundo shows as you are filling it out ;0)!



**Michelle's workweek consists of.... soccer, and nightlife...talk about a dream job!**



**Kappa Delta Chi**Southern Arizona  
Region2902 Mountain Creek Way  
Tucson, AZ 85745

## PHONE:

(520) 429-9875

## E-MAIL:

<mailto:azalumni1991@yahoo.com>

# Happy Birthday

**GEMINI**

(May 22 - June 22)

**Arlene Carbajal-Alexander 6/3****Julie Villaverde 6/11****Keysha Quintanilla 6/22****Reysal Romero 6/25****Aissa Renteria 6/28****Laura Luna 6/30**

*"The more you ask why, the more you need to ask why. It's just one of those things. But I cannot explain why this is. I just know it to be true. And I do not know why I know it. Nor why I don't know why." Ignore please, the whys this weekend. Abandon the wherefores too. Feed the hows to the cows, Give the whens to the hens, throw the wheres down the stairs, tell the whose there's no news... Tie the whats up in knots. Stop asking quite so many questions and you may finally get some answers. While recording your latest prediction, I looked carefully at your options – and made a big discovery.*

## Career

Clever Twins need work that affords plenty of intellectual stimulation. And although members of this sign don't like to work overtime, Geminis can produce more in a working day than most people accomplish in a week. They work well under pressure and make great switchboard operators, technical support workers and customer service representatives. Geminis also make great teachers and writers.

## Bad Habits

While bountifully blessed with the gift of gab, Twins are notoriously bad listeners. A good way to become more attentive is to practice staying silent. At first, Gemini will have a hard time breaking the minute mark. Eventually, however, even the biggest blabbermouth will learn how to button their lips and open their ears.

## Exercise

You run on your nerves so relaxation is a necessity. Yoga will completely change your life. Gemini's weak link is the lungs so make sure you practice deep breathing. Exercise had better be entertaining or it won't hold your interest for long.

## Other Famous Taureans:

Queen Victoria  
Sir Arthur Conan-Doyle  
Richard Wagner  
Ian Fleming  
Clint Eastwood



*"Some men see things and ask 'Why?' I dream things that never were and ask 'Why Not?'"*

*- Robert Kennedy*

## About Our Organization...

The Southern Arizona Region is here to serve you and build our network of alumni! Please email, call, or send us any ideas or concerns. We look forward to seeing you at our events and corresponding with you in the coming months. Thanks for your support!

# June's Charity Spotlight:



*The Children's Room*  
Center for Grieving Children & Teenagers, Inc.

## Their Mission:

The mission of The Children's Room is to provide a safe and caring place where grieving children, teens, and families can receive peer support and the guidance of trained volunteers. The Children's Room enables these families to express their grief and to adapt to the many changes that accompany the death. In addition, The Children's Room strives to educate the community that grieving is an important part of life and is essential to an individual's ongoing growth and development.

## Their History:

We have an ongoing commitment to the health of the community, especially its children. The Children's Room began in February 1993 when a group of healthcare professionals was trained by the nationally recognized Dougy Center for Grieving Children, located in Portland, Oregon. The Dougy Center has been in operation for 20 years and currently serves 275 children. It was spotlighted on ABC's "20/20" television news program, and has served as a model for 85 programs emerging throughout the United States, Canada, Australia, England, and Japan. The Children's Room originally operated for two and a half years as part of Hospice West in Waltham, Massachusetts. In November 1995, work began on making The Children's Room an independent, incorporated 501(C)(3) center.

In April 1999, The Children's Room, Center for Grieving Children and Teenagers, Inc. opened as an independent, non-profit center in Arlington, Massachusetts with nine children, seven families, and eight experienced volunteers. Children ranging in age from 6 to 12 had lost parents to sudden heart attack, colon cancer, leukemia, and myeloma. In the first 14 months of operation as an independent center, The Children's Room quadrupled its participant base.

Today, our current participants include children ages 3 to 17 and their caregivers. Some of these children witnessed the sudden death of their loved one, other children lost parents or siblings to lengthy illnesses.

## Vision Statement

We imagine a world where: Death is recognized as an organic part of life. There are no societal obstacles in the natural expression of grief. Children and their families who have suffered the death of a family member are embraced by a safe and caring community that they can rely upon to help them cope with the grieving process. These children are seen as models and teachers to others in reaffirming the fullness of life.

The Children's Room is dedicated to realizing this vision. The Children's Room's goal is to support families. Children will feel empowered as they hear other children share their grieving experiences. They will know they have a safe place to talk about death and grief, and will become comfortable dealing with death and loss. Caregivers will gain an understanding of the grieving process and how children grieve. They will feel supported as they cope with the loss and can restructure the family unit to go on with life.

## Donations

If you would like to support The Children's Room Center for Grieving Children and Teenagers you can mail a check to P.O. Box 306, Arlington, MA 02476. We also accept Visa and MasterCard and donations can be taken over the telephone. To make a donation over the phone, please call 1-781-641-4741.



The Children's Room is a non-profit (501 c3) organization and all donations are tax deductible.

<http://www.charity.com/childrensroom-charityofthemoth.shtml>

## The Children's Room

1210 Massachusetts Ave.  
Arlington, MA 02476

tel: 1-781-641-4741  
fax: 1-781-641-0012

email:

[info@childrensroom.org](mailto:info@childrensroom.org)

web:

<http://www.childrensroom.org/>

# Bachelorette Party



The Bride-to-Be looked beautiful, and taught us a few moves on the dance floor!

No, there was not a single stripper in sight, but there was definitely a lot of dancing going on. We said "Good-bye" to Ms. Liana Abarca on June 24<sup>th</sup> and "Hello" to the future Mrs. Smith at Club Envy. The atmosphere was fun and they played music from circa 1998, so we were nostalgic and excited to spend this time with a wonderful sister on this most pivotal of occasions. Congrats Liana!



The Delta's (Lizette, Keysha, Michelle, Anissa) and Teresa celebrate Liana's farewell to single Dom!



## The best marriage advice I ever got

"On my wedding-invitation RSVP cards, I left space for guests to write their favorite wedding wisdom. The tidbit that rings truest after almost nine months of marriage is: 'Attack the issue, not each other.' How it works: If my husband and I disagree about something, we stay focused on the issue and skip the personal put-downs."

—Melissa Gitter Schilowitz, 31, Metuchen, NJ

<http://redbook.ivillage.com/sex/0,,mkv2,00.html>





**Liana cozies up to Management at Envy...are you sure you haven't been here before!**

## Bachelorette Party



Not to be outdone by their male counterparts, the ladies have echoed the longstanding tradition of the bachelor party with their own get-together, the bachelorette party. This seemingly new event also has its roots in history. Years ago it was traditional for the bride to host a bridesmaids' tea . . . a girls only, very prim and proper event.

The bachelorette party is an opportunity for brides and their bridal party to spend a night on the town or a cozy evening at home. The first round of bachelorette parties was fashioned much after the "original" bachelor party and focused on drinking, carousing and behaving much like teenagers. In the same way that the bachelor party seems to have matured, bachelorette parties have done so as well. Perhaps this is because both the guys and the girls discovered that getting hung over was a really bad idea, especially on the day before one's wedding. The guys settled down and so did their female counterparts.

Some bachelorettes still go out drinking with the girls, but usually they are savvy enough to appoint a designated driver or hire a limousine. These events have taken on a new, more creative spin. Theme parties held at local nightspots offer healthy fun with no morning after regrets. Comedy clubs literally offer a good laugh, while sports bars let the party include billiards or pool.

Some brides and their bridal party go a step "backwards" and plan an old-fashioned pajama party. It is, after all, probably the last time that the bachelorette and her girlfriends can "hang out" in quite that way. Everyone has fond memories of a long night, lying on pillows and mats, chatting and giggling.

Yet a more sophisticated approach to the bachelorette party is a day at a local spa, complete with aromatherapy, massage, pedicure, manicure, facial and other pampering goodies. For the more rugged types, brides and their friends have taken the party outdoors and spent a day (and night) camping, hiking, and even mountain climbing.

The bachelorette party has come into its own and is become really great way to create another lovely wedding memory.

**<http://www.hudsonvalleyweddings.com/guide/bachlrte.htm>**



**Big Sis Lizette with her Little Sis Dettie (above) and their two BFFs Keysha and Daniella strike poses through out the night!**





**The Huerta Family**

## **The Huerta's Welcome Baby Jasmine Estella**

**June 23, 2006**

Jenny and Joey Huerta welcomed their first child, Jasmine Estella on June 23, 2006 at 6 lbs, 8oz, and 19 inches in Rogers, Arkansas. Congratulations on the expansion of their lovely family!



**Baby Jasmine poses with Mommy and Daddy...this is the first of many!**





## ASK DOCTOR AMAYA

Ladies, please send your questions to [lgranillo@gmail.com](mailto:lgranillo@gmail.com) and see what Dr. Amaya has to say.

*Disclaimer: You should seek the opinion of your primary care doctor if you should need assistance with the items stated above. The answer above is only medical advice and should always be followed with a second opinion. Neither Kappa Delta Chi nor Dr. Amaya assumes any responsibility regarding the matter above.*

### Obsession of the Month: Wrinkle Creams...Times A Runnin' Out!

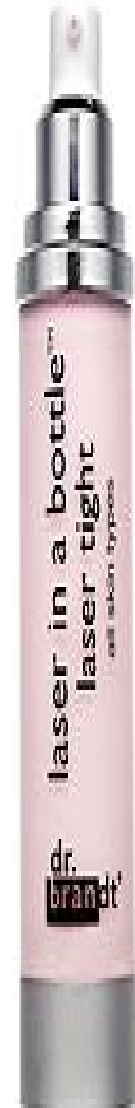
Okay ladies, it finally happened! I found my first wrinkle, and I don't know what brought it on, but it couldn't have been my age. I am only 26....why, why, WHY! Okay so, I like to tan, and well, I used to smoke....all contributing factors, but WHY! Well, to help every one else ward off these awful facial pariahs I have researched a few products (but first remember...no sun, no smoke, and drink lots of water). The first is laser in a bottle and the name says it all. Here is what Sephora.com has to say about it:

*Laser Tight targets fine lines and wrinkles by lifting and firming skin. It contains a sweet pea extract, a plant derived protein that immediately smoothes out fine lines and wrinkles and gives your skin that tight, radiant feel.*

*Laser Tight contains QuSome', a patented delivery system, that nano-encapsulates potent ingredients like sweet pea extract and hyaluronic acid lightly hydrate and Dr. Brandt's powerful anti-oxidants: green tea, white tea, and grapeseed, protect skin against further free-radical damage, to deliver them to the deeper layers of the skin, mimicking the action of the laser in the skin.*

*To use: Apply after cleansing and follow with Lineless Gel or Infinite Moisture. Apply Bronze Barrier SPF 30 as a last step.*

I am also a huge fan of Mary Kay's Timewise Collection, but I obviously haven't used it religiously enough or else I wouldn't be having this problem. Oh well! I love you all and remember it is never too early to fight the signs of aging....stay wrinkle free- Muah!



# Penguin Search: And The Search Continues

Is there a particular sister you would like to find, or are you the sister who has fallen off of the iceberg. Please send your shot-outs and updates to [Lizet15141@aol.com](mailto:Lizet15141@aol.com). Let's make the most of 2005!!!



## This Months Contributors:



- KDChi's Career Corner: Michelle Santillan Lives the Celebrity Life; By: Michelle Santillan
- Horoscopes provided By: <http://www.cainer.com/>
- June's Charity Spotlight provided By: [www.Charities.com](http://www.Charities.com)
- History of the Bachelorette Party provided by:  
<http://www.hudsonvalleyweddings.com/guide/bachlrte.html>

If you would like to contribute to June's newsletter please email it to [lgranillo@gmail.com](mailto:lgranillo@gmail.com). I look forward to reading your stories!!!!

We're on the Web!

See us at:

[www.geocities.com/  
azalumni1991](http://www.geocities.com/azalumni1991)

**KAPPA DELTA CHI**  
**SOUTHERN ARIZONA ALUMNI REGION**