



Navy Lithographer's Association

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April 1, 2004

7th NLA Conference, October 20-24, 2004 ■ Myrtle Beach, SC

This letter announces the 7th **Conference** of the **Navy Lithographer's Association**, October 20-24, 2004, (Wednesday through Saturday) at the **Landmark Hotel, 1501 South Ocean Blvd., Myrtle Beach, South Carolina, 29577.**

The 7th Conference of the Navy Lithographer's Association will be held in the southeastern part of South Carolina, bordered on the eastern shore of the Atlantic Ocean.

This conference will again gather Navy LIs and Marine Corps MOS (1500 & 4600)s. Whether you are Retired, Active Duty, Reserve or Non-Career, each of you were printers/lithographers/graphics' personnel in the Navy, Marine Corps, Coast Guard or Civil Service. We want you and your spouses, friends and family to join us in Myrtle Beach for a fun time; **to remember, to reconnect, to enjoy the sights and to pay our respects to those LIs who are deceased.**

The conference hotel, the Landmark Hotel Resort with 570 rooms and suites is located ocean front on the Atlantic Ocean. Each room features a private balcony, refrigerator, cable TV and pay movies. Suites have private balconies, a fully equipped kitchen and living area with a fold out Murphy bed. Other hotel amenities include a Parking Garage, Exercise Room and Sauna, Indoor pool, 300 Ft. Indoor Lazy River Ride, Guest Laundry, Restaurant, Lounge and Poolside Snack Bar (Grill/Ice Cream Parlor). Room service is available.

Guest room rates are are single/double occupancy as follows:

InteriorView Hotel rooms:	\$31.00 per night		
OceanView Hotel rooms:	\$35.00 per night	OceanView Angle Suites	\$53.00 per night
OceanFront Hotel rooms:	\$42.00 per night	OceanFront Suites:	\$54.00 per night

Rooms rates are subject to South Carolina state and local taxes, currently 10.0%. Add \$8.00 per person per night for each adult over two (2) in the room.. A maximum of four (4) adults permitted in any guest room or suite. Check-in time: 3:00 p.m.; Check-out time: 11:00 a.m.

These rates are valid from October 17 through October 27, 2004, so you can come a few days early or stay later if desired. Room reservations must be made not-later-than **September 20, 2004.** You can call the toll-free telephone number **(1-800-845-0658)** to make a reservation. Tell the reservations phone operator you are with the Navy Lithographer's Association Conference/Reunion. The Landmark Hotel Resort accepts all major credit cards for room deposits. The hotel will accept personal checks with proper identification. Check in-time is 3:00 p.m. Check out-time is 12:00 noon.

There will be a registration fee of \$20.00 for each NLA member attending this conference. The fee covers the costs of name badges, programs, supplies and other administrative costs of the conference. (See reservation form page 7.)

Travel Information: Myrtle Beach, SC, is located in the southeast corner South Carolina on the Atlantic Ocean.

By Car: If you drive, **Interstate I-95** (from the north or south) to **Interstate 20 Spur East** for 1.8 miles to US Hwy 76 (Palmetto St. in Florence, SC. Turn Left and go East 22.5 miles on US Hwy 76 to State Route 576 E. Stay straight to go East for 3.2 miles on State Route 576 to US Hwy 501 Br South. Stay straight to go South for 0.9 miles on US Hwy 501 Br South to US Hwy 501S. Stay straight to go South on US Hwy 501S. to Myrtle Beach, SC. On US Hwy 501, in Myrtle Beach, go to 8th Ave N. Turn Right and go Southeast for .0.1 miles on 8th Ave N to US Hwy 17. Turn Right and Go Southwest on US Hwy 17 to 15th Ave. S. Turn Left on 15th Ave. S. and Go two (2) blocks to South Ocean Blvd. The Landmark Hotel is 1501 South Ocean Blvd.

Airlines: The hotel is located approximately one mile from the Myrtle Beach International Airport. The Landmark Hotel Resort will provide transportation to and from the airport on a complimentary basis. Telephone 843-448-9441.

Railroad Transportation: AMTRAK has train service to Myrtle Beach, SC. Call AMTRAK 1-800-872-7245 for information.

Car Rentals: National car rental agencies are available at the Myrtle Beach International Airport and in the Myrtle Beach, SC area.

Recreational Vehicle Park: Information about the closest RV Parks to Landmark Hotel Resort in Myrtle Beach, SC, are as follows:

Myrtle Beach KOA Campground, 613 5th Ave S., Myrtle Beach, SC 29577, Phone: (843) 448-3421 or (800) 255-7614.

Ocean Lakes Family Campground, 6001 S. Kings Hwy., Myrtle Beach, SC 29575, Phone: (843) 238-5636 or (800) 722-1451.

Dress: Temperatures should be mild in Myrtle Beach in mid October, where the average air temperature is 76 degrees, the average water temperature is 73 degrees F and the average water precipitation is 2.73" (October is one of the two driest months each year). All conference events are planned with informality in mind. Dress is comfortable/casual.

We look forward to meeting each of you; renewing old friendships or acquaintances, talking about our experiences and meeting those folks whose names we have heard, but never met. We plan to make this seventh conference a most notable affair for all.

If you have photos or scrapbooks or LI memorabilia, please bring those items to share. They may kindle many pleasurable thoughts and memories.

Currently we have 775 + names on our lists of LI's and Marine Corps (MOS 1500) folks. A reunion notice will be published in the Summer issue of "Shift Colors" 2004, which will reach all of the Navy retired folks.

Social Events

Several social events have been planned for the conference.

On Friday, October 22, 2004, there will be a **Breakfast** at 8:00 a.m., in the hotel. The entree will be Fluffy Scrambled Eggs, Sausage, , Home Fried Potatoes, Buttermilk Biscuits, Butter, Assorted Jellies and Preserves, Chilled Juice of your choice, Coffee Decaf, Hot Tea or Milk; cost \$12.00, per person. (See reservations form on page 7.)

On Saturday, October 23, 2004, there will be a sit down **Dinner** with an “a social hour at 6:00 p.m., with dinner to start at 7:30 p.m., in the hotel. A cash bar will be available during the social, dinner and dancing times. Music will be played during and after the dinner. Following dinner, a short memorial observance will be held for all the LIs who have passed away since our last reunion. Also, there will be a professional photographer who will take group pictures just prior to the dinner. Seating for this event will be open at tables of eight. If you desire to be seated with certain folks, we will try to accommodate your desires. The entrees choices will be 8oz. Prime Rib of Beef served with Au Jus or Yellow Fin Tuna with Lemon Dill Butter Sauce. Dinner will include garden green salad with dressing, Baked Potato, Petite Corn on Cob, Rolls and Butter, Coffee and Iced Tea and Raspberry Torte dessert; cost \$ 32.00 per person. There will be a 50/50 Cash drawing during the reunion. Tickets will be sold during the reunion \$1.00 each, six for \$5.00. The winner will receive 50% of the money. (See reservation forms on page 7.)

Event: On Thursday evening, October 21, 2004, there will a trip to the “Alabama Theatre’s ONE Show, which is a mixture of music, comedy, dancing in a live stage show. The show has been described as incorporating elements of Broadway, Las Vegas and Hollywood, as well as Nashville, into a show appropriately dubbed ONE - The Show. Elaborate sets, electrifying choreography and stunning costumes along with world-class lighting effects and sound are the benchmark for Myrtle Beach's live production shows. The cost for the Alabama Theatre’s ONE Show, including bus transportation is \$34.00 per person. (See reservation forms on page 7.)

Note to members of the Navy Lithographer’s Association. Our association is a Non-Profit Incorporated organization. We are approved by the Federal Internal Revenue Service as a 501 (c) 19, “War Veterans Organization” and as such, individuals who make donations to the NLA can claim those donations on their Federal Income Tax. Additionally, NLA members who attend our yearly conference/reunion, where we elect the NLA Board of Directors and conduct NLA business can generally claim conference/reunion travel, lodging and meal expenses, on their Federal Income Tax, 1040, Schedule A. Contact the NLA Secretary Julian Dracon, 303-795-5350 for additional information.

THINGS TO DO IN or NEARBY the Myrtle Beach, SC, area

HISTORY OF THE GRAND STRAND

Native Americans

Before Europeans arrived on the coast of South Carolina, Native Americans were the sole residents, and they lived off the land and the bounty of the local waters. They were the Waccamaw and Winyah Indians, and they called the area "Chicora," which means "the land."

Georgetown County

With the arrival of Europeans, the population and landscape began to change. English colonists laid out plans for Georgetown, the state's third oldest city, in 1730. Surrounded by rivers and marshlands, Georgetown became the center of America's rice empire. Crops of indigo, cotton, and lumber also contributed to the wealthy economy.

Before the Civil War, wealthy plantation owners turned Pawleys Island into one of the first summer resorts on the Atlantic coast. Planters and their families spent summers on the cool, breezy island to avoid malaria and other deadly diseases associated with the more swampy, still conditions of the plantation sites. Historic cottages, inns, and other buildings still stand on Pawleys Island.

After the Civil War and the emancipation of slaves, Georgetown's rice plantation culture disappeared, leaving behind a rich history and culture that residents hold dear. Hopsewee and other historic plantations, Georgetown's Rice Museum, and Brookgreen Gardens offer glimpses into Georgetown's past. The Georgetown Historic District, with its historic churches and homes, is listed on the National Register of Historic Places.

Horry County

Horry County (pronounced "oh-ree" or "or-ee"), bounded by rivers on one side and the Atlantic Ocean on the other, was cut off from the plantation culture that flourished elsewhere along the coast. Horry residents, in what is now the Conway area, were hardworking farmers, timber men, and turpentine distillers who bartered for their necessities. A typical family in 1875 earned approximately \$2.50 a year in what was nearly a cash less economy.

Bridge to the Beach

In 1900, Burroughs & Collins Company, a timber-turpentine firm with extensive beachfront holdings, began developing the resort potential of the Grand Strand by constructing a railroad to the beach. The company built the first hotel, the Seaside Inn, in 1901. At that time, oceanfront lots sold for \$25 to those with ready cash. (Less affluent individuals could purchase a lot one row back and pay in yearly installments of \$2.50.) Buyers received an extra lot free if they built a home valued at \$500 or more.

A Resort is Born

In the 1920s, a group of businessmen built an upscale resort called Arcady at the north end of the community. The legendary resort was the rage among affluent society and included the present Pine Lakes International Country Club, the area's first golf club (and birthplace of the magazine Sports Illustrated), and the grand Ocean Forest Hotel

The Intra-coastal Waterway was opened to pleasure boats and commercial shipping in 1936, and Myrtle Beach was incorporated in 1938. The Myrtle Beach Air Force Base was established in the 1940s and used for coastal patrols during World War II. The Myrtle Beach Pavilion opened in 1949 and continues to delight families year after year.

Golf & Building Boom

During the 1960s, a golf boom began in which new courses were opened nearly every year. Today, the Grand Strand boasts more than 120 golf courses. In the 1970s and '80s, construction of attractions, homes, retail shops, and other developments increased steadily, triggering another boom in the early '90s that resulted in the Myrtle Beach area becoming one of the fastest growing metropolitan areas in the country.

HISTORIC POINTS OF INTEREST

Hobcaw Barony

- Highway 17, about one mile north of Georgetown Visitor center museum has exhibits on local history and ecology and fresh and saltwater specimens of the 17,500 acre property.
- Access to the property (including a former slave village and the home of Bernard Baruch) is by guided tours only.
- Visitor Center M - F 10-5; Tours Tu - F 9:30 a.m., fee.
- 843-546-4623

Hopsewee Plantation

- U.S. 17
- 12 miles S. of Georgetown
- The 1740 home of Continental Congressman Thomas Lynch and birthplace of his son Thomas Jr., signer of the Declaration of Independence.
- Tu.-F., 10-4 Open Year Round - Fee.
- 843-546-7891

Kaminski House

- 1003 Front Street, Georgetown
- Fine collection of area antiques and furnishings in a late 18th century town home.
- M-Sa., hourly tours 10-12 and 2-4, Su. 2-4.Fee.
- 843-546-7706

The Railroad Crossing

- 835 N. King's Hwy., Myrtle Beach
- More than 100 toy trains, railroad items and art on display.
- M-Sa., opens at 10, closing varies as to season. Fee.
- 843-448-7330

The Rice Museum

- Front and Screven Street, Georgetown
- The story of rice and indigo, sources of immeasurable early riches, told through dioramas and artifacts, inside Old Market Building. - M-Sa., 9:30-4:30 - Fee.
- 843-546-7423

Brookgreen Gardens

- The world's largest and most breathtaking outdoor sculpture garden, showcases more than 500 works by 241 American artists on the site of four colonial plantations.
- 1931 Brookgreen Gardens Dr. Murrells Inlet, SC 29576
- Tel - (843) 235-6000 or (800) 849-1931 - Fee.

The Ocean Boulevard “Lymo” Public Transportation system, with stops all along the “Grand Strand” in Myrtle Beach, is right outside the Landmark Hotel on Ocean Blvd. There are shopping malls, dining locations and local attractions that can easily be reached using the “Lymo.”

TENTATIVE REUNION SCHEDULE

October 20, 2004	Arrival and Registration:	1300-1800
October 21, 2004	Registration - Hospitality Room	0730-1130 1300-1600
	Alabama Theatre Show ONE Depart	1845-2300
October 22, 2004	Reunion Breakfast	0800-0900
	Board of Directors Meeting	0915-1015
	General Meeting	1030-1200
	Lunch on your own	1200-1330
	General Meeting, continued if needed	1330-1530
October 24, 2004	Hospitality Room	0830-1400
	Reunion Photographs - Social Time	1800-1900
	Reunion Dinner	1900-2030
	Music and Dancing	2030-2230
October 24, 2004	Departure	

The General Meeting, scheduled for October 22, will be held to update members on activities that have taken place since the sixth reunion in Millington, TN; and to report on the activities of the Board of Directors. Additionally, the association's financial reports will be presented, the promotion and growth of the association will be reviewed, plans for future reunions will be presented and other matters of interest from the members attending the reunion will be heard. There will be an election of three members to the association Board of Directors.

Your wives and guests are welcome at all reunion meetings and functions.

Please make your reunion plans as early as possible. If you will complete and return the form below, we will prepare names badges for the reunion.

I am planning on attending the Seventh Conference of the Navy Lithographer's Association, in Myrtle Beach, SC, and desire name badges prepared as follows:

Name _____

City and State _____

Names (Wife or Guest) _____

City and State _____

Names (Wife or Guest) _____

City and State _____

Send to: Navy Lithographer's Association, c/o Julian Dracon, 6671 S. Race Circle W., Centennial, CO 80121

Fill out the events, tours, you want to participate in and return the whole sheet with your check.

DINNER ■ NAVY LITHOGRAPHER'S ASSOCIATION

Saturday, October 23, 2004

(NOTE: All Dinner tables will be in tables of eight. If you desire to sit with specific persons, please advise us.)

Name _____

No. of Persons _____ x **\$32.00** per person = \$ _____

Entrees: Yellow Fin Tuna (No.____) or 8oz Prime Rib of Beef (No.____)

BREAKFAST ■ NAVY LITHOGRAPHER'S ASSOCIATION

Friday, October 22, 2004

Name _____

No. of Persons _____ x **\$12.00** per person = \$ _____

Entree: Chilled Juice of your choice, Fluffy Scrambled Eggs, Sausage, Home Fried Potatoes, Buttermilk Biscuits and Butter, Assorted Jellies and Preserves, Coffee Decaf, Tea or Milk.

REGISTRATION and TOURS ■ NAVY LITHOGRAPHER'S ASSOCIATION

Name _____

Conference Registration for NLA Members **\$20.00**

Tour No. 1 Alabama Theatre Show "One" (Thursday, Oct. 21) (No.____) \$34.00 Per Person _____

Make Checks Payable to: **Navy Lithographer's Association** Total _____

And Send to: Navy Lithographer's Association
c/o Julian Dracon
6671 S. Race Circle W.
Centennial, CO 80121-2730

Reservations Not-later-than **October 5, 2004** (Note: Tickets will be picked up at Reunion Registration.)

Navy Lithographer's Association Application

Name: _____ Rank: _____

Mailing Address: _____

Telephone No: _____ Circle One: Active Retired Reserve Not Career

E-Mail No: _____ Spouse Name _____ Prior PI or PRTR (pre 1958) circle

MO/YEAR Entered Active Duty _____ MO/YEAR Retired or Left Active Duty _____

Duty Stations: _____

Comments/Suggestions/Information:

Life Membership

Dues for the NLA are; \$20.00 per year, 49 years of age or less than, 150.00
Please check the appropriate box: 50 - 59 years of age 100.00
 60 - 69 years of age 75.00
 70 - 79 years of age 50.00
 80 years of age and up Free

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