

GANS Annual Convention Newsletter Sponsorship

Summary

GANS and AfterCollege would like to invite hospitals to sponsor the Georgia Association of Nursing Students EKG, the official brochure and program of the GANS 2004 Annual Convention. The EKG is a great way to get your hospital's message out to hundreds of Georgia nursing students at their annual convention this fall. The EKG will have a convention schedule, a delegate agenda, industry news, a calendar of events, awards ceremony information and more.

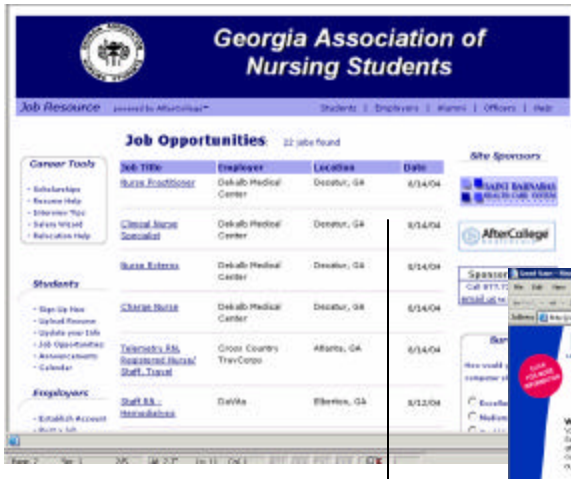
Print advertising space in the newsletters will be available in full, half, and quarter page sizes as well as a premium full-color front and back inside covers. All three packages come with an online job posting on the GANS job board, located at www.gansinfo.com, where the students can easily find out even more details about your hospital and apply for your opportunities directly online.

In addition to the listing on the GANS job board, that same posting will be broadcasted to ANY or ALL of the job boards on the entire AfterCollege network of nursing departments and associations across the country. AfterCollege partners with nearly 300 nursing schools and associations and has access to over 70% of the nursing student population that graduates from the United States each year.

*** Full Color inside covers and back cover cost \$1500

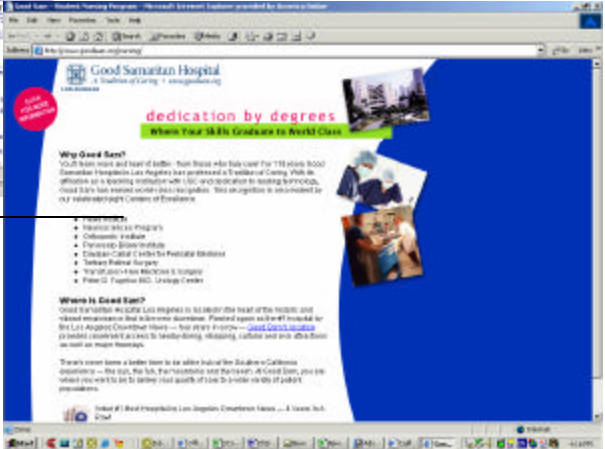
Platinum Package (Full Page Ad, Sponsorship, Postings)					
	Full Page Ad	Job Posting (up to 20)	Site Sponsorship	Discount	Platinum Package Cost
6 Months	\$1,000	\$3,750	\$4,500	\$3,750	\$5,500
3 Months	\$1,000	\$1,875	\$4,500	\$4,125	\$3,250
Gold Package (1/2 Page Ad, Job Postings)					
	½ Page Ad	Job Posting (up to 20)	Site Sponsorship	Discount	Gold Pack Cost
6 Months	\$750	\$3,750	N/A	\$1,000	\$3,500
3 Months	\$750	\$1,875	N/A	\$375	\$2,250
Silver Package (1/4 Page Ad, Job Postings)					
	1/4-Page Ad	Job Posting (single)	Site Sponsorship	Discount	Silver Pack Cost
6 Months	\$500	\$750	N/A	N/A	\$1,250
3 Months	\$500	\$500	N/A	N/A	\$1000

Platinum and Gold packages also come with a 'Site Sponsorship' on the GANS job board. Site Sponsors are included in weekly student email updates sent to all registered nursing students. Site sponsors also receive premier advertising space directly on the GANS job board that can be found by going to the Georgia Association of Nursing Students website, located at www.gansinfo.com and clicking on 'Jobs'. Below is a visual description of how the banner can help drive students visiting the GANS site to your hospital's website.



Site Sponsorship banners and job listings on specific school and association job boards will drive students to your hospital's website.

Sample Site Sponsorship Campaign



Additional sponsorship opportunities are available on any of the Nursing Schools or Associations in the AfterCollege network. Custom quotes are available upon request. For your convenience, available schools and associations are listed on the following pages.

For more information, please contact Gina Power at AfterCollege at:

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San Francisco, CA 94110

T. 877-725-7721 x105
F. 415-495-7535

Email: gina@aftercollege.com

AfterCollege Network of Nursing Schools and Associations

(active as of 6/02/2004)

State Associations

Alabama Association of Nursing Students
Arkansas Nursing Students' Association
California Nursing Students' Association
Colorado Student Nurses Association
Delaware Student Nurses' Association
Georgia Association of Nursing Students
Hawaii Student Nurses Association
Idaho Student Nurses Association
Iowa Association of Nursing Students
Kansas Association of Nursing Students
Kentucky Association of Nursing Students
Maryland Association of Nursing Students
Massachusetts Student Nurses Association
Michigan Nursing Students Association

Minnesota Student Nurses Association
Mississippi Association of Student Nurses
Missouri Nursing Students' Association
Montana Student Nurses' Association
New Jersey Nursing Students, Inc.
North Carolina Association of Nursing Students
Nursing Students' Association of New York State
Ohio Nursing Students' Association
Oklahoma Nursing Student Association
Oregon Student Nurses' Association
Student Nurses' Association of Illinois
Student Nurses Association of Maine
Student Nurses' Association of South Carolina
Utah Student Nurses Association
Virginia Nursing Student's Association
Wisconsin Student Nurses Association

Nursing Schools

ARIZONA

Arizona State University College of Nursing
Central Arizona College Nursing Dept.
Cochise College Division of Nursing
Eastern Arizona College Nursing Dept.
GateWay Community College Division of Nursing
Grand Canyon University Samaritan College of Nursing
Northern Arizona University Nursing Dept.
Northern Arizona University Sigma Theta Tau
University of Arizona College of Nursing
Yavapai College Division of Nursing and Allied Health
Arizona Western College of Nursing and Allied Health

CALIFORNIA

Allan Hancock College Nursing Program
American River College Nursing Program
Antelope Valley College Nursing Program
Bakersfield College Registered Nursing
Biola University Nursing Department
California State Unive Chico School of Nursing
California State Fresno Nursing Dept.
California State Hayward Nursing Dept.
California State Long Beach Nursing Dept.
California State Los Angeles School of Nursing
California State Sacramento Division of Nursing
California State San Bernardino Nursing Dept.
Cerritos College Nursing Department
Chaffey College Nursing Program
City College of San Francisco Nursing Dept.
College of Marin Nursing Program
College of San Mateo Nursing Program
College of the Canyons Nursing Department
College of the Desert Nursing Dept.
College of the Redwoods Nursing Program
College of the Sequoias Nursing Dept.
Contra Costa College Nursing Department
Cuesta Community College Nursing Program
Cypress College Nursing Dept.
De Anza College Nursing Program
Dominican U. of California School of Health Sciences
East Los Angeles College Nursing Department
Fresno City College Nursing Dept.
Glendale Community College Nursing Dept.
Golden West College Nursing Program
Grossmont College School of Nursing

Loma Linda University School of Nursing
Long Beach City College Nursing Dept.
Los Angeles City College Nursing Program
Los Angeles Harbor College Nursing Program
Los Angeles Valley College Nursing Program
Mount St. Mary's College Nursing Dept.
Napa Valley College Nursing
Ohlone College Nursing Department
Pacific Union College Nursing Dept.
Palomar College Nursing Dept.
Pasadena City College Nursing Dept.
Point Loma Nazarene University Nursing Dept.
Rio Hondo College Nursing Dept.
Riverside Community College Nursing Dept.
Sacramento City College Nursing Program
Saddleback College Nursing Dept.
Samuel Merritt College Samuel Merritt College
San Diego City College Nursing Program
San Diego State University School of Nursing
San Francisco State University School of Nursing
San Joaquin Delta College Nursing Program
Santa Ana College Nursing Dept.
Santa Barbara City College School of Nursing
Santa Monica College Nursing Program
Solano Community College Jobs for nursing students
Sonoma State University Nursing Dept.
Southwestern College Nursing Program
University of California, San Francisco School of Nursing
University of San Francisco School of Nursing
University of Southern California Nursing Dept.
Ventura College Nursing Program

COLORADO

Colorado State University-Pueblo Nursing Department
Mesa State College Nursing Dept.
Metropolitan State College of Denver Nursing Dept.
Northeastern Junior College Division of Nursing
University of Colorado Denver School of Nursing

DC

Howard University Division of Nursing

FLORIDA

St. Petersburg College Nursing Program

IDAHO

Idaho State University Nursing Dept.
 Lewis-Clark State College Division of Nursing
 Northwest Nazarene College Nursing Department

ILLINOIS

MacMurray College Nursing Program
 Millikin University School of Nursing
 Olivet Nazarene University Division of Nursing
 Southern Illinois Univ. Edwardsville School of Nursing
 University of Illinois Chicago College of Nursing

MASSACHUSETTS

Boston College School of Nursing
 Massasoit Community College Division of Nursing
 Regis College Nursing Program
 Simmons College Nursing Program
 University of Massachusetts Amherst School of Nursing
 Worcester State College Nursing Dept.

MICHIGAN

Eastern Michigan University Nursing Dept.
 Ferris State University Nursing
 Grand Valley State University Kirkhof School of Nursing
 Hope College Nursing Department
 Michigan State University College of Nursing
 Northern Michigan University School of Nursing
 Saginaw Valley State University College of Nursing
 University of Detroit Mercy McAuley School of Nursing
 University of Michigan Ann Arbor School of Nursing
 Wayne County Community College Nursing and Health Care Skills
 Western Michigan University Bronson School of Nursing

NEVADA

Nevada State College Nursing Program

NEW JERSEY

Mercer County Community College Nursing Dept.
 Richard Stockton College of New Jersey Nursing Program
 Seton Hall University College of Nursing
 The College of New Jersey School of Nursing
 University of Medicine and Dentistry of New Jersey School of Nursing

NEW YORK

Corning Community College Department of Nurse Education
 Dutchess Community College Nursing Dept.
 LaGuardia Community College Nursing Program
 Maria College Nursing Dept.
 Niagara County Comm. College Nursing Education Div.
 Orange County Community College Nursing
 Pace University Lienhard School of Nursing
 Queensborough Community College Nursing Dept.
 Roberts Wesleyan Division of Nursing
 State University of New York Binghamton Decker School of Nursing
 SUNY College of Technology Nursing Program
 Sullivan County Community College Nursing Program
 Syracuse University School of Nursing
 Tompkins Cortland Community College Nursing Prog.
 Trocaire College Nursing Program
 Utica College Nursing Dept.

NORTH CAROLINA

Cape Fear Community College Nursing
 Coastal Carolina Comm. Col Nursing & A. Health
 Lenoir-Rhyne College Nursing Program
 North Carolina A&T State University School of Nursing
 Rowan-Cabarrus Community College Nursing

OREGON

Linfield College School of Nursing
 Mt. Hood Community College Nursing
 Oregon Health & Science University School of Nursing
 Treasure Valley Community College Nursing Dept.
 Umpqua Community College Nursing Department
 Portland Community College Nursing Department
 Blue Mountain Community College Department of Nursing
 Clatsop Community College Nursing Program

SOUTH CAROLINA

Florence-Darlington Tech. College Nursing Program
 Greenville Technical College Department of Nursing
 Horry-Georgetown Technical College Dept. of Nursing
 Piedmont Technical College Department of Nursing
 Piedmont Technical College Nursing Department
 Spartanburg Technical College Nursing Program
 York Technical College Nursing Program

TEXAS

Austin Community College Nursing Department
 Galveston College Nursing Program
 Panola College Nursing Program
 Texarkana College Health Occupations
 Trinity Valley Community College Nursing Program
 University of Texas Austin School of Nursing
 University of Texas Tyler College of Nursing
 Baylor University School of Nursing

UTAH

University of Utah College of Nursing
 College of Eastern Utah Department of Nursing

VIRGINIA

Eastern Mennonite University Nursing Dept.
 George Mason University College of Nursing and Health Science
 Radford University School of Nursing

WASHINGTON

Clark College Department of Nursing
 Grays Harbor Health and Sciences Division
 Washington State University College of Nursing
 Walla Walla College School of Nursing

Sample List of Clients

The following is a representative list of hospitals and health systems that use AfterCollege to recruit nursing students:

Atlantic Health System
Cedars Sinai Medical Center
Florida Hospital
Grady Health System
Gwinnett Hospital System

Mount Sinai Medical Center
Northside Hospital
Oakwood Medical Center
Saint Barnabas Health System
Sutter Health System

Testimonials

"Our AfterCollege campaign is working! It's a beautiful thing."

Claudia, Atlantic Health System

"AfterCollege has increased our recruitment exposure... The ability to market our RN training programs to a target market has improved our applicant pool."

Susan Walczak, UCSF Medical Center

"Just an update on my status and a big THANK YOU! I sent my resume via email to the HR rep of one of the hospitals that had posted a job on the AfterCollege section of our nursing school's website, was contacted by HR, interviewed by the nurse manager and subsequently offered a job- all within one week!"

Lisa, Nursing Student

"AfterCollege has provided a wonderful service to the School of Nursing at San Francisco State University... I highly recommend participating in this service."

Bea Yorker, Director, SFSU School of Nursing

"AfterCollege is reliable and one of the most user-friendly services I've come across in recruitment".

L. Cuizon, Alta Bates Summit Medical Center

"Sutter Health and Affiliates find AfterCollege a very effective recruitment tool. It is user friendly and this is an excellent way to conduct targeted recruitment. We look forward to a continued relationship with AfterCollege."

A. Destro, Sutter Health