

**Design Principles**: Unit, Harmony, Balance, Rhythm, Depth, Proportion, Dominance, Conflict, Contrast, Repetition, Gradation, Radiation, Alternation, Emphasis, Opposition, Variety.

Design Elements: Colour/Hue, Tone/Value, Volume/Form, Size, Direction, Shape, Line, Texture.

Colour Value Keys	High Key	High Key Major	Light tones with accents of dark. Peaceful, quiet, misty atmosphere.	ı
		Hight Key Minor	All light tones. Early morning atmosphere, soft, wet atmosphere.	
	Intermediate Key	Intermediate Key	Intermediate tones with accents of light and dark.	1
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		Major	Happy, harmonious, bright, sunny atmosphere.	
		Intermediate Key Minor	All intermediate tones. Oppressive, flat.	
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	Low Key	Low Key Major	Dark tones with accent of white. Dramatic, Chiaroscuro.	
		Low Key Minor	All dark tones, sinister, nocturnal atmosphere.	

