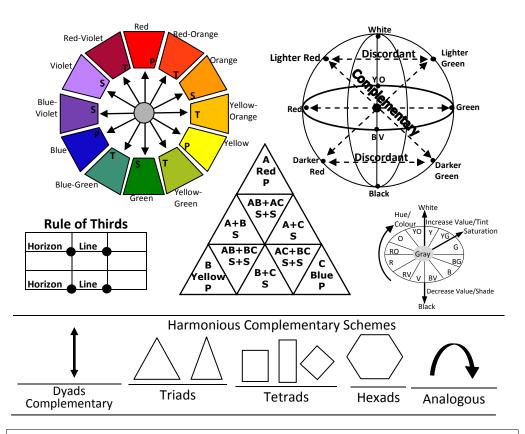


Design Principles: Unit, Harmony, Balance, Rhythm, Depth, Proportion, Dominance, Conflict, Contrast, Repetition, Gradation, Radiation, Alternation, Emphasis, Opposition, Variety.

Design Elements: Colour/Hue, Tone/Value, Volume/Form, Size, Direction, Shape, Line, Texture.

| Colour Value Keys | High Key | High Key Major | Light tones with accents of dark. Peaceful, quiet, misty atmosphere. |
|-------------------|---------------------|---------------------------|---|
| | | Hight Key Minor | All light tones. Early morning atmosphere, soft, wet atmosphere. |
| | Intermediate Key | Intermediate Key Major | Intermediate tones with accents of light and dark. Happy, harmonious, bright, sunny atmosphere. |
| | | Intermediate Key Minor | All intermediate tones. Oppressive, flat. |
| | Low Key | Low Key Major | Dark tones with accent of white. Dramatic, Chiaroscuro. |
| | | Low Key Minor | All dark tones, sinister, nocturnal atmosphere. |



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