

APRIL MCGIRR

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Optimistic and positive individual seeking employment where my skills and education will not only be enhanced but valued in the workplace. My organized creativity will heighten the morale and workflow of an already enabled team of creatives. Open to positions in the Orlando, FL area.

EDUCATION

Southern New Hampshire University, Manchester, NH

Anticipated Graduation: 2021

BA: Graphic Design in Media Arts

BA: Photography

- 3.97 GPA

SKILLS

Organization

- Upgraded filing system for clients of my photography and media into digital folders for ease of use and accessibility.
- File retention used in corporation positions for not only ease of access, but for the accurate records of employees, sales and budgets. Most of these files have sensitive material that cannot be disclosed or compromised.
- Organized teams for new physical inventory practice rollouts which included precise planning and organization using data and facts to ensure proper procedures were followed and the correct team members were chosen based on skillset.

Project Management

- Successfully launched several highly desired phone products by exceeding pre-order goals and training my team to reach and exceed customer sales. Coordinated with team members to secure inventory and selling through 91% of initial product upon launch.
- Recruited and trained staff for new store startup. This included hiring over 25% of a 350-employee retention as well as training the policies and procedures to ensure Grand Opening success.
- Raised awareness of safety and building compliance issues through teaching and training of colleagues. Through monthly audits, our location prided itself on resolving issues quickly and keeping safety and compliance a priority.

Communications and Media

- Designed book covers by collaborating with graphic artists and using the author's vision and brand for aesthetically relevant covers based on the book's genre.
- Designed logos based on color theory of brand marketing for specific job fields. This consists of the client's vision as well as my research and expertise of marketing and design theory. Communicating with these clients is key to a successful addition to the client's brand as well as keeping the standards of the occupational field.
- Promptly communicating with new clients through use of strategically placed social media posts to grow leads and sales.
- Supplemented clients' requests for added media/artifacts by designing business cards, stationery, banners and social media graphics to complement the branding of the client.

WORK HISTORY

Best Buy, **Mobile Supervisor**, Summerville, SC

T-Mobile, **Store Manager**, Mount Pleasant, SC

Wal-Mart, **Assistant Manager**, Georgetown, SC

August 2017-Present

Sept 2016-August 2017

Oct 2007-Sept 2016