



## Rugby Phoenix Volleyball Club

website: <http://www.geocities.com/rpvc2001>

clubshop: <http://buy.at/RPVC>



# Attacking the Future

Have you ever thought of providing sponsorship to local sport's clubs?



Volleyball is the 2<sup>nd</sup> largest ball sport in the world. Its image is one of being a champion of equity, while at the same time considered by many to have the qualities of the 'sexiest' sport in the world.

Rugby Phoenix Volleyball Club is always looking for ways to partner with the businesses and organisations in our own community. One way we build such partnerships is to offer local organisations the opportunity to promote their business by sponsoring our club.

Sponsorship will provide you with many opportunities to advertise your corporate and product brands to a large audience of mostly young and dynamic people not only within the Rugby area but also the West Midlands via our league exposure and Nationally via

our attendance at National competitions and tournaments sanctioned by the English Volleyball Association, the national governing body for Volleyball.

The Club is based at the Griffin Sports Centre, Lawrence Sheriff School and has two teams competing within a Men's and Womens West Midlands regional league structure. Additionally a growing junior squad of players (under 18's) is supported - RPVC provides a valuable resource in their development to the benefit of many area schools. Our teams are coached to compete at a very high standard; many player's are recruited by more senior and experienced clubs to play at higher levels.

Currently the Club is working towards the nationally recognised Sport England Clubmark award scheme, the clubs accreditation will stand it apart from the rest in terms of good practice; marking it as a quality club that is equitable, inclusive, friendly, well-run and most importantly safe. In addition existing School club-links are being developed to promote volleyball within the school environment and as such Rugby Phoenix have committed to a programme of junior only sessions commencing in January 2008 based at the new sports hall at Harris School, Rugby

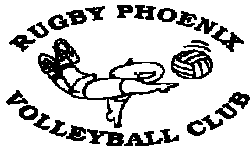
All of our players are seeking sponsorship from individuals and businesses such as yours to help support the team and the overall development of the sport. Your valued sponsorship will help cover the costs of team kit, league and cup entry registrations, coaching, tournament travel expenses, practice gym costs, and training equipment guaranteeing exposure of your company in a wide variety of forms at local, regional and national levels.

Forming a partnership with volleyball is an opportunity for companies to take a positive and important step of expanding their horizons and enhancing their position in a variety of markets

We look forward to having you as a sponsor of our team. If you have any questions regarding our sponsorship programme, please feel free to contact Aneel Khanna, Chairman - Rugby Phoenix Volleyball Club on 01788 816098 or email [aneel.khanna@btopenworld.com](mailto:aneel.khanna@btopenworld.com)

Depending on the level of sponsorship, Rugby Phoenix believes that any / all of the following could be offered, each characterised by a different donation level from the sponsor and recognition / appreciation effort by the team. Any contribution you make, no matter how small, will be greatly appreciated. However, as with every partnership will not be the same, we would be interested in tailoring our program to make special consideration for your unique sponsorship opportunity.

Thank you in advance for your support!



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# Sponsorship Levels

## THE 4 SPONSORSHIP LEVELS ARE:

### DIG Level Sponsorship - £50 to £149 donation

- Your logo and recognition will appear on Official Teams Website's 'Sponsors' web page and a link will be made to your website;

### SET Level Sponsorship - £150 to £399 donation

- Your logo and recognition will appear on Official Team Website's 'Sponsors' web page and a link will be made to your website;

- A small logo and link will appear on our Official Team Websites Home (main) web page;

- Sponsor's logo to be incorporated onto all Rugby Phoenix stationery. As a result the company would have a profile on:

- All team press releases to local media,

- All Rugby Phoenix correspondence (to team members and Regional and National Volleyball League members) - these mailings could also incorporate the sponsor's promotional literature,

- Any other team promotional literature (i.e. to potential players);

- a 5 x 7 sponsorship plaque with team picture for display at your business;

- We will distribute handouts at home and away matches. i.e. flyers, posters, your company promotional literature;

- We will provide 2 free tickets to our Annual end of season Presentation Dinner.

### SPIKE Level Sponsorship - £400 to £699 donation

- SET level Sponsorship PLUS:

- Sponsor's Name and/or logo to be screen printed with other sponsors onto the Men's, Ladies or Junior team practice/warm-up strips for use throughout the season;

### ACE Level Sponsorship - £700 donation

- SET level Sponsorship PLUS:

- A large logo and link will appear on our Official Team Websites Home (main) web page;

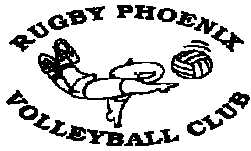
- 1<sup>st</sup> ACE Sponsor of the season will have the Sponsor's logo and company colours on Men's, Ladies and Junior match team strips;

- Team name change to incorporate sponsor - this would result in coverage on all Volleyball League Tables, National and Regional tournament entries and results featured regularly in the sports section of the Rugby Advertiser, Rugby Times and Rugby Observer as well as coverage on the local radio station Rugby FM;

- Help at Sponsor's events - e.g. the team could co-ordinate volleyball games/matches to coincide with the sponsor's social events;

- General awareness at any Rugby Phoenix events - could wear clothing bearing sponsor's logo etc;

- We will provide 4 free tickets to our Annual end of season Presentation Dinner.



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# Fixtures for 2007 / 2008 season

### September 2007

L-Alcester

L-Tettenhall Tigers 2, Wolverhampton

### October 2007

L-Wolverhampton University

M-Tamworth

M-Warwick University

### November 2007

L-Warwick University

L-Birmingham University

M-Alcester

M-Sutton Coldfield

### December 2007

M-Rainbow Club, Birmingham

M-Sikh Temple, Birmingham

### January 2008

L-Tettenhall 3, Wolverhampton

L-Alcester

M-Tamworth

### February 2008

L-Tettenhall Tigers 2, Wolverhampton

M-Warwick University

M-Alcester

### March 2008

L-Wolverhampton University

L-Warwick University

M-Sutton Coldfield

M-Rainbow Club, Birmingham

M-Sikh Temple, Birmingham

### April 2008

L-Birmingham University

### May 2008

L-Tettenhall 3, Wolverhampton

### Other Teams in League

AT7, Coventry

Cleobury Mortimer

Dudley

Nuneaton Town

Positive Futures, B'ham

RAF Cosford

Redhill, Stourbridge

Telford

West Midlands Fire Service

Wombourne VC

### Other Competitions entered this season

National EVA Cup - fixtures played against other National League registered teams within the United Kingdom

West Midlands Cup - fixtures played against other registered teams within the West Midlands area. Final to be held in May 2008

### Tournaments

Junior Under 18's

Gloucester Volleyball Tournament

Bath Volleyball Tournament

Poole Volleyball Tournament

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### Where to find us:

#### September to December 2007

Griffin Sports Centre

Lawrence Sheriff School

Clifton Road

Rugby

Warwickshire

CV21 3AG

Wednesday: 20:15 → 21:45

Sunday: 19:00 → 21:30

#### December to May 2008

Harris Sports Centre

Rugby

Warwickshire

CV21 3AG

Wednesday: 19:00 → 20:30

Sunday: 19:00 → 21:30