

PROPOSED VIRGINIA LICENSE PLATE



The picture displayed above is a proposed example of what the Virginia LSU license plate will look like. Again, this is just a tentative rough draft, just to give everyone a general idea. Also, the final design **MUST** be approved by **BOTH** Louisiana State University **AND** the Virginia Department of Motor Vehicles (DMV). So, there is a remote possibility that the proposed example above may not be what gets approved and issued.

The goal is to develop a license plate that most symbolizes, distinctly identifies, and is synonymous with LSU. Especially with the logo, like the one displayed in the picture. It should be one that if anyone drives or walks by and sees the license plate, they can automatically tell that it is an LSU plate just by looking at the logo without having to read the name of our school. If you know of a better logo that should be used, feel free to send an e-mail message to Norm Marcocci at: NormLSU88@yahoo.com .

Whatever the approved final design is, the logo will be flushed to the left, with the license plate number or personalized message (if you choose to have one) following to the immediate right. If you choose to have a personalized license plate, it may be up to six characters in length, and in accordance with Virginia DMV regulations.

As shown in the picture, the license plate will feature full use of LSU's colors of purple and gold in the design, besides the logo. Underneath the logo will be the words "GEAUX TIGERS!" in purple. And beneath those words and the license plate number, the words "Louisiana State University" followed by LSU's website address underneath will appear, both in purple also, on top of a gold background. Having the website address will give the license plate more exposure. Especially if somebody passing by wants to know about LSU, for they will easily see our easy-to-remember website address. The license plate background, however, will have to remain white. Additionally, the words "Virginia" and the license plate number will have to appear in blue.

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