



Ashley Dawn

[Photography]

ASHLEY FREED

Graphic Design & Social Media Marketing

PROFILE

Creative freelance Graphic Designer with extensive experience in multimedia, marketing, and print design. Exceptional collaborative and interpersonal skills; dynamic team player with well-developed written and verbal communication abilities. Passionate and inventive creator of innovative marketing strategies and campaigns; accustomed to performing in deadline-driven environments with an emphasis on working within budget requirements.

Skills

- PhotoShop
- DreamWeaver
- InDesign
- Illustrator
- HTML/CSS
- LightRoom
- Hootsuite
- MailChimp
- Google Analytics



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EDUCATION



Graphic Design & Social Media Marketing

Southern New Hampshire University

Member of Alpha Sigma Lambda Honor Society



WORK EXPERIENCE



Missouri Department of Transportation

(Oct. 2018 - Current)

Customer Service Representative - routing phone calls, issuing press releases via web, email, and social media.



Cape Girardeau Parks & Recreation Dept.

(June 2016 - Oct. 2018)

Recreation - Public relations, photography, program and event promotion via digital and print media.



INTEREST

- Logo Design
- Branding
- Photography
- Web Design
- Promotional Marketing